

Participant Information Sheet

The title of the research project

An investigation into the public perception of Risk at Air Festivals in the UK

What is the purpose of the research/questionnaire?

My name is Lauren Scofield-Marlowe. I study MSc Organisational Project Management at Bournemouth University, which is part of the BU Business School. This project is being conducted as part of my final year student research project.

Bournemouth is home to one of the largest Air Festivals in the UK, and each year there is a raft of negative publicity surrounding the risks to local environment, local businesses, and festival attendees. This project aims to understand the public perception of the risk of air festivals, in order to help air festival organisers alleviate concerns from attendees, as well as improve existing risk management processes.

Why have I been chosen?

The inclusion criteria for this project is:

- The Participant is 18 years of age or older
- The Participant has attended an air festival in the UK within the past 5 years

You have been chosen because you meet this criteria.

The project looks to recruit a minimum of 25 participants, in order to establish patterns in responses. The more responses, the better.

Do I have to take part?

It is up to you to decide whether or not to take part. If you do decide to take part, you will have access to this information sheet to read. You can withdraw from participation at any time and without giving a reason, simply by closing the browser page. Please note that once you have completed and submitted your survey responses, we are unable to remove your anonymised responses from the study. Deciding to take part or not will not impact upon your studies at BU or your current employment.

How long will the questionnaire/online survey take to complete?

The survey will take between 5-10 minutes to complete.

What are the advantages and possible disadvantages or risks of taking part?

Whilst there are no immediate benefits for those people participating in the project, it is hoped that this work will provide important insight for air festival project managers, in order to help them better understand the public perception of their events, thereby providing members of the public with more confidence and faith in the safety of air festivals.

What type of information will be sought from me and why is the collection of this information relevant for achieving the research project's objectives?

Initially, you will be asked a series of questions regarding your background, including you age, ethnicity, and gender, this is for comparative reasons only, as it will help to see whether different groups have different perceptions. You will not be asked for any identifiable information.

You will then be shown a series of statements regarding the management of risks at air festivals, and asked to rank each statement on a scale of how important they are to you. With 1 meaning you strongly agree, and 5 meaning you strongly disagree. You will then be asked a series of questions regarding your experience of measures taken at the events you have attended, and asked to rate them on whether you have seen these successfully managed or not. You will then be asked a few questions regarding your opinions of safety at air festivals.

The answers you give will form the basis for the research analysis, and for giving recommendations to air festival organisers, on how they can make air festivals safer. The responses will also help air festival organisers to understand how to reassure those attending, and host communities, ensuring they can have their concerns addressed and considered.

Use of my information

Participation in this study is on the basis of consent: you do not have to complete the survey, and you can change your mind at any point before submitting the survey responses. We will use your data on the basis that it is necessary for the conduct of research, which is an activity in the public interest. We put safeguards in place to ensure that your responses are kept secure and only used as necessary for this research study and associated activities such as a research audit. Once you have submitted your survey response it will not be possible for us to remove it from the study analysis because you will not be identifiable.

The anonymous information collected may be used to support other research projects in the future and access to it in this form will not be restricted. It will not be possible for you to be identified from this data.

Contact for further information

If you have any questions or would like further information, please contact the researcher Lauren Scofield-Marlowe at S5065158@bournemouth.ac.uk or supervisor Philip Tomlinson at ptomlinson@bournemouth.ac.uk.

In case of complaints

Any concerns about the study should be directed to Michael Silk Deputy Dean for Research & Professional Practice BU Business School, Bournemouth University by email to researchgovernance@bournemouth.ac.uk.

Consent to Participate (to be included as a consent statement as part of the online questionnaire):

Please indicate that you have read and understood the Participant Information Sheet for this research project and that you consent to take part in this questionnaire before continuing:

- ☐ I have read and understood the Participant Information Sheet and consent to take part in this questionnaire
- ☐ I do not consent to take part in this questionnaire [exit at this point]

Please indicate your agreement for the Research Team to access and use your recorded responses to this questionnaire before continuing:

- ☐ I give permission for members of the Research Team to have access to my anonymised responses. I understand that my anonymised responses may be reproduced in reports, academic publications and presentations but I will not be identified or identifiable.