

L2 Marking Criteria photography

From your theme and the research of your artist models create a body of work. This is a process that should evolve systematically as you proceed. It is important to keep updating your website to reflect on your work and document your ideas and artist models.

You will present your body of work on your website and a folio board spread to demonstrate your systematic development of your ideas across a minimum of 1 ½ folio boards. You will be assessed with your folio layout and supporting website against the 2.2 and 2.3 Achievement Standards.

In your assessment you will need to have evidence of the following in your e-portfolio:

- Clarified proposal
- How ideas have been formed and how connections have been made between your work and artist models.
- Experimenting
- Annotations about your ideas and evaluations of your work. You have to show your critical thinking
- How ideas, skills, processes and techniques are reviewed and refined along with reflection on the acquisition of skills and analysis of development as a visual artist
- Sustained working that has been informed by critical investigation of artists, artworks and artistic genres and evidence of how these have influenced and impacted own practice. You need to include established artist models and photos of your body of work. Explain, show how you used artist models in your e-portfolio.
- Sustained experimentation and manipulation of a variety of techniques and conventions and an ability to select art-making techniques appropriate to your stated intentions

Work required internal Achievement Standards 8 credits

1 1/2 A1 panels of work presented as per digital submission requirements and submission.

Website created with evidence of all photographic shoots, annotations of ideas and use of established practice.
Minimum of 7 photographic shoots.

A1 board of photographically printed images (board 1)

Work required external Achievement Standards 12 credits

2 A1 panels of work photographically printed and mounted on folio board as per NZQA specifications

2.2 4 credits Visual Arts photography: Use drawing methods to apply knowledge of conventions appropriate to photography

Achieved	Merit	Excellence
Use drawing methods to apply knowledge of conventions appropriate to photography	Use drawing methods to apply specific knowledge of conventions appropriate to photography	Use drawing methods to apply in-depth knowledge of conventions appropriate to photography
Evidence Statement		
<p>The student's set of drawings and their annotations demonstrate an understanding of the selected conventions of chosen artist models.</p> <p>The student selects and uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p> <p>Some ability to refine ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes as their work progresses.</p> <p>The images are shot in a plain manner. No experimentation with compositional principles.</p>	<p>The student's set of drawings and their annotations demonstrate an understanding of the selected and specific conventions of chosen artist models.</p> <p>The student purposefully selects and skilfully uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p> <p>A consistent ability to thoughtfully refine ideas through purposeful experimentation and selection of appropriate resources, media, materials, techniques and processes as their work progresses.</p> <p>Good compositions with images having some potential, but more experimentation needed with other angles, focal lengths and positioning of subjects.</p> <p>Selective use of focus, depth of field, shutter speed.</p>	<p>The student's set of drawings and their annotations demonstrate an in-depth understanding of the selected and specific conventions of chosen artist models.</p> <p>The student critically selects and fluently uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p> <p>A highly developed ability to effectively develop and creatively explore ideas through purposeful experimentation and selection of appropriate resources, media, materials, techniques and processes as their work progresses.</p> <p>Strong composition. Images are strong because of layout and placement of camera to subject. Experimental and variety of use of compositional principals</p> <p>Extremely proficient use of focus, depth of field, shutter speed that enhances the message of the photograph.</p>

Apply knowledge involves using processes, procedures, materials, techniques and pictorial conventions when making artworks.

Apply specific knowledge involves selecting and using particular processes, procedures, materials, techniques and pictorial conventions according to an intended purpose when making artworks.

Apply in-depth knowledge involves critically selecting and using particular processes, procedures, materials, techniques and pictorial conventions according to an intended purpose when making artworks.

Drawing methods refers to the use of media, techniques and processes to arrange elements (eg line, shape,

space, colour, tone, point, texture, form, mass) and principles (eg balance, harmony, rhythm, tension, contrast) to inform artwork. Photography drawing may include sketches, compositional notes, proof sheets, working prints, photograms, collage, montage and photographs.

photography drawing may include drawing notes, sketches, monochromatic and colour studies, collage and photography.

