



The Young Professionals Committee September 2024 Meeting Agenda

I. BBBS of NYC Update

Personnel Update: Shannon Pantuliano, the YPC Liaison for BBBS of NYC, will provide an update on what's happening around BBBS.

II. Events

Summer Party: Thank you to everyone who joined us at the Summer Party! We raised \$3,000, directly benefiting our Bigs and Littles across New York City.

The events team is working on events for the rest of the year including our holiday party in December. If you have any event ideas or are interested in helping out with our holiday party, please reach out to Erica (esperling04@gmail.com) and Sarah (halesarah@gmail.com)!

III. Marketing

Make sure you're following YPC on Instagram ([@bbbsnycypc](https://www.instagram.com/bbbsnycypc)), and [LinkedIn](#)!

If you post any pics from the Summer party be sure to tag us.

Please repost/send around the Gridiron 2023 recap video to try to get your friends to volunteer!

IV. Big/Little Match Support

Our date for a potential September event for our community based little's has been moved to the middle of October. Chris and team have been sourcing 3 ideas / potential partners for this event. An interactive arts & crafts class with a studio, a guided journaling session, and pickleball or some type of sport experience. The most feasible for the October event seems to be the pickleball game. We are going to look into getting a court permit at Central Park for an afternoon (which seems to be really cheap). **Question for the group:** does anyone have ideas or potential pre/post activities to make this outing really fun for matches?

BBBS of NYC Career Fair: BBBS is hosting a career fair on Saturday, September 28th from 10:30am - 2:30pm at the [Stonewall National Monument Visiting Center](#) in Greenwich Village. The goal of the event is to expose middle school and high school students to diverse career pathways and connect with people in those careers to ask questions, etc. We are looking for:

- **Presenter:** One presenter is needed to discuss their occupation / field of work with the the Littles at the event. BBBS will provide support in preparing for your presentation at the event.
- **Volunteers:** Volunteers to help on the day of the event with set up, clean up, running show, and (if YPC is interested) creating a group warm-up or wrap-up activity for the whole group!

If you are interested in volunteering for the career fair above or have any connections that offer a unique experience or a space to host an event, please contact Chris: 516-662-4628 & crontanini@gmail.com.

V. Gridiron Games

Gridiron Games is 2 months away! (Saturday, Nov 9) The event is at MetLife Stadium (Jets/Giants Stadium)--the morning event will have 150+ Littles spending the day with their Bigs on the field. In the afternoon, there is a fundraiser flag football tournament, typically involving law firms, and a reception.

We are looking for help for this event:

1. **Volunteers** for the event itself (November 9th)
2. Help securing **gift bag items** for the kids and participating law firms
3. Help securing **silent auction items** for the afternoon event
4. Law firm and/or bank / financial institution **connections/contacts**
5. Logistics / planning help

For anyone interested in helping with any of the above, or just interested in learning more, join the WhatsApp Group: <https://chat.whatsapp.com/JVvGPrO2L0aHbtEvXumhwx>

If you want to volunteer, sign up before spots fill up, and feel free to share with friends or colleagues: https://docs.google.com/forms/d/e/1FAIpQLSeKR0bTIEMpAiAPvtBUo1RMnd5LjQBLtcAQOCN16_mAS7YrA/viewform

VI. Silent Auction:

The raffle was a critical component of the successful fundraise at the Summer Party. Feedback was positive, with the tone that 'themed' basket organization made the raffle ticket purchase feel more directed towards items of interest, but let Carolyn know if you have any feedback on the raffle experience at the event. A huge thank you to the amazing Silent Auction Sub-Committee, most notably, Ruqy and Ann, for their dedication throughout the entire process of the Summer Party Raffle. Their efforts toward ticket distribution, sales, & boosting awareness made the raffle the success it was.

Today's Activity: We need your help sourcing gift bag and silent auction items for Gridiron Games. Starting now ensures we will be able to pull together gift bag items for the 150+ Littles and participating law firms attending the event, as well as items for the Silent Auction held in the afternoon. The items for the auction should be a bit bigger in scope of value, as our general audience will be attendees from the participating law firms.

Updated versions of the outreach template for Gridiron Games can be found on the [YPC website](#) under 'Email Outreach Template'. Also, the YPC Silent Auction tracker has examples of items that have generated interest in the past. Track your progress in the tracker on the 'Gridiron Games 2024' tab.

If anyone is interested in having more of a direct impact on the committee's fundraising efforts, support the Big Brothers Big Sisters mission, while also having fun and enjoying giving back to the NYC community, please let Carolyn know @ 240-743-8335 or Carolyn.martin5326@gmail.com. Any and all help will go a long way! The committee helps to organize and focus efforts on organizing, brainstorming, and collecting items for Raffles/Silent Auctions coming up. If you have any interest at all in joining, please reach out to Carolyn.

VII. Big Apple Gala

The Big Apple Gala is YPC's annual fundraising event. View the 2024 Gala page [here](#) for reference.

Key Dates

- Tentative dates: Feb 27, Mar 6, Mar 13
- Sub-committee Meeting: Sept 24 6pm

Key Resources

- Venue tracker [here](#)
- Project plan [here](#)

☐ September Goal: find a venue

What's our ideal venue?

