

Clickable Prototype

You can access the clickable prototype [~here~](#).

Usability Script

Hi, **@user**. My name is **@interviewer**, and I'm going to be walking you through this session today. Before we begin, I have some information for you that I'll read out to make sure that I cover everything. Today the app that we will be looking at is El Paseo. El Paseo is an app that is designed to encourage people to go outside regularly and engage with the outdoors more when they're out. Today we're asking you to walk through our app—this should take no more than 15 minutes. Your experience will help us understand what we're doing right and what we can do better.

Today we're testing the app, not you. You can't do anything wrong here; we're here to learn about the app from you. As you use the app, I'm going to ask you as much as possible to try to think out loud: to describe what you're looking at, what you're trying to do, and what you're thinking about the process. We're doing this to improve the app, so we want to hear your honest reactions.

If you have any questions as we go along, just ask them. I may not be able to answer them right away since we want to gauge how intuitive the app is without explanation, but all of your questions can be answered after your walk-through. And if you need to take a break at any point, just let me know.

Questions:

Before we look at the app, I'd like to ask you just a few quick questions.

1. How do you feel about your outdoor activity?
2. What changes, if any, would you like to make to your relationship with the outdoors?
3. If yes, have you tried using a mobile application to do so? If yes, did you succeed?

Okay, great! Now that we're done with those introductory questions, we can start looking at things on our app.

Task Flows Guide

1. Profile Creation

- a. Create account
- b. Go through preferences survey
- c. Confirm and create account
- d. (If Yesenia has time, add editing preferences flow)

User Scenario:

Imagine you are a new user who is interested in spending more time outdoors but don't feel like you have time or know where to start. You stumble upon El Paseo and open up the app for the first time. Complete the onboarding process as you would naturally.

2. Challenge dashboard viewing + Logging

- a. View solo challenge of the day
- b. Log your thoughts on it
- c. View community challenge of the week
- d. Send community challenge invite to friend

User Scenario:

You've completed the onboarding process! Having done so, imagine that you've gone outside today and completed a prompt that was listed in El Paseo. Walk me through how you would navigate to and reflect completion of that prompt in the app.

3. Browsing community feed

- a. Go to community tab
- b. View your friends' post about the challenge you just did on your feed
- c. Click that friend's profile on your feed
- d. Search for a mutual you're interested in doing challenges with
- e. View that mutual's profile
- f. Send a friend request to the mutual

User Scenario:

Now that you've logged a challenge, we would like you to explore the activity of other users. Select the "community" tab at the bottom of the screen, and view a post from a friend who completed that same challenge. How do you like viewing a friend's activity?

Feel free to click on their profile to see what else they've been up to. Next, search for a user that you're interested in completing challenges with. Navigate to their profile, and send them a friend request!

4. Reflecting on previous challenges

- a. Go to profile tab
- b. Go to private log
- c. Read the post that you made earlier

User Scenario:

It's been some time since you've began using el paseo and you'd like to reflect on your habits. Navigate to your profile and visit your activity log. Review the post you made earlier.

Probing

That's the end of our prototype. Thank you so much; that was very helpful. I'm just going to see if the people on the team have any follow-up questions they'd like me to ask you.

Wrapping Up

Do you have any questions for me, now that we're done?