

Anchor Innovation Summit - Oct 2, 2025 (THUR), Taipei City Hakka Cultural Park	
9:30-10:00	Check-in and networking
10:00-10:10	<i>The Kickoff - Welcome & Vision</i>
10:10-10:30 (20 mins)	Opening Keynote • Elisa Chiu, CEO, Anchor Asia
10:30-11:10 (40 mins)	City in Motion: Redefining Urban Living through Mobility, Payment, and Supply Chains (轉動中的傳承：供應鏈、交通與支付驅動的未來城市) • Jeffrey Wu, Co-founder, WeMo Scooter • Keynes Cheng, President, iPASS Corporation • Tyler Hsu, Managing Director, DEPO Auto Parts Industrial • Interviewer: Elisa Chiu, CEO, Anchor Asia
11:10-11:50 (40 mins)	Game Plans from the Arena: Sportsmanship in Leadership, Strategy, and Capital (從賽道到拳台：運動精神驅動的資本、策略與領導) • Peter Kurz, Chairman, Alpha Ring Asia • Sam Lam, Managing Partner at Mesh Ventures • Interviewer: Elisa Chiu, CEO, Anchor Asia
11:50-13:10 (80 mins)	Roundtables with Leading Voices Luncheon Future of Mobility Fashion Tech Power of Display Physical AI Media & Storytelling Travel Tech & Marathon Sensing Tech & Micromobility Multifaceted AI Strategy FinTech x Real Estate
13:10-14:00 (50 mins)	Breaking Waves: Rethinking Challenges Through Theater and Play (領導者的創新排練場：從遊戲與劇場出發的突破練習) • Keng Yi-wei, Goethe Medal 2023 Award Winner / Dramaturg & Curator
14:00-14:40 (40 mins)	Capital Without Borders: Regional Trends and Cross-Border Opportunities (跨境投資帶來的全球鏈結、區域趨勢與新興機會) • Joan Yao, General Partner at Kickstart Ventures • Jessica Liu, Partner at AppWorks • Jeff Chang, General Partner, Vertex Holdings • Interviewer: Elisa Chiu, CEO, Anchor Asia
14:40-15:20 (40 mins)	M&A as a Growth Engine: Lessons from AI, E-Commerce, and Cybersecurity Champions (併購作為成長引擎：從 AI、電商到資安的跨界觀點) • Victor Tseng, CFO at KKDAY • Ian Huang, CFO at Gogolook • Joey Chung, CEO at TNL Mediagene (The News Lens) • Interviewer: Cathy Hwang, Venture Partner at Palm Drive Capital
15:20-15:50 (30 mins)	Beyond Silicon: Tech as a Conduit for Culture and Identity - What's Next? (成為「造山者」：當科技成為文化與身份的載體) • Ben Tsiang, Chairman at CNEX Foundation
15:50-16:00	<i>The Last Anchor - Final Reflections</i>
16:00-17:30	Anchor Sunset Reception

【 Speaker Bio 】By last name

■ Jeff Chang, General Partner, Vertex Holdings



Jeff Chang joined Vertex Group in 1995 and is currently a General Partner of Vertex Growth. He brings over 20 years of venture capital and fundraising experience with a proven track record of successful investments. At Vertex Growth, he is responsible for fundraising and investments across Greater China, managing two funds with a combined AUM of US\$760M.

Prior to Vertex, Jeff served as Vice President at WK Technology Fund, one of Taiwan's leading venture capital firms, and co-founded C Squared Venture Capital, managing a US\$50M fund focused on early-stage companies in Greater China. Earlier

in his career, he was Vice President at Alexander Proudfoot, leading business development efforts in Taiwan. Jeff is widely recognized for his extensive venture capital expertise and network in the region.

