

Privacy Policy

The Application is built by Maxis as a mobile application that is free for download. The Application is provided by Maxis at no cost and is intended for use as is. This page is used to inform visitors regarding Maxis' policy on the collection, usage, and disclosure of personal information when you use our Service. The Maxis' Privacy Statement shall also form an integral part of this Privacy Policy.

If you choose to use our Service, then you agree to the collection and use of information in relation to this Privacy Policy and the Maxis' Privacy Statement. The personal information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Maxis Terms and Conditions.

INFORMATION COLLECTION AND USE

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information. The information we requested will be used as described in this Privacy Policy. In your usage of the Service, you will be providing us and we will be collecting the following information:

- Your email address to register for an account.
- Profile information to set up your user profile (e.g., name, picture).
- Content belonging to or created by you (e.g., photos, videos, audio notes, and other materials) that you post/upload to the Application ("**User Content**").
- Communications between you and Maxis. For example, we may send you Service-related emails (e.g., account verification, changes/updates to features of the Service, technical and security notices). Note that you may opt out of Service-related emails.

The information that we requested in your use of our Service will be used as described in this Privacy Policy. Usage information:

- We collect information relating to how you use the Service, including actions you take in your Application account (such as sharing, editing, viewing, creating and deleting content). We use this information to provide, improve and promote our Service.

Analytics information:

- We use third-party analytics tools to help us measure traffic and usage trends for the Service. These tools collect information sent by your device or our Service, including the web pages you visit, add-ons, and other information that assists us in improving the Service. We collect and use this analytics information with analytics information from other users of the Application ("**Users**") so that it cannot reasonably be used to identify any particular individual user.

Device identifiers:

- When you use a mobile device like a tablet or phone to access our Service, we may access, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware,

data stored in connection with the device's operating system or other software, or data sent to the device by the Application.

- A device identifier may deliver information to us or to our authorised third party partners (such as the Application Developer, Advertising Agency, customer service or IT team) about how you browse and use the Service and may help us or others provide reports or personalised content. Some features of the Service may not function properly if use or availability of device identifiers is impaired or disabled.

Metadata:

- Metadata is usually technical data that is associated with User Content. For example, Metadata can describe how, when and by whom a piece of User Content was collected and how that content is formatted.
- Users can add or may have Metadata added to their User Content including tags (e.g., to mark keywords to a photo), or other data. This makes your User Content more searchable by other users and more interactive.

WITH WHOM DO WE SHARE THE INFORMATION

We may employ third-party companies and individuals (e.g. providers of customer support and IT service) for the following reasons:

- to facilitate our Service;
- to provide, improve, protect and promote the Service;
- to perform Service-related service; or
- to assist us in analysing how our Service is used.

We want to inform users of the Service that these third parties will have access to your personal information in performing the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Other users. Our Service may, upon your opt-in consent, display information such as your name, profile picture, device, email address, and usage information to other Users you opt to collaborate or share with.

Law & order and the public interest. We may disclose your information where such disclosure is required: (a) by applicable laws, regulations, legal processes or appropriate government requests; (b) to protect any person from death or serious bodily harm; or (c) in the event of fraud or abuse of the Application or our Users.

Stewardship of your data is critical to us and a responsibility that we embrace. We value your trust in providing us your personal information, and therefore strive to use commercially reasonable safeguards to help keep the information collected through the Service secure and take reasonable steps to verify your identity before granting you access to your Application account. However, no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee or ensure (i) the absolute security of any information you transmit to the Application; or (ii) that information on the Service may not be accessed, disclosed, altered, or destroyed.

You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Maxis, at all times.

Children's Privacy

This Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take the necessary actions.

CHANGES TO OUR PRIVACY POLICY

We may modify or update this Privacy Policy from time to time. You are advised to review this page periodically for any changes. We will notify you of any changes by posting the updated Privacy Policy on this page. The changes made to the updated Privacy Policy are effective immediately after they are posted on this page. Your continued use of the Application after any modification to this Privacy Policy will constitute your acceptance of such modification.

CONTACT US

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at customercare@maxis.com.my.