



Class of 1974 Reunion Committee Schedule

(Zoom meetings are scheduled for Tuesdays at 10:00 a.m. Central Time)

September 2023

Wednesday, September 13th | 10:30 a.m.-3:00 p.m. | Luther College, Decorah (in-person)

- Agenda: Launching the work of the reunion committee!

November 2023

Tuesday, November 7th | 10:00 a.m.-11:30 a.m. Central Time | Zoom

- Agenda: Catch-up for those who missed the first meeting, and chance to review.

January 2024

Tuesday, January 9th | 10:00 a.m.-11:30 a.m. Central Time | Zoom

- Agenda: prepare for contacting classmates.

January 9th - February 5th | Select classmates for outreach

- On your own time.

February and March 2024

February 5th-March 31st | Contacting Classmates | On your own time

- Reach out to your selected classmates via text, email, phone, (etc.)

April or May 2024

Monday, May 6 | 10:00 a.m. - 3:00 p.m. | Luther College, Decorah (in-person)

- Agenda: Work on plans for Homecoming and the reunion.

Spring and Summer 2024

Sub-committee or full committee Zooms | Schedule as-needed

Summer 2024: Register for Homecoming!

August 2024

Tuesday, August 27th | 10:00 a.m.-11:30 a.m. Central Time | Zoom

- Agenda: finalize plans for Homecoming and the reunion!

October 25-27, 2024: Celebrate your reunion during Homecoming!



Class of 1974 50-year Reunion Communications Calendar

Draft calendar—subject to change

November 2023—Save the Date. Postcard and email.

December 2023—Contact update campaign. Postcard and email.

January 2024—Year of the reunion message, indicates committee will be reaching out. Email.

Winter 2024 (tent.)—Announcing the class matching challenge. Email.

February-March 2024—Committee outreach to classmates

May 2024—Reminder: registration to open in the summer, more details coming soon. Email.

June or July 2024

- Registration opens. Email and postcard.
- Reunion challenge mailer. Email and mail.

July 2024—Registration packet: includes reunion event info, registration card, pledge card. Mail.

August 2024—Planned giving letter (tent.). Mail.

August 2024—Registration reminder. Email.

September-October 2024

- Regular emails with registration reminders & reunion details (apprx. every other week)
- Regular emails with reunion challenge reminders (apprx. every other week)