

Post Country Lifestyle / Golf Clips Using Rodney Atkins — "Hole In One"

✓ You do not need a dedicated page for this campaign to participate, you can post on any page

WHAT TO DO

Download and post short-form video edits set to the official Rodney Atkins audio. Choose one of the following two creative directions for your content:

Option 1 — Country Lifestyle

Source and edit clips that capture the country lifestyle aesthetic. This includes frat life, trucks, hunting, lake life, and fishing scenes.

Option 2 — Golf

Source and edit golf-focused clips. This can include tournament highlights, player moments, cool trick shots, iconic course visuals, and clips from Waste Management 2026 and The Masters 2026.

Official Dropbox assets folder (optional supplemental resource):

[Access Dropbox Assets Folder](#)

AUDIO (REQUIRED)

Use the official Rodney Atkins — "Hole In One" audio. You must use the correct platform-specific audio link for the platform you are posting to.

⚠ You MUST use the official audio links below. Posts using any other audio will be rejected immediately.

TikTok Audio:

[Rodney Atkins — Hole In One \(TikTok\)](#)

Instagram Reels Audio:

[Rodney Atkins — Hole In One \(Instagram\)](#)

REQUIREMENTS

✓ Use the official Rodney Atkins audio — correct platform link required

- ✓ Post to TikTok and/or Instagram Reels
- ✓ Content must match one of the two approved creative directions (country lifestyle or golf)
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1–2 countries (30%+ Tier 3 may be removed)
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Wrong or unofficial audio
- ✗ Content that does not match either approved creative direction
- ✗ Low-quality, blurry, or lazy uploads
- ✗ NSFW, violent, or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes
- ✗ Non-English content