■ 章慶誠, 祥峰控股集團 合夥人

章慶誠 (Jeff Chang) 於 1995 年加入祥峰控股集團 (Vertex Group), 現任祥峰成長基金普通合夥人, 負責募資及大中華區投資, 現管理兩檔基金, 總規模達 7.6 億美元。他擁有逾 20 年創投與募資經驗, 投資績效卓越。

加入祥峰前, 章慶誠曾任普訊創投副總裁, 並共同創立創義投資, 管理一檔 5,000 萬美元基金, 專注於大中華地區早期企業。其早年亦在英商保富顧問公司擔任副總裁, 負責台灣業務拓展, 累積了豐富的創投經驗與廣泛人脈。

■ Keynes Cheng, President, iPASS Corporation



Dr. Keynes Cheng is the President of iPASS Corporation, holding a PhD in Networking and Multimedia from National Taiwan University, specializing in human-computer interaction design. He leads iPASS in leveraging data-driven strategies to drive digital transformation, expand payment applications, and pioneer new business models. Approved by Taiwan's Financial Supervisory Commission as an electronic payment institution, iPASS is deeply integrated into transportation, retail, and daily life services. With its extensive data ecosystem and innovative technology, iPASS has established itself as a leader in FinTech,

delivering secure and user-friendly payment solutions while supporting public service innovation and industrial advancement.

■ 鄭鎧尹, 一卡通票證股份有限公司 總經理

鄭鎧尹博士現任一卡通票證股份有限公司總經理, 具國立臺灣大學資訊網路與多媒體研究所博士學位, 專長於人機互動介面設計。他帶領 iPASS 以數據驅動策略推動數位轉型, 拓展支付應用場景並開創全新商業模式。iPASS 為金管會核准之電子支付機構, 深耕交通、零售及各類生活場景, 藉由龐大數據資源及創新技術, 持續鞏固其在金融科技產業的領導地位, 致力於提供便捷、安全、智慧化的支付服務, 促進公共服務及產業升級。

■ Elisa Chiu, CEO, *Anchor Asia*



Elisa Chiu is the founder and CEO of Anchor Asia (Anchor Taiwan), a venture platform established in 2017 to drive global innovation through ecosystem building and venture capital, with a focus on cross-border and cross-industry collaboration. She leads initiatives like Bike Venture, Weave Venture, Anchor CVC Roundtable, and Anchor Women in Venture to bridge traditional industries with startups and investors.

Elisa serves on the GSA APAC Council (Global Semiconductor Alliance), the Taiwan–HK Economic and Cultural Co-operation Council, and Taipei City Industry Development Incentives and Subsidies Review Committee. A former Wall Street investor who managed over US\$1 billion, she now works at the intersection of tech, capital, and culture, and is also an avid cyclist.

■ 邱懷萱, **Anchor Asia** 執行長

邱懷萱 (Elisa Chiu) 是 Anchor Asia (Anchor Taiwan) 創辦人暨執行長, 自 2017 年以來專注於打造跨境創新平台, 推動企業創投與跨產業合作。她主導 Bike Venture、Weave Venture、Anchor CVC Roundtable 和 Anchor Women in Venture 等計畫, 連結自行車與紡織等傳統產業、新創與投資人, 推動創新生態圈發展。她亦擔任台北市產發局審議委員、全球半導體聯盟 (GSA) 亞太區委員、加拿大亞太基金會顧問及台港經濟文化合作策進會成員。Elisa 曾於華爾街管理超過 10 億美元資產, 現活躍於科技、資本與文化交會點, 也是熱愛挑戰的自行車愛好者。

■ Joey Chung, CEO, *TNL Mediagene (The News Lens)*



Joey Chung is the Co-Founder and CEO of TNL Mediagene, formerly known as The News Lens Media Group, which he

co-founded in 2013. Under his leadership, TNL Mediagene has grown into one of Asia's fastest-growing digital advertising, data analytics, and media platforms.

Before founding The News Lens, Joey served as President of Sanrio's China Operations in Shanghai from 2011 to 2013. He holds an MBA from Harvard Business School (2009) and is an accomplished author and columnist, having published several books and contributed to *Business Weekly Taiwan*.

■ 鍾子偉, TNL Mediagene 執行長

鍾子偉於 2013 年共同創立 TNL Mediagene (原關鍵評論網), 並擔任執行長, 帶領公司成長為亞洲最具影響力的數位廣告、數據分析與媒體平台之一。

創業前, 他曾於 2011 至 2013 年間擔任三麗鷗中國總裁, 負責中國市場業務發展。Joey 擁有哈佛商學院 MBA (2009), 著有多本書籍, 並曾擔任《商業周刊》專欄作家。

■ Tyler Hsu, Managing Director, DEPO Auto Parts Industrial



Tyler Hsu is the Managing Director and Special Assistant to the Chairman at DEPO Auto Parts Industrial, leading the company's OEM division since 2015 and driving its growth. He has extensive experience in European markets, having made over 90 trips in a single year to automotive hubs such as Munich, London, and Turin, securing multimillion-dollar contracts with top-tier supercar brands.

