

Privacy Policy

Dev Musketeers and its Affiliates (“we”) are dedicated to protecting the privacy rights of our online users (“users” or “you”). Affiliates shall mean subsidiaries, parent companies, joint ventures and other corporate entities under common ownership. This Online Privacy Policy (“Privacy Policy”) has been crafted to inform you as to the ways we collect, store, use, manage, and, in certain circumstances, share the information you provide in connection with any Dev Musketeers game or application (“Service”). Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our app?

1. Personal Information

The information which identifies you personally and/or can be used to contact you online or offline, such as your full name”, “physical address”, “email address”, “telephone number”, “photograph”, precise geo-location information”, credit card information and some of apps you may require to share your username.

2. Non-Personal Information

The information which does not identify you and can not be used to contact you personally. It includes “your date of birth”, “age”, “ZIP code”, “your city”, “gender” as well as the information about your computer and mobile device such as unique device ID, Internet Protocol (IP) address, or other persistent identifiers, and their hardware/software/firmware. It also includes “usage data” which identifies the browser you use, identity of other apps on device, game process, play time, score and achievements, and URLs you visited and/or apps you used before after using our Apps.

3. How We Collect Information

If you sign up for our services, open an account or in any other-way you are required to submit information we may collect personal and non-personal information. If you connect

your social media account or any other third-party network such as Facebook or Game center, we may collect information like username, photographs, date of birth. If you choose to make a purchase through our Websites/Apps, we will collect your credit card information and other billing information. If you choose to send a message to another user or defined group of users through our message, chat, post or other in-game function, we may collect any Personal Information you may disclose through such means, as well as the necessary Personal Information of the user(s) you are contacting, in order to facilitate the communication (Note: we will never collect any information sent outside of the functionality of our Websites/Apps, including through emails or text messages). If you choose to enable push notifications, we may use your Personal Information, or Non-Personal Information such as a device ID, in order to send push notifications to your device. We may collect precise geolocation information provided that, prior to doing so initially, you will either be informed of this practice or be prompted to allow or block this feature. In the event you proceed with acquiring the Website/App or choose to allow this feature, you will be able to block it at any time thereafter by taking the appropriate steps in the Settings tab. Some of our Websites/Apps may read your device to determine what other apps have been installed and Non-Personal Information, such as your city and gender, may be inferred based on the identity of those apps. If you choose to submit your Personal Information to us for any other reason in any other form, we will collect such Personal Information and use it for the purposes for which you submitted it. We will not collect any Personal Information from you simply by virtue of your visiting our Website; we only collect it if you choose to submit it to us. We do, however, collect Non-Personal Information such as device IDs, IP addresses and other persistent identifiers, as well as Usage Data, whenever you use our Website/Apps. Such Non-Personal Information is not combined with Personal Information unless you choose to submit Personal Information to us

4.Cookies

certain third-party advertisers may also make use of cookies in their ads served within our Websites/Apps. Such cookies will collect anonymous behavioral data which those advertisers may use to serve you targeted ads both within and outside of our Websites/Apps.

We will use your Personal Information to:

- provide you with any goods, services, or functionality you have requested;
 - respond to any inquiries you have made through our customer service features
- contact you to promote our Websites/Apps, contests and any specials we may offer
- send you newsletters, promotions or marketing materials.

We will provide you with the opportunity to opt out of receiving such materials in the future. You may also opt out of receiving such materials at any time in accordance with the instructions provided in this Privacy Policy;

- contact you in relation to contest registration and prize acceptance;
- contact you in the scope of talent recruitment. Non-Personal Information may be used by us for administrative, analytical, research, optimization, security and other purposes. Specifically, we may use your Non-Personal Information to:
- track your use of our Websites/Apps to help us learn more about your gaming activities and understand your preferences and tendencies so that we can personalize your experience, provide you with in-game offers and notifications that are tailored to you, and otherwise enhance your gaming experience;
- personalize your content and offers; ●compile statistics; ●respond to customer service inquiries;
- protect against cheating, crime or fraud, or for other security reasons;
- provide you advertising that better suits your interests, and profile and is age/gender–appropriate and targeted to your general location;
- determine the jurisdiction in which you are located so we can determine what set of laws apply to you;
- send you push notifications (if you choose to allow that function). We can also send links for other apps that we own.