- It can accommodate 200-300+ guests
- Easily accessible location-wise
- Section for bar and entertainment
- Target cost \$10K (last year spent \$11,600 including AV charges/tables)

Reach out to Tako at tako1544@gmail.com if you have any suggestions or questions and join the Big Apple Gala planning sub-committee if you're interested in helping out more.

VIII. Partnerships

Bridget has established a dedicated sub-committee for partnerships so please let her know if you would like to join the WhatsApp group. We will be working on activations for the Holiday Party if the venue allows them so stay tuned! We have already secured a photographer for the event & plan to confirm availability once we have the date.

Please reach out to Bridget (bridget.alkin@gmail.com or 732-995-5526) if you would like to help with securing partnerships (i.e., entertainment, activations) for future events such as next year's Big Apple Gala and other smaller events throughout the year.

IX. Sponsorship

We are actively reaching out for potential sponsors throughout the year. Keep actively reaching out to your connections to secure sponsors. Please reach out to Chase 917-443-9402 if you would want to join forces to get more sponsors to BBBS

X. Recruitment - Bigs

College & Career Success (CCS) Program

- **Referrals:** Thanks to all who provided referrals! Recruitment window for this year's CCS cohort is closed at this time.
- **CCS Application Status Update:** CCS application status for ~20 YPC members (who already reached out to Kelly) are undergoing the final admission process. Please reach out if you have not received admission / have not been matched.

Community-Based Program

- **Be Bronx Be Big Initiative:** BBBS of NYC is focused on recruiting mentors who live in the Bronx. BBBS is also seeking partnerships with small to large Bronx businesses (such as YMCA Bronx, Macy's, etc.) for marketing and recruiting activities. Please share any connections or ideas you have for recruiting mentors or partnering with Bronx businesses!

Workplace Program

- **Corporate Mentoring Partnerships:** If your employer or organization would be interested to partner with BBBS of NYC on mentoring NYC youth, please out. This is an opportunity to become an ambassador and difference maker for your organization!

Casino Jazz Night

- **Recruitment Tabling:** The Casino Jazz Night, BBBS NYC's fundraising event with focus on the real estate communities, is taking place on Monday, November 4th (6:00 - 9:30pm at Cipriani on 42nd Street). This event raises ~\$1.5 million every year. It's a fantastic opportunity to spread awareness about BBBS NYC's mentor needs and discover new mentors. Thank you for those who reached out to volunteer. We are currently evaluating volunteer needs/allowed headcount and will revert with updates.

Please reach out to kelly.j.byun@gmail.com with inquiries or interests in any of the above!

XI. Social Events

WhatsApp Groups – Join WhatsApp Groups for social happenings by finding links to each in the BBBS YPC Announcements WhatsApp group description (link located on the YPC website under Social), or indicate your interest on the sign-in sheet to be added.

Book Club – September book club will take place on Thursday September 26th and we will be reading "Normal People" by Sally Rooney. Location is TBD - look out for updates in the WhatsApp group or reach out to Cassie.

Sports League – We kicked off a fantasy football league and drafted teams last week! A portion of the proceeds will be donated to helping with transportation for Gridiron Games. As the season goes on we'll likely have opportunities to gather to watch games so look out on the Sports League WhatsApp or reach out to Daniel with questions.

Fall Hike – We are planning to organize a fall hike while the weather is still nice out! This will be a great way to meet other YPC members and bring your friends to learn more about all of the great benefits of YPC! More details including date & location coming soon. Reach out to Red with questions in the meantime.

Run Club: Similar to last year, we will get a group together to watch the NYC marathon and support our BBBS runners! More info coming soon. Reach out to Mike with questions in the meantime.

Social Contacts

- Social Chair: Caroline Gosnear, cgosnear@gmail.com or 610-657-7311
- Book Club Captain: Cassie Ringshand, 608-212-8237
- Sports Captain: Daniel Koppel, danielkoppel77@gmail.com, 954-309-8950
- Trivia Captain: Red Young, redrodney1397@gmail.com
- Run Club Captain: Mike Tarzian, (917) 916-4181

YPC Calendar – Download the YPC calendar [here](#) to stay up to date on events.

Follow the YPC on Facebook, Instagram & LinkedIn: [@bbbsnycypc](#)

YPC Calendar of events can be found [HERE](#)

Next YPC meeting: Tuesday, October 1

Information on the BBBS mentorship programs:

- **Community-Based Program:** Bigs support Littles (ages 7-17) in setting and achieving goals that help ignite their full potential. Accepting candidates year-round.
Required Commitment: 2 outings per month, 4 hours per outing, 1-year minimum commitment to the match
- **College & Career Success (CCS) Program:** Bigs support Scholars (ages 17-21) in academic excellence, college persistence, and career readiness. Accepting candidates for the next cohort (August 2025 school year) starting from March 2025.
Required Commitment: Meet with your Scholar once a month (zoom or in person) for 1.5 hour, check in with your Program Manager, and 2-year minimum commitment to the match

Apply here (for both programs): <https://www.bigsnyc.org/volunteer-sign>

Please note that you cannot be a Big in multiple programs simultaneously, so you have to choose between the Community-based program, Workplace program or the CCS program