Hsu also spearheads the company's digital transformation, implementing smart manufacturing, automated warehousing, and streamlined production processes. With expertise in international business development, strategic partnerships, and operational innovation, he plays a pivotal role in advancing traditional industries and positioning Depo as a global leader in the automotive sector.

■ 許智博, 帝寶工業總裁特助

許智博現任帝寶工業總裁特助, 自 2015 年起接掌 OEM 業務部門, 他長期深耕歐洲市場, 曾一年內往返慕尼黑、倫敦、都靈等汽車重鎮超過 90 趟, 成功拿下歐洲千萬級超跑品牌訂單。

在企業數位轉型方面, 許智博積極推動智慧製造、自動化倉儲與生產流程優化, 他兼具跨國業務開發與製造創新的實戰經驗, 專長於國際市場布局、策略合作與營運升級, 是推動傳產轉型的重要推手。

■ Ian Huang, CFO, *Gogolook*

Ian Huang is the CFO of Gogolook (6902), where he oversees corporate development initiatives and has led several strategic transactions, including the investment in Chainsight, the acquisition of CrowdInsight, and the acquisition of Ecommerce Operations BV—an achievement that earned Gogolook the 2024 MAPECT Taiwan M&A Award. With over a decade of experience in venture capital and the startup ecosystem, Ian previously served as CEO of Trinity Investment Corporation, a Taipei-based venture capital firm specializing in software, which backed seed-stage startups such as Gogolook (6902), TixCraft (acquired by Live Nation), OnwardSecurity (acquired by DEKRA), and Kdan (7737). He also managed startup incubation programs at AWS Taiwan, collaborating closely with partners from both the private and public sectors. Additionally, Ian founded Good People Ventures (GPV), a community initiative connecting founders to support emerging startups. He holds an MBA from UCLA Anderson.

■ 黃鈺文, **Gogolook**財務長

黃鈺文現任 Gogolook(股票代號:6902)財務長, 負責企業發展策略與投資併購等事務, 主導策略投資 Chainsight、併購 CrowdInsight 及 Ecommerce Operations BV。其中, 併購 Ecommerce Operations BV 榮獲 2024 年台灣併購金鑫獎「中堅企業併購獎」。

加入 Gogolook 前, 黃鈺文擁有超過十年創投及新創生態系經驗, 曾任專注軟體投資的資鼎中小企業開發總經理, 主導多起種子期投資, 包括 Gogolook(6902)、TixCraft(後由 Live Nation 併購)、Onward Security(後由 DEKRA 併購)及凱鈿行動科技(7737)等台灣軟體新創。

他也曾於 AWS 台灣負責管理 AWS 聯合創新中心, 推動多項公私部門合作的新創育成計畫; 並創立 Good People Ventures(GPV), 攜手資深創業家共同投資種子期新創。

黃鈺文擁有 UCLA Anderson MBA 學位。

■ Cathy Hwang, Venture Partner, *Palm Drive Capital*

Cathy Hwang is a Venture Partner at Palm Drive Capital, an early-stage investment fund based in New York City with offices in Taipei and Miami. As part of her work at Palm Drive, Cathy leads the fund's efforts in sourcing and executing early-stage investments with teams based in Asia. Cathy primarily focuses

on enterprise software, consumer internet and mobile technology companies.

Before moving back to Taiwan in 2016, Cathy was with Battery Ventures, a Boston-based technology investment fund with more than \$17 billion in assets under management. While at Battery, Cathy was part of the investment team where she invested in technology businesses in the U.S. and Europe. Prior to Battery, Cathy was with the technology investment banking groups at RBC Capital Market and AGC Partners in New York and Menlo Park. Cathy graduated with honors from the University of California, Berkeley with a B.A. in Economics and a B.S. in Business Administration from the Walter A. Haas School of Business.

