Topic (Times New Roman 16 Bold)

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ABSTRACT

Objective: Times New Roman 12, Single Space

Method: Times New Roman 12, Single Space

Result: Times New Roman 12, Single Space

Conclusion: Times New Roman 12, Single Space

Recommendation & Implication: Times New Roman 12, Single Space

Keywords: *Five Keywords*

INTRODUCTION

Times New Roman 12, Single Space

LITERATURE REVIEW

Times New Roman 12, Single Space

RESEARCH METHODOLOGY

Times New Roman 12, Single Space

RESULTS

Times New Roman 12, Single Space

CONCLUSION

Times New Roman 12, Single Space

LIMITATION AND RECOMMENDATION

Times New Roman 12, Single Space

REFERENCES

Example: APA Style

Akter, M., & Sultana, N. (2020). Digital Marketing Communication and Consumer Buying Decision Process in Pandemic Standpoint (COVID-19): An Empirical Study of Bangladeshi Customers' in Branded Cosmetics Perspective. *Open Journal of Business and Management*, *8*(06), 2696. DOI:10.4236/ojbm.2020.86167.