

## **Privacy Policy — Onda Media**

Last updated: October 2025

### **1. Who We Are**

Onda Media Ltd (“Onda Media,” “we,” “us”) operates the website <https://onda.media> and provides podcast sponsorship and creator representation services. You can reach us at [hello@onda.media](mailto:hello@onda.media) with any privacy questions.

### **2. Information We Collect**

We only collect information that you voluntarily provide, such as your name, email address, and any details you submit through forms (Typeform applications, Calendly bookings, or email enquiries). We also collect basic analytics data, such as page views and referring sites, through Google Analytics or similar tools. We do not collect payment details or unnecessary personal information.

### **3. How We Use Your Information**

We use your information to respond to enquiries, manage potential partnerships or representation requests, schedule calls, and deliver our services. We may also use it to improve our website and understand general traffic patterns. We never sell, rent, or trade personal information to anyone.

### **4. Legal Basis for Processing**

Under the UK GDPR, we process data based on legitimate interest (to run and grow our business) or consent (when you submit a form or book a call). You can withdraw consent at any time by emailing [hello@onda.media](mailto:hello@onda.media).

### **5. Data Storage and Security**

Your information is stored securely using reputable third-party services, including Typeform, Calendly, Google Workspace, and Namecheap hosting. We use industry-standard security measures and retain personal data only as long as necessary to fulfil the purpose for which it was collected.

### **6. Cookies and Analytics**

Our site may use cookies for basic analytics via Google Analytics or Carrd’s built-in tracking. You can disable cookies in your browser at any time. Analytics data is aggregated and does not personally identify you.

### **7. Your Rights**

You have the right to access, correct, or delete your personal data, and to withdraw consent at any time. To exercise these rights, email [hello@onda.media](mailto:hello@onda.media) and we will respond within 30 days.

### **8. Third-Party Services**

We may share limited data with service providers that help us operate our business, such as Typeform, Calendly, and Google Workspace. Each provider has its own privacy policy and complies with GDPR and UK data protection standards.

## **9. Updates to This Policy**

We may update this Privacy Policy periodically to reflect changes in our services or legal requirements. The “last updated” date will always show the latest version.

## **10. Contact Us**

If you have any questions about this Privacy Policy or your data, contact us at [hello@onda.media](mailto:hello@onda.media).