

CUPA-HR Northern & Central California Chapter
Monthly Board of Directors Meeting Minutes
March 15, 2023 12:00-1:00pm via zoom
Meeting Facilitator(s): Vivian Lee, President

Meeting Agenda

- Call to order, Roll Call
- Approval of minutes from previous meeting
- Budget & Expense Report
- Sponsorship Update
- 2022-23 Events and Project Planning - Upcoming Events
- MAL Leads - Goal Status Report Out
- New/Continuing Business
- Adjourn

Board members present: Patty Covington Fleming, Angie Banez, Cindy Cho, Clarity White, Penny Schafer, Joanna Van Brocklin, Vivian Lee, Mellonie Richardson, Emma Gordon, Rebecca Sarkissian, Carrie Medders

Guest Attendees: Austin Blackert, Stanford University

Call to order; Roll call

The meeting was called to order at 12:04pm.

Approval of minutes from previous meeting

Quorum was not met and approval of the . February 2023 minutes were deferred for April's meeting.

Budget & Expense Report

- Financial Update
 - Checking: \$10,072.58
 - Savings: \$ 889.93
 - Revenue: \$ 2500 (reflected in the checking balance)
 - Expense: \$ 1450 (already reflected in bal. Additl \$450 for HRCI Membership)

Sponsorship update

Our MAL-Sponsorship Outreach has been working hard on acquiring new sponsors and will curate a list of sponsors from HR West. Platinum sponsorship will be capped at no more than 5-6 sponsors to ensure there is a return at platinum over other sponsorship levels. We are talking to Merit HR about being event sponsors for the Spring Full Day conference. Slingshot Employment Agency and Stanford Federal Credit Union will be contacted about joining as a sponsor.

2022-23 Events and Project Planning - Upcoming Events

March – All California CUPA-HR Event

The board debriefed on the March (date) All California CUPA-HR Event. 205 people attended virtually through Zoom. The event was submitted for HRCI credits.

April - All day Conference

The event is confirmed for Friday, April 28, 2023. The theme is "Leading through HR" and will be held at Stanford Redwood City. Current projected costs for food/rental/AV is \$10,000. Board presence is expected at 7:00am for set up. Breakfast, lunch, and a good-bye snack will be provided. The board discussed the need for volunteers and the possibility for a reduced registration fee for those who volunteer.

MAL Leads – Goal Status Report Out

Social Media – There is a need for more engagement for the LinkedIn page and Slack Channel. The board discussed adding more pictures and adding openings for institutions.

New/Continuing Business

Shirts Pick Up – Stanford board members to reach out to Cindy to arrange time to pick up.

Adjourn

The meeting was adjourned at 1:00pm.

Next meeting: April 19, 2023, 12pm.