Disclosure of the Personal Information and Non-Personal Information That We Collect

- We will not sell, rent or transfer your Personal Information to third parties without your prior consent.
- We may share non-precise geolocation information or precise geolocation information (if you choose to allow us to collect it) with advertisers to allow them to display more relevant and geographically appropriate advertisements to you.
- We may share your Usage Data and Non-Personal Information, such as device IDs, advertising IDs or other persistent identifiers and non-precise geolocation information with our advertising partners. Those partners may use your Non-Personal Information to serve you tailored advertisements outside of our Websites/Apps: please note that this sharing is limited to anonymous, aggregated Non-Personal Information only and we will not share your Personal Information with advertisers without your prior consent.

- Our Websites/Apps offer social sharing features such as “Share” or “Like” on Facebook or other third-party social networking sites. If you decide to use such features, it may allow the sharing and collection of Personal Information and Non-Personal Information both to and from such third-party social networks. You should visit the policies of such third parties for more information about their information collection practices.
- We will not store your credit card information. In order to process credit card payments, we will use the service of a secure third-party credit card processor. •We use the services of third parties who will have limited access to your Personal Information to be used for specific purposes. These purposes may include credit card processing, prize delivery, marketing assistance, customer service, and data analysis. The third parties we contract with for these purposes will be authorized to use your Personal Information only for the purposes for which the party was engaged. In addition, Non-Personal Information and Usage Data in aggregated, anonymous form may be shared with third parties who assist us with our operations such as administration, analytics, research, optimization, and advertising.
- We may disclose your Personal Information or other information collected if required by law or court order, if the information relates to actual or threatened harmful conduct, to investigate and/or take action against illegal activity, suspected abuse or unauthorized use of the Websites/Apps, or to protect the property or safety of others.
- In connection with any sale of our company or any line of business (including the assets relating thereto), customer information generally is one of the transferred business assets, and such customer information (including your Personal Information) will be transferred or sold to the acquirer in the event of any such sale or disposition of any or all of our business. ADVERTISING: Ads appearing on our services (Games/Apps or Website) may be delivered to Users by advertising partners (Third party), who may set cookies. These cookies allow the ad server to recognize your Device each time they send you an online advertisement to compile non personal identification information about you or others who use your Device. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers. We are currently availing below mentioned ads services. You may visit their privacy pages to learn more.

Our Policy about Children:

We take special precautions respecting users' children. If a user chooses to register, they can input a date of birth, username and email address to set up an account. The user's account is limited to participating in those aspects of the Services that are deemed to be appropriate for users; features of our Services that may involve the possibility of posting personal information, such as comments, are automatically disabled. Immediately upon registration, the user's email address is turned into an encrypted format, a "one way hash", which we can't read and which is used to authenticate the user login process. We do not permanently store the email addresses of users in a recoverable format because we do not retain the email addresses of users in a usable form after initial registration. We have no means of initiating contact with such users by email after registration. The user name of registered users is not used as a means to contact such users. We do not collect more personal data than is necessary to respond to a question or one-off request from a user. To provide parental notice or to obtain parental consent, nor do we distribute to third-party any personal information collected from children without parental consent. Parents are invited to review their children's information by contacting us.

Opting Out of Marketing

You may opt-out of receiving promotional emails from us by following the instructions in those emails. If you opt-out, we may still send you non-promotional emails, such as emails about your accounts or our ongoing business relations. You may also opt-out of receiving SMS notifications from us via the settings on your device.

Consent to Public Display of Data Upon Your Acceptance

We may publicly display your data when you participate in-game related activities for the purposes of user identification. If you use Third Party Social Networks to participate in-game related activities, including but not limited to participation in leaderboards, multi-player games or the downloading and uploading of content, Dev Musketeers. and its affiliates may also collect, use, store, transmit and publicly display statistical data regarding game play (including scores, rankings and achievements), or identify content that is created and shared by you with other players. Data that personally identifies you is collected, used, stored and transmitted in accordance with this Privacy Policy.

More

Our privacy policy may change from time to time. When we do, we will revise the “last updated” date at the bottom of the privacy statement. We will obtain your opt-in consent for any updates to this Privacy Policy that materially expand the sharing or use of your personal information in ways not disclosed in this Privacy Policy at the time of collection.

Acceptance of the terms: By using Dev Musketeers games and Apps, you agree to the terms of this policy. If you do not accept the terms in this policy. Please do not use our games and Apps. The continued use of our products after any amendment of this privacy policy will be deemed your acceptance of the changes and/or new terms. Dev Musketeers reserves the right to modify this Privacy Policy at reasonable times, so please review it frequently. Your continued use of Services will signify your acceptance of the changes to this Privacy Policy.