

CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

To make at least \$5k within the next year i.e April 2025, and I want at least 1-2 good people working for me.

It is important to me because I need to retire my dad and take them wherever they wanna go and to fulfill my needs and desires, to help the people who genuinely need help and support.

My Result Is - I need to establish Copywriting as my main source of work and need a passive income which can fetch me atleast \$1-2k a month.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

I will come to know I have achieved my outcome when I have enough clients and I don't need to go around and convince them to take me as their copywriter, instead they should be convinced by the work I had done in the past which worked for other people.

How will I measure my progress? - I have to make sure that i have enough clients to work with in a day and if i am getting any spare time to waste then i feel i need to close more clients for me to achieve my goals in life.

What will it look and feel like? - I will be having my dream life, working with clients for the majority of my day's time, working out in the gym, spending time with loved ones, financially free, geographically free and i can provide and protect to the people i love.

What will it allow me to do after I reach it? - After i reach it it will make me work more effectively and efficiently towards my next goal in order to become a high valued man.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

Honestly speaking, I have many milestones to reach and many steps to climb up the ladder of success, even if i have done all the necessary things in life i always feel i could have done more, but still i am like 10-20% away from my current position to my outcome.

Where am I now? - I am in a state where I am working towards the first goal that I need to reach, working hard to understand the psychology of the market and people and learning all the tools and techniques of Copywriting that is required to reach that goal.

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

For example, if your goal is to launch an online business:

- Checkpoint 1: Conduct market research
- Checkpoint 2: Develop a business plan
- Checkpoint 3: Create a website
- Checkpoint 4: Launch a marketing campaign

[Insert your answers here]

My Outcome Is -

- Checkpoint 1: **Get thorough with the basic pillars and the essence of Copywriting.**
 - Checkpoint 2: **Get fluent with what Prof. Dyain Madden teaches in the SM and CA.**
 - Checkpoint 3: **Do market research and analyze top players in the market everyday.**
 - Checkpoint 4: **Learn the complete Bootcamp.**
 - Checkpoint 5: **Explore the Toolkit resources and other categories to learn and excel in a new skill.**
 - Checkpoint 6: **Implement all the learned tools and techniques in the copy that you are making (fb ads, websites, landing pages, sales pages, etc.).**
 - Checkpoint 7: **Creating a copy that can change the sales or business for my first client so that I can be rewarded with a great testimonial.**
 - Checkpoint 8: **Doing the same thing till I reach my first goal money i.e to make \$5/month.**
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Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

What potential roadblocks could hinder my progress? - **Fatigability, Cheap dopamine, Lack of Faith.**

How will I overcome these roadblocks? - **Become Indefatigable, desire for rich dopamine (Earning thousands of dollars, nice house, great cars etc.), working hard without thinking anything as it will yield results and never give up as it stores up faith and confidence in us.**

What do I know that I don’t know? - **The amount of time it is going to take to achieve my first goal.**

How will I close this knowledge gap? - Working consistently, everyday without looking at the time and days.

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - I have access to The Real World where my way of thinking is changing day by day from an irresponsible boy to a responsible G (gentleman).
I have Professors and captains whom I can reach out to whenever I am stuck in a loop or any situations.
And I will use it to the maximum to better myself as a responsible individual.

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

CHECKPOINT NAME

Task 1: Do the daily checklist in Copywriting.

Task 2: Learn at least one module of the boot camp, if finished level 3 revise daily.

Task 3: Learn new skills on the SM & CA campus.

Task 4: Do the daily checklist in SM & CA.

Task 5: Train Everyday.

Task 6: Reduce the usage of Mobile phone to increase productivity.

Task 7: Read at least 5-10 pages of a non-fictional book.

CHECKPOINT NAME

Task 1: COPYWRITING AKIDO

Task 2

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.

- Prioritize tasks based on their importance and deadlines.

