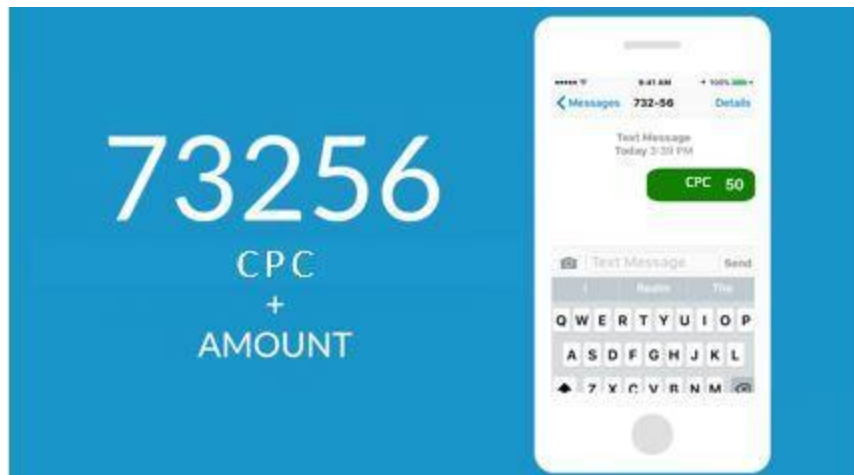


Text Giving

Text Giving lets donors give to your church using their smart phones.

When donors give via text, they text Crossroads' keyword - **CPC**, along with a dollar amount, to **73256**.



Crossroads' name displays in the confirmation text, payment form, and on the donor's receipt. Within myCrossroads, text gifts are processed just like online contributions.

Donors can give via text using debit cards, credit cards, or ACH payments. It takes first-time donors about 2 minutes to set up their payment method, which is saved for future text gifts.

Donations are processed by our church keyword. When contributors give via text, they text our church's keyword, along with the gift amount, to the 5-digit number. As in the example above, Crossroads' church keyword is **CPC**. The keyword is not case sensitive.

Fund Keywords for a Faster Giving Experience

Fund keywords have been assigned to each fund so donors can contribute toward specific campaigns.

For example, a fund keyword has been established for the Joseph fund. Our church keyword is **CPC**, and the Joseph fund keyword is **JOSEPH**. Donors can text **JOSEPH 10** to give a \$10 donation to the Joseph Fund. If the donor doesn't include a fund keyword, the gift is allocated toward the default texting fund – in our case the Operating Fund. Other fund keywords include:

Debt Reduction Fund -> **DEBT**
Foundation Fund -> **FOUNDATION**
Per Capita Fund -> **PERCAPITA**