

Edify CoLab

Project Reporting for December/Jan 2022/3

Project Summary

F9: Challenge and Scouting for Students

Bringing Cardano to Cambridge

Email	harry@harryhellyer.com
Project ID:	900030
Project Title	Bringing Cardano to Cambridge
Ideascale link	https://cardano.ideascale.com/c/idea/414025
Fund	F9
Challenge	Challenge and scouted for students
Update: Still in Progress Complete Launched	Still in Progress
Google Doc Lnk	https://docs.google.com/document/d/1_mUJryh9pxQJZc92gMmKj_uoMAW91gNSqlpehG_d4mxg
Status	On Track
M Report Status	Done https://bit.ly/CatalystMonthlyReport

Project Overview: Timeline and Phase KPI Progress

Start Month	10/22
Finish Month	07/23 22
Months Total	9
Current Month	3

Month	Plan Phase	Phase KPI	Status	Evidence	Comment
Term 1	<u>Phase 1</u> <u>Project</u> <u>Management:</u>	Develop detailed project plan, liaise with stakeholders and manage the programme elements throughout	completed	Development of initial proposal material into phases detailed in this document	Ongoing for October and November
T1	<u>Phase 2</u> <u>Develop the</u> <u>Programme</u>	Research with Membership and activity within the Silicon Fen Venture Capitalist (VC) and business clusters	Ongoing	Miro Board detailing programme structure: https://miro.com/app/board/uXjVOpKPoKM=/	Meetings undertaken with Banks, professional services companies and University contacts, and catalyst through simon sandstrom - who I had a meeting with at Catalyst conference in Lausanne. Over December / Jan Blockers: 1) Long Covid: I came down with long covid in end November and suffered with it until June/July 23 - this meant little opportunity to meet further in cambridge cluster

					<p>2) Resistance to Crypto and blockchain from professional services contacts: I did have several meetings with Barclays Eagle Labs, and HSBC national directors, and Lawyers and Accountants about supporting the programme. However, they were all reticent about being involved due to the bad perception of Crypto and blockchain - they did not want to be associated with it.</p>
T2	<u>Phase 3</u> <u>Market the</u> <u>Programme</u>	Develop and deploy a word-of-mouth campaign with funded students and VC and Business organisations	Planning / Ongoing		
T2	<u>Phase 4</u> <u>Implement the</u> <u>programme</u>	Run a series of virtual and real-world events			

		showcasing the Cardano blockchain and ecosystem			
T3	<u>Phase 5</u> <u>Refine & Market</u> <u>the Programme</u>	Establishment of community advisors	Planning		

Project Completion Deliverables and Next Stage:

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