



FOR IMMEDIATE RELEASE

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"Arts for the Future" Festival: Call for Submissions Now Open!

New York City, USA — The ["Arts for the Future" Festival](#) is thrilled to announce the opening of submissions for its artist-led, global hybrid festival. This innovative festival, taking place from September 13-29, 2024, coincides with the United Nations Summit of the Future, Climate Week NYC, and the UN General Assembly.

The festival, born from the [United Nations Civil Society Conference's ImPACT Coalition on Arts and Culture](#) that took place in Nairobi, Kenya in early May, seeks to re-envision and transform the role of arts and culture in sustainable development. By creating a more representative, fair, inclusive, and sustainable ecosystem, the festival aims to empower artists and creative practitioners to lead and be represented in policymaking spaces.

Festival Highlights

The festival will feature:

- **Virtual and in-Person Arts Events:** From film screenings to music/poetry showcases to creative workshops to global artist talks and more, the festival will host a variety of hybrid arts events aimed at amplifying the voices of diverse artists and cultural workers around climate justice and sustainability issues.
- **Arts and Culture Events Calendar:** The "Arts for the Future" Festival site will host an events calendar and become the go-to destination for arts and culture related events taking place from 13-29 September and includes those happening during the UN Summit of the Future, Climate Week NYC and the UN General Assembly.
- **The Artist March:** On September 18th, we are hosting a powerful march from Times Square to Dag Hammarskjöld Plaza, showcasing the solidarity and impact of the global arts community and our allies.
- **Digital and AI Exhibition:** Starting August 15th, we will host an Open Call on HUG.xyz platform for artwork that supports the theme "The Role of the Artist...for the UN Summit of the Future." Then, on September 22nd, the top 20 relevant art pieces will be displayed on a billboard in Times Square, highlighting the intersection of arts, digital technology and creativity.
- **Artist Delegation:** A delegation made up of global artists and cultural workers will attend various events during UNGA and Climate Week NYC, ensuring that artistic voices are front and center in these pivotal conversations..



Festival Engagement Opportunities

1. **Curate a Virtual or In-Person Arts Event**
 - Take the lead on organizing an arts event in your community or virtually. We provide guidance to curate remarkable, artist-friendly events supporting the UN Summit of the Future, Climate Week NYC and the UN General Assembly.
2. **Join Our Global Artist Roster to Find an Event Partner**
 - Are you an artist new to the UN space? We can help match you with other artists or entities to co-create an event for the "Arts for the Future" Festival.
3. **Become an Official Partner or Sponsor for the Festival**
 - We are an artist-led initiative hosting the festival through our collective commitment to amplifying the voices of artists and cultural workers in UN processes. We seek partners and sponsors to join us.

Important Deadlines

- **Arts Event Submission Deadline:** August 19, 2024

By engaging with the "Arts for the Future" Festival, participants can contribute to a significant global dialogue on the role of arts in sustainable development.

Lisa Russell, the Global Co-Chair of the Arts & Culture ImPACT Coalition is an Emmy-winning filmmaker and UN/NGO arts curator who emphasizes the festival's mission: "The growing creative economy is an untapped resource in the policymaking space and now more than ever we need all hands on deck. Through the 'Arts for the Future' Festival, we aim to amplify the incredible power diverse artists and cultural workers bring - not only as entertainment but also as creative thinkers and problem solvers - to envision a just, equitable and sustainable future."

Derrick Odi, the Global Co-chair of the Arts & Culture Impact Coalition is an Arts and Cultural practitioner championing for representation and inclusivity: "As we stand at the crossroads of creativity and sustainability, the 'Arts for the Future' Festival represents a powerful opportunity for artists worldwide - especially those representing the African continent - to engage directly with the global conversations shaping our future. This festival is not just an event—it's a movement towards ensuring that the voices of diverse artists and cultural workers are not only heard but are instrumental in driving meaningful change."

For more information, please visit www.artsforthefuturefest.com.



About the Arts for the Future Festival: The "Arts for the Future" Festival is dedicated to amplifying the voices of artists and cultural workers in global sustainability discussions. Taking place from September 13-29, 2024, this hybrid festival aligns with the UN Summit of the Future, Climate Week NYC, and the UN General Assembly, providing a platform for creative expression and impactful dialogue with and for artists and cultural workers.

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