

# Short Form Copies for QuickBooks

## **DIC Examples**

Disrupt is highlighted in Yellow Intrigue is highlighted in Blue Click is highlighted in Green

#### **Email**

Subject Line: Never open a spreadsheet again!

It's true, some business owners have it easy,

Minimal work maximum return!

Minimal stress maximum focus,

This is because of the number 1 secret that will put accountants out of business,

And the key thing to have as much free time as the unemployed.

Crazy right? WRONG,

NOW are you ready to find out the key secret to having maximum returns with less work required?

Well then click this link and fire your accountant today!

## **PAS Example**

Pain/Desire is highlighted in Yellow Amplify is highlighted in Blue Solution is highlighted in Green

#### **Email**

Subject Line: Never overload on scrunched up paper again!

When you open that folder and it bursts out with all types of receipts and invoices for the year, does that honestly fill you with joy?

Or does it cripple you?

Dreading this time of year organizing through bundles of paper and calculating to the max,

That ink smell stinking out your house,

Almost tasting it on your tongue,

And Seeing with your own eyes the the hours if not days to get your stuff together with limited time to do so.

If only there was an easy way to just hear that bank notification come through each year with minimal effort!

Well lucky for you we've created a system where that folder will be filled with dust, not overflowing with ink smelled paper at the end of each year,

All it takes is a quick photo on your phone here and there,

So do yourself a favor by clicking this link to avoid wasting days of your life at the end of each year.

### **HSO Example**

Hook is highlighted in Yellow Story is highlighted in Blue Offer is highlighted in Green

#### **Email**

Subject Line: BANG, BANG, and BANG the most feared knock!

Waking up one ordinary day then all of a sudden a knock at my door that made the whole house tremble.

I quickly check the date on my phone and my heart skips a beat. I missed the deadline,

As my skin heated up like a sauna I gingerly walked down the stairs and opened the door...

Seeing a man in a black suit, he sticks his arm out and gives me a piece of paper and said "if not paid at the end of the month we will be back"

Upon opening the letter my mouth almost smacked the floor,

The piece of paper said i owe the tax man £47,638,

I sat in despair for three days wondering how i can pay this by the deadline,

I had one option and one option only, so after a few phone calls i made the choice for them to reprocess my house,

THE WORST DAY OF MY LIFE!

I then swore to myself I would never get myself in that situation again and I NEVER did.

2 years had past and i was laughing at that moment in time because me and my buddy had created a super simple full proof system that not only helped us never hear that knock again but also helped tens of thousands of others avoid it too.

Now I want you to never make that easy mistake in your life as time flies when your always busy,

So i'd like you to click this link so you can have access to our easiest system out there on the market to always be on top of your taxes,

And NEVER end up like me 2 years ago, so enjoy!