Cathy Hwang 是Palm Drive Capital的創業投資合夥人，該公司總部位於紐約市，並在台北設有辦事處，專注於早期投資，從2016年起，參與了超過20間獨角獸的融資與IPO。身為Palm Drive的一員，Cathy帶領台灣團隊，尋找亞洲區域具國際發展潛力的初創期投資項目，並積極連結台灣新創與國際接軌。

Cathy有超過15年私募、創投、次級市場的投資經驗。在2016年回台灣前，於波士頓Battery Ventures負責北美和歐洲軟體產業的投資。在此之前，Cathy在紐約就職於RBC Capital Markets投行的科技組，參與了許多網路、SaaS公司等IPO、M&A、LBO的交易。

Cathy畢業於加州大學柏克萊分校，擁有經濟學學士、及企業管理學士學位。

■ Yi-wei Keng, Goethe Medal 2023 Award Winner / Dramaturg & Curator



Yi-Wei Keng is the dramaturg at the National Kaohsiung Center for the Arts, visiting assistant professor at National Taipei University of Arts and National Taiwan University of Arts. He was the artistic director of the Taipei Arts Festival (2012-17) and the curator for the Tainan Arts Festival (2023-24).

Yi-Wei had won the first prize from the Ni-Kuang Sci-Fi Award. He received the Friendship Medal of the German Institute Taipei in 2017, the Ordre des Arts et des Lettres of France in 2019, and is the first Taiwanese national to win the prestigious Goethe award.

■ 耿一偉, 2023年歌德獎章得主、劇作家、衛武營戲劇顧問

耿一偉現為衛武營國家戲劇文化中心戲劇顧問，曾任臺北藝術節藝術總監、桃園鐵玫瑰藝術節策展人與、台南藝術節策展人，目前為台北藝術大學與台灣藝術大學戲劇系兼任助理教授。曾獲頒德國在台協會「德台友誼獎章」、法國「藝術與文學騎士勳章」，2023年獲得德國歌德獎章，是首位獲得歌德獎章 (Goethe Medal) 的台灣人。

曾獲第三屆倪匡科幻論述組首獎，入選La Vie雜誌「2017台灣創意力100」，著有《閱讀在靈光消逝的年代裡》、《文化領導力的80個關鍵字》、《故事創作Tips：32堂創意課》、《動作的文藝復興：現代默劇小史》、《閱讀在靈光消逝的年代裡》等

■ Peter Kurz, Chairman, Alpha Ring Asia



Peter Kurz has built a distinguished career spanning more than 40 years as one of the foremost commentators and analysts on Taiwan's financial markets and industries, earning the moniker “**Mr. Taiwan.**” Today, he serves as **Chairman of Alpha Ring Asia**, a nuclear fusion technology developer.

Until recently, Peter spent six years as **Chief Strategy Officer at Quantum International Corporation (QIC)**, advising companies on accessing international capital markets. He also coined QIC's “**HEADs Up**” motto to highlight four key industries driving Taiwan's future growth: **Health Tech, Energy Tech, Automotive Tech, and Data-based businesses.** Under his

leadership, QIC created a series of conferences and events around this theme.

Within this context, and since 2012, Peter has developed a deep focus on Taiwan's emerging **biotech and pharmaceutical sector.** He was the first foreign analyst to initiate coverage of leading companies such as **PharmaEssentia** and **TaiMed**, and at QIC he and his team advised most of the major players in the field—including **PharmaEssentia, Oneness, and Foresee**—as well as numerous early-stage and pre-IPO biotech firms on fundraising and growth strategies. His involvement with **Alpha Ring**, a leader in Taiwan's Energy Tech segment, represents a natural extension of his **HEADs Up** vision.

Prior to joining QIC in 2019, Peter was **Head of Country Research and Managing Director of Citigroup Global Capital Markets (Taiwan)** for 12 years—also serving as its Chairman. Earlier in his career, he held senior positions at several major international financial institutions, including **BNP Paribas, Merrill Lynch, ING Barings/Baring Securities, Bear Stearns, and the Bank of Boston**, where he repeatedly played a pioneering role in establishing and expanding their Taiwan operations.

Over the decades, Peter and his teams have consistently been **top-ranked by Institutional Investor, Euromoney, and Asiamoney.** In 1991, he launched Taiwan's first **Qualified Foreign Institutional Investor (QFII)** vehicle with an initial quota of US\$50 million—marking a milestone in opening the market to foreign investment.

An active sportsman, Peter has competed in numerous **triathlons, marathons, swimming and biking events** and has climbed **one-third of Taiwan's 268 peaks** over 3,000 meters in elevation.