10 – 11am

Fresh up and Coffee
11am – 12pm

Burpees
12 – 1pm

Daily checklist
1 – 2pm

1 G work session
2 – 3pm

Copywriting Campus New Skill
3 – 5pm

SM&CA Checklist
5 – 6:30pm

GYM
6:30 – 9:30pm

Dinner
9:30 – 10:30pm

Agoge Program Call
10:30 – 11:30pm

Assignment of Agoge and exploring TRW, 11:30pm

[Insert Your Google Calendly Link Here]

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
 2. Regularly review your progress toward each checkpoint.
 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
 4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
 - Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
 - Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
 - Maintain momentum by taking time to feel proud of your successes along the way.
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EXAMPLE CONQUEST PLANNER - CHESS IMPROVEMENT

Step 1: Define Your Objective

- Improve chess skills to sharpen my tactical and strategic thinking abilities

Step 2: Establish Measurable Criteria

- Achieve a chess Elo rating of 1600 or higher via consistent wins against opponents of similar or higher rating by June 5th, 2024

Step 3: Assess Current Position - Where are you currently in relation to your objective?

- Currently at a chess Elo rating of 1200 with basic understanding of chess principles and tactics

Step 4: Identify Mini-Goals ("Checkpoints")

- Checkpoint 1: Improve Opening Repertoire
- Checkpoint 2: Enhance Tactical Skills
- Checkpoint 3: Develop Strategic Understanding
- Checkpoint 4: Increase Endgame Proficiency

Step 5: Anticipate Known Obstacles

What potential obstacles could hinder your progress toward each mini-goal/checkpoint?
How can you counteract these factors?

- Limited time for practice due to other commitments → frame chess as a reward for succeeding at other commitments. Prioritize key skills. Use the G work focus system to maximize time.

Step 6: Identify Helpful Resources

- What resources do you have that can help you overcome obstacles and achieve your objectives faster?
 - Online chess tutorials, courses, and videos
 - Chess books focusing on specific aspects of the game
 - Chess software for analyzing games and practicing tactics
 - Several friends who are above 1600 elo

Step 7: Plan Specific Tasks

Checkpoint 1: Improve Opening Repertoire

- Task 1: Study and memorize key lines in 5 chosen openings (30 minutes daily)
- Task 2: Practice opening moves against chess engines or online opponents (30 minutes daily)
- Task 3: Review games to identify opening mistakes (30 minutes daily)

Checkpoint 2: Enhance Tactical Skills

- Task 1: Solve tactical puzzles daily (30 minutes)
- Task 2: Study tactical motifs and practice applying them in games (20 minutes)
- Task 3: Analyze own games to identify tactical opportunities (20 minutes)

Checkpoint 3: Develop Strategic Understanding

- Task 1: Study classic games by grandmasters (30 minutes)

- Task 2: Practice formulating and executing long-term plans in games (20 minutes)
- Task 3: Analyze own games to assess strategic decision-making (20 minutes)

Checkpoint 4: Increase Endgame Proficiency

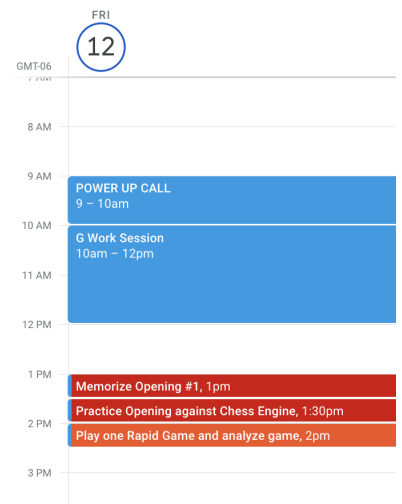
- Task 1: Study fundamental endgame principles (30 minutes)
- Task 2: Practice basic endgame techniques (20 minutes)
- Task 3: Play endgame scenarios against chess engines or practice partners (20 minutes)

Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)
 - Practice opening moves against chess engines or online opponents (30 minutes)
 - Review games to identify opening mistakes (30 minutes)



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