

Stop Wishing, Start Doing

How does text and image work together to speak to a particular target audience?

Use the [Analysis Table Toolkit](#) to help you if you need it.

CLAIM	Through a motivational tone, the text appeals to inactive American women that lack awareness of health and exercise practices..
Textual Evidence	Text
LEVEL ONE <u>Explaining the effects of authorial choices</u>	
Textual Evidence	Image
LEVEL ONE <u>Explaining the effects of authorial choices</u>	
Level Two <u>Making connection between the effects of authorial choices and larger aspects of the text</u>	<i>Motivational Tone</i> -
Level Three <u>Proving claims by explaining the significance of our analysis of the text</u>	Appeals to inactive American women that lack awareness of health and exercise practices. -

CLAIM	EVIDENCE	ANALYSIS	LOGIC & COHESION
<input type="checkbox"/> Uses direct language <input type="checkbox"/> Includes a statement & a method/reason <input type="checkbox"/> Indicates Level 3	<input type="checkbox"/> Is relevant <input type="checkbox"/> The analysis table doesn't include long sections of evidence that aren't analysed	<input type="checkbox"/> Accurately identifies authorial choices. (L1) <input type="checkbox"/> Identifies effects with effect language. (L1) <input type="checkbox"/> Correctly justifies how the choice achieves the effect (L1) <input type="checkbox"/> Analyses multiple authorial choices (L1) <input type="checkbox"/> Explains how the effects of authorial choices impact larger aspects of the text (L2) <input type="checkbox"/> Explains the significance of the impact of the text (L3)	<input type="checkbox"/> There is a logical relationship between the author's choice and effect. <input type="checkbox"/> There is a logical relationship between L1 and L2 <input type="checkbox"/> There is a logical relationship between L2 and L3 <input type="checkbox"/> There are no digressions <input type="checkbox"/> The claim has been proven
TOTAL POINTS			