He holds an **undergraduate degree in Earth Sciences from Dartmouth College** and a **Master's in International Affairs from Columbia University**. He also pursued post-graduate studies in Taiwan at **National Taiwan University** and **Tunghai University**, focusing on language, political science, calligraphy, and classical Chinese. A proud citizen of both the **United States and Taiwan**, he speaks Mandarin and also sings in Taiwanese.

■ 谷月涵, 聚界潔能 董事長
Coming soon.

■ Sam Lam, Managing Partner, *Mesh Ventures*



Sam Lam is the Founder and Managing Director of Mesh Ventures, with over a decade of investment experience. He specializes in the deep integration of Asia's manufacturing ecosystems, supply chain structures, and family office strategies. He has built long-term partnerships with leading manufacturing and supply chain enterprises in Taiwan and serves as a key strategic ally to top investors and financial institutions across Asia. Sam graduated from the University of Toronto in Canada with a major in Economics.

■ 林宇輝, 聚達創投 董事總經理

林宇輝 (Sam Lam) 是 Mesh 的創辦人暨董事總經理, 擁有逾十年的投資經驗, 專注於亞洲製造體系、供應鏈架構與家族辦公室策略的深度整合與應用。長期與台灣領先的製造與供應鏈企業建立穩固夥伴關係, 亦是多家亞洲頂尖投資人與金融機構的重要策略聯盟夥伴。林宇輝畢業於加拿大多倫多大學, 主修經濟學。

■ Jessica Liu, Partner, AppWorks



Jessica Liu is a Partner at AppWorks, leading the firm's initiatives in Southeast Asia and the rapidly growing blockchain ecosystem. Passionate about empowering visionary founders, she has been active in the digital industry since 2010, starting her career in online marketing at Standard Chartered Bank's cross-selling strategies before joining AppWorks in 2014. Over the years, Jessica has closely followed the evolution of consumer internet applications and their convergence with deep technologies, spearheading investments in companies such as Flow (Dapper Labs), KKday, Figma, and ShopBack.

■ 劉侑榮, AppWorks 合夥人

劉侑榮現為 AppWorks 合夥人, 主導東南亞及區塊鏈領域投資, 熱衷於發掘並激發創業者的潛力。她於 2010 年投入數位產業, 在渣打銀行負責線上行銷與跨售策略, 2014 年加入 AppWorks 後, 歷任加速器及國際投資項目, 2019 年晉升為合夥人。她長期關注消費者網路應用與深科技的交集, 曾主導 Flow (Dapper Labs)、KKday、Figment、ShopBack 等多項重要投資案。南加州大學商學系畢業, 談到美食和旅行時, 眼睛會發亮。

■ Victor Tseng, CFO, KKDAY



Victor Tseng is the CFO of KKday, Asia's leading travel e-commerce platform for curated experiences, where he brings over 20 years of expertise in scaling internet companies, capital market operations, fundraising, M&A, and leading finance and legal functions. Passionate about accelerating the digitalization of the travel industry, Victor previously served as Global Chief Communications Officer at Ctrip (now Trip.com) and was the CFO of Nasdaq-listed Dada Nexus, an on-demand grocery delivery platform. Earlier in his career, he was Deutsche Bank's lead Internet analyst in Greater China. Victor holds a Bachelor of Science in Engineering from UCLA and an International MBA

from Tsinghua University and MIT Sloan.

■ 曾懷億, KKday財務長

KKday財務長曾懷億 (Victor), 對於旅遊充滿熱情, 也期許KKday做為亞洲最大的深度旅遊電商平台, 能持續助力旅遊產業數位化。曾懷億擁有超過20年豐富的互聯網經驗, 幫助互聯網公司擴大規模, 資本市場運作、募資和併購經驗。在加入 KKday之前, 他曾擔任德意志銀行大中華區副總裁兼首席中國互聯網分析師、百度海外業務部門首席財務官, 以及攜程網擔任相關要職。曾懷億擁有加州大學洛杉磯分校的工程學學士學位, 以及清華和麻省理工商學院的國際 MBA 學位。

■ Ben Tsiang, Chairman, CNEX Foundation



Ben Tsiang is a serial entrepreneur and acclaimed film producer. In 1996, he co-founded Sina.com, one of the largest Chinese internet media companies in the world. A decade later, he co-founded CNEX, a leading platform for Chinese documentary filmmaking, where he serves as chairman.

