ART 317 Web Media 1

# Readability Worksheet

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OVERVIEW
Visit the New Yorker Magazine website (http://newyorker.com) and evaluate pages for readability.

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For this assignment, choose one of the following claims to make and support about the New Yorker website.

- ❏ The New Yorker website is highly readable.
- ❏ The New Yorker website is not readable.

What are the three strongest pieces of evidence you have to support your claim above?

1.

2.

3.

Why is each piece of evidence outlined above important to your argument? Address each piece of evidence separately.

1.

2.

3.

Take at least one screenshot of the website to illustrate one of your claims. What claim does your image support?

What should a viewer pay attention to when looking at this image?

What is the most important counter argument?

Why is the counter argument outlined above not as valid as your argument?