

# Canvassing 101

## Tips & Tricks!

1. Introduce yourself. You only get 1 first impression!
2. We may or may not have spoken to a household before - but we are here to **[FILL IN BLANK]**!
3. Smile! Even if no one sees because of your mask. Wave hello!
4. Ask questions, engage in conversation!
  - a. *HI! IS [voter name] HOME??*
  - b. *SOMEONE MAY HAVE COME BY OR CALLED BEFORE...CAN WE COUNT ON YOU TO **[INSERT ACTION]**?*
  - c. *If it's not the voter you are looking for:*
    - i. *ARE YOU REGISTERED TO VOTE?*
5. Explain what we are doing:
  - a. "We are here because **[CANDIDATE]** is running for.."
  - b. "We wanted to take a moment to sincerely thank you for your support and participation in the 2022 Democratic Primary..."
6. Tell them why YOU are supporting **[CANDIDATE]** - make it personal!
7. *Closing out the convo:*
  - a. Do you have any friends or family who you can also get to support **[CANDIDATE]**?
  - b. *If using **Reach**:* I didn't catch your name. I'm [name], thank you and don't forget to vote on **[E-DAY]**!!

## Goals

1. Make sure we can count on them to **[CALL TO ACTION]**!
2. Explain how to vote - use the visuals on lit!!
3. **MAKE A PLAN TO VOLUNTEER/VOTE:**
  - a. Early Voting: **[DATE]**
  - b. Election Day: **[DATE]**
  - c. By Mail: deadline to request is **[DATE]**
  - d. Website/Volunteer Sign Up
4. Give them a sticker and build up the excitement!!
5. Get them involved as a volunteer!  
*Ask for email!*
6. SYNC YOUR DATA!!!! (top right corner cloud icon)

**MiniVAN:** This app has **your** list of active registered voters in the district who we do not have contact info for.

**Reach:** use this app for voters who you meet that are *not* on your MiniVAN list (wrong person at the doors, on stoops etc.)

## Resources

- Candidate's Website: **[HERE]**
- Find my Polling Site: [ildems.com/vote](https://ildems.com/vote)
- Request an Absentee Ballot: [ildems.com/vote](https://ildems.com/vote)
- IL Dems Website: [ildems.com/](https://ildems.com/)

*If you have questions, flags or need Spanish translation, call DPI at [Contact@ildems.com](mailto:Contact@ildems.com)*