

Annex 1: Prices table

TO BE SIGNED AND SUBMITTED IN A SEPARATE SEALED ENVELOP

Kindly provide costing for the design of the following items. JLAC will reference this listing throughout the term of the agreement. Not all the items may be commissioned, and items not on the list may be requested (as priced in accordance with the most similar item).

Item	Description	Unit	Unit price (USD)	Qty	Total price (USD)
Annual Report	Size: 21 x 21 cm, Languages: bi-lingual, Number of Pages: 60-80 pages, Infographics: Includes 13 infographics.	Report		1	
Study	Size: 21 x 21 cm, Number of pages: 10-50 pages	Study		1	
Study	Size: 21 x 21 cm, Number of pages: 51-100 pages	Study		1	
Study	Size: A4 Number of pages: 10-50 pages	Study		1	
Study	Size: A4 Number of pages: 51-100 pages	Study		1	
Leaflet	Size: A5 (Bi-Fold)	Leaflet		1	
Leaflet	Size: A4 (Tri-Fold)	Leaflet		1	

Policy Paper	Size: A4 (Double page)	Paper		1	
Fact Sheet	Size: A4 (2 side)	Sheet		1	
Fact Sheet	Size: A3 (2 side)	Sheet		1	
Roll Up	Size: 200cm*85	Roll up		1	
Banner	Printed banner Size: 2m*1m	Banner		1	
Banner	Printed banner Size: 3m*2m	Banner		1	
Business Cards	Size: 5*9	Card		30	
Infographic	Digital	Infographic		1	
PowerPoint Presentation template (one Arabic, one in English)	Digital	Presentation		2	
Revised JLAC Logo	Digital	Logo		1	

Email signatures	Digital	Signature		30	
Email Newsletter	- Responsive HTML and CSS design, optimized for email platforms. - Includes header, text content, images, icons, and call-to-action buttons. - Mobile-friendly and fully responsive across devices. - Consistent with JLAC's brand identity (colors, typography, and design style).	Newsletter design		1	
Institutional Brochure	Size: A4 (Tri-Fold), Pages: 4-8 pages, Layout: Includes text, images, icons, and infographics to illustrate JLAC's services. Branding: Uses JLAC's official colors, fonts, and design style	Brochure		1	
Invitation Card for Events	Size: A5, A6, or square (14x14 cm), based on event requirements Design Elements: Includes event title, details, images or icons and QR code for digital event registration Final deliverables: Digital version (JPEG/PDF) + print-ready version Text and content flexibility: Editable text for event details customization	Card		1	

	Branding: Consistent with JLAC's identity (fonts, colors, and overall style).				
Total price in USD including tax					

Fixed Price: The prices indicated above are firm and fixed and not subject to any adjustment during contract performance.

Name:

ID No.:

Mobile No.:

Email:

Signature:

Date: