



COMMUNICATION #3

Send 3 DAYS prior to GO LIVE

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Subject: PLAI Advanced Information, get yourself ahead of the game!

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Dear Members,

Ahead of our GO LIVE on the PLAI platform, scheduled for **[INSERT GO LIVE DATE]**, we're giving you the chance to get "ahead of the game" and to join us early on PLAI...

Here is an actionable checklist if YOU want to be one of the first to join us on PLAI:

1. [DOWNLOAD "PLAI SPORT"](#) from your iOS or Android App store.
2. **OPEN THE APP**, click **SIGN UP** in the bottom right corner of screen and create your **USER PROFILE** (PARENTS... this profile should be in YOUR name and not your child's).
3. If you have children in the club program, **ADD YOUR CHILDREN** to your account when prompted during sign-up - It's clear when this is required.
4. Once **LOGGED IN**, click **FIND A CLUB** (please don't click "CREATE TEAM", our club page already exists!) and search for **[INSERT CLUB OR TEAM NAME]**.
5. **CLICK THE TEAM CARD** once found and **REQUEST TO JOIN** the team with both YOU and YOUR CHILDREN (where relevant).

On **[INSERT GO LIVE DATE]**, the club will **ACCEPT** you into the team page and you'll be all set to get started on our brand new digital solution!

Need a video tutorial, here it is... https://youtu.be/2gM_fd9drSE?si=nFa4f6Z2-_ZdOHDE

If you have any last-minute questions or need further information, please do not hesitate to contact PLAI's dedicated support team via support@plaisport.com. Again, don't be surprised if you receive a

response directly from Scott McKechnie, the PLAI CEO - He oversees every support ticket on the platform which we think is really cool.

Get ready for an incredible experience on PLAI - See you there!

Warm Regards,

[INSERT NAME]

[INSERT ROLE]

[INSERT CLUB OR TEAM NAME]