Over nearly two decades, the documentary films he has produced or executive produced have been selected and recognized by major international film festivals—including the International Documentary Film Festival Amsterdam (IDFA) with Umbrella (2007, Producer); the Golden Horse Awards with KJ: Music and Life (2009, Producer) and Hip-Hop Storm (2010, Producer); the Venice Film Festival with 1428 (2009, Producer); the Busan International Film Festival with Go Grandriders (2012, Producer); the Hong Kong International Film Festival with A Young Patriot (2015, Executive Producer); and the Sundance Film Festival with Plastic China (2016, Executive Producer).

In 2017, Tsiang was invited to join the Academy of Motion Picture Arts and Sciences as a member of its Documentary Branch, where he also serves as a jury member. His most recent project, Island In Between (2023, Executive Producer), was nominated at the 96th Academy Awards.

■ 蔣顯斌, CNEX 視納華仁董事長暨共同創辦人 | 新浪網共同創辦人

蔣顯斌早年赴美留學, 1995年與兩位史丹佛大學同窗共同創辦海外華人最大中文入口網站華淵生活資訊網(SINANET), 1998年與中國四通利方合併為 新浪網(SINA), 擔任全球產品整合與策略負責人。2000年新浪於美國納斯達克上市後, 歷經網路泡沫衝擊, 蔣顯斌前往中國擔任新浪華東區總經理, 2002年創辦新浪無線, 帶領新浪進入行動網路時代, 並於2007年卸任轉任資深顧問。

2006年, 蔣顯斌投身紀錄片推動, 創辦 CNEX 視納華仁, 立志為當代華人世界留下影像記憶, 至今已累積製作與支持超過百部紀錄片, 涵蓋華人世界關鍵議題。CNEX並舉辦國際主題影展、舉辦華人紀錄片提案大會(CCDF), 與 Sundance、IDFA、Tokyo Docs 等國際平台深度合作, 成為華語紀錄片走向世界的橋梁與基地。

擔任監製或製片人的作品曾獲威尼斯影展、法國真實影展、台灣金馬獎、香港金像獎、美國聖丹斯影展等國際大獎肯定。2024年以紀錄短片《金門 Island in Between》獲第96屆奧斯卡最佳紀錄短片入圍。現為美國影藝學院(AMPAS)會員暨奧斯卡紀錄片選片委員。

最新作品為2025年出品之紀錄長片《造山者—世紀的賭注》, 擔任製片人, 記錄台灣半導體的起源與全球角色, 探問歷史選擇與未來方向。

■ Jeffrey Wu, Co-founder, WeMo Scooter



Jeffrey Wu is the Co-Founder and Vice Chairman of WeMo Corp., with over 15 years of international experience in product development and strategic consulting. At the age of 35, he returned to Taiwan to establish WeMo, bringing back global best practices in sustainability and smart mobility. Founded in

2016, WeMo is Asia's first shared e-scooter platform, dedicated to "reshaping cities for better living" by providing affordable, convenient, and sustainable mobility solutions.

Before founding WeMo, Jeffrey served as Engagement Manager at McKinsey & Company, specializing in strategy and business transformation, and as Senior Product Engineer at Intel Corporation. He holds an MBA from Columbia Business School and both a B.S. and M.S. in Electrical Engineering from the University of Southern California.

Today, WeMo operates a fleet of over 7,000 e-scooters across five major cities, key high-speed rail and Taiwan railway stations, and two offshore islands. The platform has served over one million users, completed tens of millions of rides, and reduced more than 25,000 tons of carbon emissions. Jeffrey emphasizes customer satisfaction and service excellence, building trust through a "Delivered on Promise" approach. Under his leadership, WeMo has introduced dedicated parking initiatives, the WeMo PASS subscription program, and flexible hourly and daily rental options to continually enhance the user experience.

He also champions the vision of the "Shared City," with the goal of expanding Taiwan's model internationally and accelerating the global transition toward sustainable urban mobility.

■ 吳昕霈, **WeMo** 共同創辦人

Jeffrey 擁有逾 15 年跨國研發與策略顧問經驗, 35 歲毅然返台創立威摩科技股份有限公司 (WeMo), 現任共同創辦人暨副董事長, 致力推動永續經營與智慧交通。2016 年創立亞洲首個共享電動機車平台 WeMo, 以「改變城市樣貌, 讓生活更美好」為使命, 打造共享經濟、便利且永續的智慧移動體驗。

在創業前, Jeffrey 曾任麥肯錫公司專案經理, 專注於策略與企業轉型, 並於英特爾公司擔任資深產品工程師, 累積深厚的科技與管理經驗。他畢業於哥倫比亞大學商學院, 獲得 MBA 學位, 並取得南加州大學電機工程學士及碩士學位。

WeMo 車隊逾 7,000 台, 服務遍及五大都會、縱貫線與二大離島, 用戶突破百萬、累積數千萬次騎乘, 減碳超過 25,000 公噸。Jeffrey 重視消費者體驗, 以「Delivered on Promise(說到做到)」建立信任, 並以消費者滿意度與服務品質為首要考量, 推動 WeMo 專屬停車場服務、WeMo PASS 方案, 以及多元化的時租／日租選項, 持續優化用戶體驗。

他同時提出「共享之都」願景, 期許將台灣模式拓展至國際, 驅動城市交通永續轉型。

■ Joan Yao, General Partner, *Kickstart Ventures*



Joan is a General Partner at Kickstart Ventures, the Philippines' largest corporate venture capital firm.

At Kickstart, Joan has led investments into companies such as Sprout, Kumu, Xendit, Edamama, and Pickup Coffee. She sits on the Boards of several companies, including TreeDots, RuralNet, SAM, and Mosaic. She has over 15 years' experience investing in and supporting early-stage companies, both in the Philippines and abroad.

Prior to Kickstart, she was Investment Manager for Southeast Asia at LGT Venture Philanthropy, a global impact investing firm headquartered in Europe. In 2015, she served as a Consultant to the Secretary of Trade and Industry of the Philippines, advising on policies and programs related to MSME development, tech startups, inclusive business, and social enterprise.

Joan holds a B.S. in Management Engineering with a minor in English Literature, cum laude, from the Ateneo de Manila University, Philippines.

2025 Roundtable Topics and Chairs:

Roundtable Topic	Chair
<i>Future of Mobility</i>	Jay Shen Managing Director, ASIA Automotive OEM Group, Garmin
<i>Fashion Tech x Textile</i>	Lucia Liao President, Acer Fashion
<i>Power of Display</i>	Frank Gebruers Managing Director, Barco Taiwan
<i>Physical AI</i>	Wei-Chao Chen Visiting Professor, National Taiwan University
<i>Travel Tech x Marathon</i>	CK Cheng CEO, AsiaYo
<i>Media & Storytelling</i>	Emily Y. Wu Executive Producer, Ghost Island Media
<i>Sensing Tech & Micromobility</i>	Shih-an Yu Chairman & President, TeraSillC
<i>Multifaceted AI Strategy</i>	William Lin Senior Research Fellow, Harvard Kennedy School
<i>FinTech x Real Estate</i>	Maisy Ng Managing Partner, Delight Capital

- * **Future of Mobility** - Jay Shen | Managing Director, ASIA Automotive OEM Group, Garmin
- * **Fashion Tech x Textile** - Lucia Liao | President, Acer Fashion
- * **Power of Display** - Frank Gebruers | Managing Director, Barco Taiwan
- * **Physical AI** - Wei-Chao Chen | Visiting Professor, National Taiwan University
- * **Travel Tech x Marathon** - CK Cheng | CEO, AsiaYo
- * **Media & Storytelling** - Emily Y. Wu | Executive Producer, Ghost Island Media
- * **Sensing Tech & Micromobility** - Shih-an Yu | Chairman & President, TeraSillC
- * **Multifaceted AI Strategy** - William Lin | Senior Research Fellow, Harvard Kennedy School
- * **FinTech x Real Estate** - Maisy Ng | Managing Partner, Delight Capital

GARMIN 亞洲汽車事業群總經理 沈致瑋 | 宏碁風尚總經理 廖幼梅 | 台灣 Barco 總經理 Frank Gebruers | 台灣大學客座教授 陳維超 | AsiaYo 執行長 鄭兆剛 | 鬼島之音創辦人 吳怡慈 | 雷捷電子董事長 游世安 | 哈佛甘迺迪學院資深研究學者 林益全 | Delight Capital 執行合夥人 Maisy Ng