



Jennifer Hatchett *Seasoned Nonprofit Leader, Sr. Consultant/Owner Blind Spot Consulting*

Professional Summary: Jennifer is a seasoned executive with over 25 years of experience in leadership within nonprofit organizations, ranging from under \$500,000 to over \$5 million in budget size. With a proven track record of over a decade in executive leadership, Hatchett has demonstrated remarkable success in various aspects of nonprofit management, from financial planning to program operations, to business development, including event planning, marketing, public relations, and collaborative partnerships.

Key Achievements: Throughout Jennifer's career, she has excelled in fundraising efforts, raising over \$7 million to support the missions of the organizations she has served. Her strategic approach to fundraising and ability to build important collaborative partnerships has enabled her to secure vital resources to drive impact and sustain growth. Whether managing events attended by a few dozen or several thousand participants, Jennifer has consistently delivered successful outcomes, leveraging their expertise in event planning and execution.

Expertise: As an executive director, Jennifer possesses a multifaceted skill set that encompasses building diverse teams across generations, comprised of community volunteers and staff to achieve results. She has adeptly utilized these skills to enhance organizational visibility, engage stakeholders, and effectively communicate the mission and impact of the nonprofits they have served. In addition, her strategic approach to marketing and public relations has contributed to increased awareness, donor engagement, and community support.

Leadership Style: Known for her visionary leadership style, Jennifer is a collaborative and results-oriented leader who inspires teams to achieve excellence. She has a strong commitment to fostering a positive organizational culture that values innovation, transparency, and inclusivity and is intent on helping others to do the same. Ms. Hatchett empowers staff and volunteers of nonprofits to fulfill the organization's mission while providing strategic direction and guidance to ensure long-term sustainability and success.

Philosophy: Driven by a passion for making a difference in the community, Jennifer is dedicated to advancing the missions of nonprofit organizations and creating positive social change. She believes in the power of collaboration, strategic planning, and continuous improvement to address complex societal challenges and build a brighter future for all.

Education: Jennifer holds a BA from Birmingham-Southern College, is working on an MBA through the University of North Alabama and earned many certificates from notable

programs, including (but not limited to) the following: Executive Management for Junior Achievement Worldwide through Penn State University; Conflict Management, Change Management, Program Outcomes Measurements, and Non-profit Finance from the Georgia Center for Non-profits; The Non Profit Executive Leadership Institute for Standards of Excellence with the Alabama Association of Non-Profits; and continues to engage in professional development opportunities to stay abreast of emerging trends and best practices in nonprofit management and leadership.

In Conclusion: With a wealth of experience, a proven track record of success, and a deep commitment to serving others, Jennifer Hatchett is a dynamic and visionary leader in the nonprofit sector. Her passion, expertise, and dedication have made a significant impact on the organizations and communities she has served, leaving a lasting legacy of positive change and transformation.