## CCI-SIOP GOLD SEPTEMBER 2025 DIGITAL CAMPAIGN- ICCD

Theme: "Inspired to Act"

Focus: Sharing community-led actions from the ICCD initiative, broken down by region and group, to inspire others to take action.

Canva Document.
Canva editable files

## #GoldSeptember2025

## #ChildhoodCancerInitatives

| Date              | Post   | Graphics |
|-------------------|--|----------|
| Tuesday<br>2 Sept | LinkedIn, Facebook, Instagram:  This Gold September, see how our global community came together to share powerful actions driving change in childhood cancer care.  From Latin America to Asia, survivors, NGOs, and healthcare professionals stood up and spoke out.  Let their actions inspire yours.   Swipe through to see how the world responded.  #GoldSeptember2025 #InspiredToAct #ChildhoodCancerAwareness | 1        |
| Tuesday<br>9 Sept | LinkedIn, Facebook, Instagram:   | 2        |

|                    | <del></del>   |          |
|--------------------|---|----------|
|                    | Their stories remind us: everyone has a role to play.   |          |
|                    | Swipe to see who shared their actions and how you can create change too.  |          |
|                    | #GoldSeptember2025 #InspiredToAct #ChildhoodCancerAwareness   |          |
|                    |   |          |
| Tuesday<br>16 Sept | LinkedIn, Facebook, Instagram:  | <u>3</u> |
| то берг            | From patient support to advocacy, the actions taken by our global community this Gold September are already making waves. $\stackrel{\frown}{\mathbb{Z}}$ |          |
|                    | Swipe to explore what people did and how you can follow their lead.   |          |
|                    | Let's keep building momentum.   |          |
|                    | #GoldSeptember2025 #InspiredToAct #ChildhoodCancerAwareness   |          |
|                    |   |          |
|                    |   |          |
| Tuesday<br>23 Sept | LinkedIn, Facebook, Instagram:  | 4        |
| 23 Зері            | *Every region faced different challenges. But across the world, our goal was the same: better care for children with cancer.                              |          |
|                    | Whether through advocacy, early diagnosis or survivorship support - communities acted!  |          |
|                    | Swipe to see what your region did and find inspiration for what's next.   |          |
|                    | #GoldSeptember2025 #InspiredToAct #ChildhoodCancerAwareness   |          |
|                    |   |          |
| Tuesday<br>30 Sept | LinkedIn, Facebook, Instagram:  | <u>5</u> |
|                    | 🙏 Thank you to everyone who shared their actions, voices, and hearts during ICCD 2025.  |          |
|                    | Our movement doesn't end here. Every initiative you submitted will help guide the future of childhood cancer advocacy.                                    |          |
|                    |   |          |

| More information on ICCD 2026 coming soon!  |  |
|---|--|
| Stay inspired. Stay involved. Let's build on this momentum together. 💛 #GoldSeptember2025 |  |