2.3 4 credits

Visual Arts photography: Develop ideas in a related series of drawings appropriate to established photography practice

Achieved	Merit	Excellence
Develop ideas in a related series of drawings appropriate to established photography practice	Clarify ideas in a related series of drawings appropriate to established photography practice	Extend ideas in a related series of drawings appropriate to established photography practice
	Evidence Statement	
<p>Work builds on, interprets, and responds to a concept, subject matter, problem, or situation, in drawings informed by established practice.</p> <p>The student develops ideas in drawing.</p> <p>The sequence of drawings shows visual evidence of a clear process of thinking that can be seen in the relationship of one work to the next.</p>	<p>Work develops, reflects on, and responds to a concept, subject matter, problem, or situation, in drawings informed by established practice.</p> <p>The student analyses ideas in drawing to refine pictorial and/or conceptual and/or technical ideas.</p> <p>The sequence of drawings shows visual evidence of a clear process of thinking that can be seen in the relationship of one work to the next.</p> <p>The student identifies strengths and addresses weaknesses, using strategies to address and advance identified pictorial concerns.</p>	<p>Work develops, analyses, and refines a concept, subject matter, problem, or situation, in drawings informed by established practice.</p> <p>The student critically analyses and evaluates ideas in drawing.</p> <p>The sequence of drawings shows visual evidence of clear processes of thinking that can be seen in the relationship of one work to the next.</p> <p>The student identifies strengths and addresses weaknesses. Over the course of study, the student refines strategies and uses them to address and show the sustained advancement of particular pictorial concerns.</p>

Develop ideas involves responding to and building on a concept, subject matter, problem, or situation, in drawings appropriate to established practice.

Clarify ideas involves analysing, reflecting on, and further developing a concept, subject matter, problem or situation, in drawings appropriate to established practice.

Extend ideas involves critically analysing, evaluating, and further developing a concept, subject matter, problem or situation, in drawings appropriate to established practice.

Related series refers to a set of drawings that demonstrate a connection. Drawings refer to ongoing thinking, working and decision-making, which may involve different processes, procedures, materials and techniques.

Appropriate to established photography practice refers to the use of particular characteristics and constraints in

the drawings, from established practice within the field.

Established practice refers to works by artists that are recognised as belonging to a particular genre, style, convention, or way of working. The investigation of solutions found in established practice involves past and contemporary artworks.

Information from the national moderators NZQA 2.3

Extending ideas (for Excellence) requires students to show the sustained advancement of pictorial and technical ideas to support new responses to a thematic or conceptual proposition. This typically means at least three distinctly different iterations of the investigation, with the first creating a series of work that is thematically / pictorially linked, the second clarifying ideas (for Merit), the third extending ideas (for Excellence). **At least 2 changes to your work that are linked together and purposeful**

An effective strategy to facilitate the advancement of personal ideas needed for higher levels of achievement is to introduce new artist models at each stage of the iterative process. **This means the researching, developing, creating, evaluating process and when you get stuck and are repeating the same work you find new artists as inspiration.**

Tasks that include an evaluative stage, where the strengths and weaknesses of outcomes are identified, tend to enhance students' opportunity to show the extension and regeneration of ideas. The strengths of preceding outcomes can then be used to inform new research and the development of subsequent art work. This contributes to a more systematic progression of ideas.

This is the documentation of your work and the reflection both personal and peer. You will need to make sure this information is included in your e-portfolio for submission. It is also the annotations on your website reflecting about your work.

After the .2 and .3 submission you will concentrate on extending and refining your work for the 2.4 submission. You do not need to continue with your website unless you wish to and so I can see your work to give feedback.

Keep refining your board layout until the folio print deadline!

2.4 Marking Criteria photography

You will present your body of work on your folio boards and demonstrate your systematic development of your ideas across 2 complete photographically printed A1 prints taped to the folio boards.

2.4 12 credits		
Visual Arts photography: Produce a body of work within photography to show understanding of art-making methods and ideas		
Achieved	Merit	Excellence
Produce a systematic body of work that shows understanding of art making conventions and ideas within photography.	Produce a purposeful body of work that shows understanding of art making conventions and ideas within photography.	Produce a fluent body of work that shows understanding of art making conventions and ideas within photography.
Evidence Statement		
<p>Uses art making conventions to frame the investigation and to provide a foundation for the ideas.</p> <p>Makes some decisions in relation to pictorial and / or conceptual purpose, so that the work moves forward methodically</p> <p>Uses media and techniques appropriate to the purpose of the investigation.</p> <p>The student selects and uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p>	<p>Purposefully selects art making conventions to frame the investigation and to advance the ideas.</p> <p>Makes decisions that are clearly related to the establishment of a pictorial and / or conceptual purpose.</p> <p>Competently uses media and techniques appropriate to the investigation.</p> <p>The student purposefully selects and skilfully uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p>	<p>Selects and uses appropriate art making conventions to frame the investigation fluently and to drive the development of ideas.</p> <p>Reflects on and identifies best options from previous work and uses these to advance ideas in distinct / new or diverse directions.</p> <p>Uses range of media and techniques assuredly, each appropriate to specific phases of the investigation.</p> <p>The student critically selects and fluently uses photography processes, procedures, materials, and techniques appropriate to the purpose of the investigation.</p>
Work required		
2 A1 panels of work presented as per folio specifications		