

FEATURE ONE-PAGERS

TITLE: ALL CAPS

FORMAT & GENRE: eg. One-Hour [Serialized] TV | Coming-of-Age Road Trip Comedy | Cable

LOGLINE: When the TRIGGER happens, the Protagonist must face a STRUGGLE in order to reach the GOAL.

COMPS: WORLD Comp meets TONE Comp (“The Meet”), or...

In the vein of... two movies to compare your project to tonally.

INSPIRATION

Your inspiration for the story and why you are the perfect person to write it.

MAIN CHARACTERS

CHARACTER NAME (Parenthetical age =). A brief sentence or two about the character – this may include a personality adjective, sex, race, and other elements that speak to their character. It should also include their wounds and their needs and wants. Limit information to **FACTS & BACKSTORY** only.

Limit named characters to a maximum of 6 total throughout the course of the entire pitch.

STORY SYNOPSIS

Include the main beats of the story e.g.

- World as it is
- Inciting incident
- Break into Act 2
- A couple of set pieces from Act 2, including the midpoint
- Break into Act 3
- Climax
- Dénouement

Include The Ending and what we’re left with at the end of the movie.

FINISH WITH THE [PROJECT TITLE] is a story about **THEME** that will speak to the **AUDIENCE** and leave them feeling **EMOTION**.

TV ONE-PAGERS

TITLE: ALL CAPS

FORMAT & GENRE: eg. One-Hour [Serialized] TV | Coming-of-Age Road Trip Comedy | Cable

LOGLINE: When the TRIGGER happens, the Protagonist must face a STRUGGLE in order to reach the GOAL.

COMPS: WORLD Comp meets TONE Comp (“The Meet”), or...

In the vein of... two TV shows to compare your project to tonally.

INSPIRATION

Your inspiration for the story and why you are the perfect person to write it.

WORLD/PREMISE: Paint a picture of the world this project is set in and how the kind of people that populate that world will make it difficult for the protagonist to achieve their goal.

SERIES REGULARS

CHARACTER NAME (Parenthetical age =). A brief sentence or two about the character – this may include a personality adjective, sex, race, and other elements that speak to their character. It should also include their wounds and their needs and wants. Limit information to FACTS & BACKSTORY only.

Limit named characters to a maximum of 6 total throughout the course of the entire pitch.

PILOT SYNOPSIS

What happens in the pilot? Establish each Series Regular’s entrance into the show, the “new normal” reached at the end of the pilot, which ends with the Pilot Cliff-hanger.

SEASON ONE OVERVIEW

A brief overview of the serialized elements of Season One + season arcs for each Series Regular. End with the Season Cliff-hanger—what tees up Season 2?

SERIES OVERVIEW

This is where you see the series going and what you hope audiences will take from this.

FINISH WITH THE [PROJECT TITLE] is a story about THEME that will speak to the AUDIENCE and leave them feeling EMOTION.