

# **Board Meeting Minutes - June 19, 2025.**

Location: Brooklyn Center Suites

Time: 9-10am

In Attendance: Board Members: Michael, Melaney, Jane, Matt,

Absent: Tom, Amber, Christie

Vote on Jan, Feb Meeting Minutes:

- [May Minutes](#) - Approved

## **Primary Business**

(30 Min) **Brooklyn BBQ - Report Current Status** (Outcome: All loose ends delegated)

- *Permit Update - FOBP got insurance, food trucks need to get their permits submitted (Melaney will clarify what is needed from Ben at FOBP and Michael will update food cart people)*
- *Food update - all set with food options, payments, pricing, etc.*
- *BBA table - Business account setup (connected to Matt's Venmo account) - need to connect to BBA bank account and make sure we have things setup so no one can steal money. Matt connect with Debbie Dicks.*
- *Vendor recruitment update - sent all past attendees and all current and past members. Matt will target the right type of business moving forward. Recruit non-profits (eastside village) Trimet?*
- *Promotion plan -*
  - *Banner (Melaney/Michael will make adjustments and print)*
  - *The Bee (poster is being used as an ad for free)*
  - *Poster printed - Melaney is checking with Minuteman and printing and Michael is distributing*
  - *Neighborhood newsletter?*
  - *Facebook/Nextdoor - Matt will run with this*
- *Day of Event - view doc in drive with more details*
  - *Tables/chairs - Melaney is confirming and Board can transport*
  - *MC - ?*
  - *Band - Michael is coordinating*
  - *BBA table - Matt*
  - *Chips and drinks - sponsored by Melaney or Matt*
  - *Garbage*

(15 Min) **Rethink Networking Meetings** - Initial brainstorm of new rhythm, times, agenda and strategy?

*Will continue this conversation in the future*

- *Like tour options*
- *Possible quarterly and promote better?*
- *Mix up the rhythm of content (tours, networking, mixer/raffle)*
- *Come meet the business owners networking meeting (like the old BAC meeting)*
- *Sellwood does monthly board meetings, monthly general meeting at the same time/place and quarterly mixers*
- *General feeling is that the meeting need to be a little more compelling to get attendance*

## **Recurring Business** (15 Min)

### **Upcoming Events**

- Reminder of upcoming meetings
  - July 2nd happy hour at Caretta Carts
  - Aug 1 Classic Pianos.
  - Possible future meetings - Schwop, Good Bar

### **Membership Report:**

- Current Members, New Members - *Amber is working on getting up to speed on this*
- Expired/non-renewals

### **Advocating Report:** *Consider how to manage this aspect of the BBA in the future*

- Current work
- Any new opportunities

### **Treasury Report** - May 2025

### **Ongoing Communications**

- Branding changeover - website work in progress. Planning changing URL and google workspace account. *Matt is waiting till BBQ is done*
- Email/Social - Any updates from Michael and next steps?
- Any new info to communicate in upcoming email, social
- Neighborhood Newsletter insert - *Melaney is finishing*

### **Future Business**

EDDM postcard - Minuteman ideas

Future Events - Continue to refine calendar - Blood drive, holiday gift guide, mixers, company tours, board retreat, learning opportunities

Possible committees? - Advocating opportunities, Networking