

PRIVACY POLICY

Women Founders Collective Network (WFCN)

Women Founders Collective Network (“WFCN,” “we,” “us,” “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, store, and protect your information when you visit our website, attend events, join our membership, engage with chapters, or interact with our communications.

By accessing our website or using our Services, you agree to the practices described in this Privacy Policy.

1. INFORMATION WE COLLECT

We collect information in the following ways:

A. Information You Provide Directly

This includes information you submit when you:

- register for events
- join a chapter or membership
- subscribe to emails or SMS messages
- fill out forms
- contact us
- create an account
- participate in surveys, programs, or networking activities

This may include:

- Name
- Email address
- Phone number
- Mailing address
- Professional information (title, company, sector)
- Payment details (processed securely via third-party providers)
- Event preferences

- Login details for your account

B. Information Collected Automatically

When you visit our website, we automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on site
- Click behavior
- Referring URLs

We use cookies, pixels, and tracking tools to improve user experience and site performance.

C. Information from Third Parties

We may receive information from:

- payment processors
- email marketing systems
- SMS platforms
- event registration platforms
- social media platforms
- analytics tools (e.g., Google Analytics)

2. HOW WE USE YOUR INFORMATION

We use your information to:

- Provide and improve our website and services
- Register you for events or programs
- Manage your membership or chapter involvement
- Send email newsletters, updates, and marketing communications

- Send SMS messages if you opt into our mobile messaging program
- Respond to inquiries
- Personalize user experience
- Improve operations, analytics, and user engagement
- Comply with legal obligations

Marketing communications include event announcements, updates, promotions, membership information, and industry-related content.

You may opt out of marketing emails at any time by clicking “unsubscribe.” You may opt out of SMS messages by replying STOP.

3. SMS/MMS MOBILE MESSAGING

If you opt into our messaging program:

- we will send updates, reminders, alerts, and promotional messages
- message and data rates may apply
- you can opt out anytime by replying STOP
- our SMS Terms & Conditions govern participation

We do not sell or share your mobile number with unrelated third parties.

4. HOW WE SHARE YOUR INFORMATION

We do **not** sell your personal information.

We may share information with trusted service providers who support WFCN operations, such as:

- payment processors
- email marketing providers
- SMS delivery providers
- event platforms
- web hosting services
- analytics providers
- membership management platforms

These partners are only authorized to use your information as needed to perform services for WFCN.

We may also share information when required by:

- law
- legal process
- court order
- regulatory request

or when necessary to protect the rights, safety, or security of WFCN or its users.

5. COOKIES & TRACKING TECHNOLOGIES

We use cookies and similar tools to:

- analyze site performance
- remember your preferences
- improve user experience
- track marketing performance

You may disable cookies in your browser settings, but doing so may affect your experience on the site.

6. DATA SECURITY

We take reasonable measures to protect your data from unauthorized access, loss, misuse, or alteration.

However, no method of online transmission or storage is 100% secure. You share information at your own risk.

7. DATA RETENTION

We retain your information as long as necessary to:

- provide Services
- comply with legal requirements
- maintain business records
- support event and membership operations

You may request deletion of your information (subject to legal exceptions).

8. YOUR RIGHTS

Depending on your location, you may have rights to:

- access your personal information
- update or correct data
- delete your data
- opt out of marketing emails
- opt out of SMS messaging
- restrict or object to processing
- request a copy of your data

Requests may be made by contacting connect@wfcnetwork.com.

9. CHILDREN'S PRIVACY

WFCN does **not** knowingly collect information from individuals under 18.

Users must be **18 years or older** to participate in any Service, including events, membership, or mobile messaging.

10. THIRD-PARTY LINKS

Our website may contain links to external sites. We are not responsible for their content, privacy practices, or data handling.

11. INTERNATIONAL USERS

Our website is operated in the United States. If you access the site from outside the U.S., you consent to processing in accordance with U.S. laws.

12. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. The revised version will be posted on this page with an updated effective date.

Continued use of the site after changes means you accept the revised policy.

13. CONTACT US

If you have questions or requests related to this Privacy Policy, contact us at:

Women Founders Collective Network (WFCN)

Email: connect@wfcnnetwork.com

Website: www.wfcnnetwork.com