



Job Title: Podcast Content Manager and Researcher for Milk Road Radio

Milk Road: Daily Crypto Newsletter With 290,000 Subscribers

Start Date: ASAP

Position: Full Time (Remote)

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Who is Milk Road:

Milk Road is at the forefront of the crypto and the onchain revolution, offering daily insights that demystify the complex world of crypto markets for our audience across the newsletter, podcast and social media.

Role:

Milk Road is a team of young crypto native rockstars based around the world. We are on the hunt for a Podcast Content Manager and Researcher to elevate Milk Road Radio to new heights. This individual will play a crucial role in curating and enhancing our podcast content, securing and managing high-profile guests for interviews, and ensuring our team is well-prepared and informed for each episode. The ideal candidate will possess a blend of research prowess, organizational skills, and a genuine passion for all things crypto.

Key Responsibilities:

- Conduct thorough research to stay abreast of the latest news, trends, and narratives within the cryptocurrency market for inclusion in weekly news episodes.
- Identify, contact, and manage potential guests for interviews, coordinating schedules and preparing pre-interview materials to ensure engaging and insightful conversations.
- Collaborate closely with hosts and production teams to plan and organize episode content, ensuring a seamless blend of entertainment and information.
- Develop episode guides and brief hosts on key topics, guest backgrounds, and emerging trends to facilitate informed and dynamic discussions.
- Contribute ideas for new episodes, series, and formats that will captivate our audience and distinguish Milk Road Radio in the competitive podcast landscape.



- Analyze listener feedback and engagement metrics to continually refine and improve our podcast offerings.

Our Ideal Candidate:

- Proven experience in content creation, journalism, or a related field, with a strong preference for individuals with a background in podcasting or radio.
- Deep knowledge of and passion for the cryptocurrency and blockchain industry, with an understanding of its key players, technologies, and trends.
- Excellent research and organizational skills, with the ability to juggle multiple tasks and deadlines efficiently.
- Strong communication and interpersonal abilities, capable of building relationships with guests, collaborators, and industry experts.
- Creativity and innovation in content planning and presentation, with a keen eye for what makes compelling audio content.
- Familiarity with podcast production processes and a willingness to collaborate closely with technical teams to ensure high-quality output.

What We Offer

- A pivotal role in a fast-growing component of a leading crypto news platform.
- The opportunity to network with leading figures in the crypto space and contribute to meaningful conversations that shape the industry.
- A dynamic and collaborative work environment where your ideas and contributions directly impact our success.
- Competitive compensation and opportunities for growth and professional development within the crypto and digital media fields.
- If you're passionate about crypto and have a knack for creating compelling audio content, we want you on the Milk Road Radio team. Join us as we inform, entertain, and inspire our listeners with the fascinating world of crypto.

If you are passionate about merging the worlds of finance and crypto and have a talent for transforming intricate analysis into captivating content, we invite you to join us on this exciting journey at Milk Road. Together, we'll help our community navigate the vibrant and volatile world of crypto investments with confidence and insight.

Location:



Fully remote. Our team members live in Canada, USA, Mexico, Italy, Argentina, Romania and more!

How to Apply:

- Check out our website and get a feel for our vibe - <https://milkroad.com/>.
- Apply Here: <https://forms.gle/oKgJRMcimbKZ5TRP6>