

# Sales Conversation Critique

Me

Hey Benjy,

I absolutely love your approach of recognizing narcissistic traits without labeling someone as a "narcissist" is a refreshing perspective, as labels can often be harmful and hinder personal growth. Your emphasis on the importance of self-love and healthy boundaries is also a valuable message that can help others navigate difficult relationships. I really appreciate your wisdom and ability to communicate it effectively.

After checking out your website, I couldn't help but notice that your content reminded me of the new GLV concept.

Have you heard of it yet?

Basically, the GLV concept works by priming your subconscious to be more open to a message.

And the coolest part is that it works amazingly with text.

With your amazing new Feelings First Shadow Work Course, I am a hundred and twenty percent confident (with a twenty percent margin of error, of course) that the GLV concept will be the perfect solution to help you skyrocket your sales and successfully upsell to your email list!

That's why I crafted three email outlines for you to steal and test out to your heart's content.

They're tailored for your audience, so you can make use of it in your emails and see those sales skyrocket.

Would you like me to send them over to you in a Google doc as a gift?

Shoot me a reply!

Talk soon,  
--Puvendran

P.S. Don't just take my word for it. Even Christi (who's a tough cookie to impress) was blown away by the GLV concept.

Very well done. I love having a jumping-off point and template. An email like that would've taken me hours to develop, edit, and post. But that took me all of 15 minutes. Thank you!

In Health and Happiness,

Christi

She said, "Very well done. I love having a jumping-off point and template. An email like that would've taken me hours to develop, edit, and post. But that took me all of 15 minutes. Thank you!"

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Me

Hi Benjy, just making sure that you get a chance to see this...

--Puvendran

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Me

Do you still want those email outlines, Benjy?

--Puvendran

P.S. The subject line on the second email is guaranteed to grab your readers by the eyeballs.

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Benjy

Hi Puvendran,

I'm not really looking for this at the moment, but if you'd like to send me over the samples I'll be happy to look at them.

Thank you for actually taking a look at my posts and my business before pitching. I appreciate that.

Best,

Benjy

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Me

Hey Benjy!

Here are the emails. Still hot off the press :

[https://docs.google.com/document/d/1ClspwaxR00-AGqflfbfD66uv6Qhs\\_5GgJcREqPqxCZk/edit?usp=sharing](https://docs.google.com/document/d/1ClspwaxR00-AGqflfbfD66uv6Qhs_5GgJcREqPqxCZk/edit?usp=sharing)

Feel free to test them out as "abandoned cart reminders" for your Feelings First program.

This is for anyone interested who has filled out their details but did not complete the purchase.

According to a report by SaleCycle, the average open rate for abandoned cart reminders is around 45% and the click-through rate is around 21%.

This means that almost half of the customers who receive an abandoned cart email will open it and over 20% of those who open it will click through to the website and will make a purchase.

So shoot me a reply and let me know what you think of these emails.

Have a great day today, Benjy!

--Puvendran

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Me

So what do you think of the email outlines Benjy?

Do they match with the tone of your brand?

Eager to hear your thoughts and feedback.

Just shoot me a reply!

--Puvendran

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Benjy

Hey, for the sake of giving you feedback, they were all right. It did a decent job of capturing my approach and being in alignment with my message. But these emails don't provide any real value to my clients and I've seen in the past how quickly readership drops when I try things like that and how ineffective they are.

Point being, I'm guessing that you'll get some decent clients using these methods (I'm guessing you used AI to write these), but it's not for me.

Thank you.

Best,

Benjy

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**Me**

Thank you Benjy.

I did some research on your brand so I could capture your voice.

Also, I didn't use any AI to write these. Only used it to speed up my research.

I didn't write value emails because I didn't have access to your programs and know much about your brand.

I would love to do the work for you and write regular valued based email twice a week to your email list, Benjy.

Would you be open to a quick twenty minute google meet call?

So we can figure out if we are a good fit together.

You don't have to pick a good time that works for you right now.

So shoot me a reply when you want me to present a few ideas on how we can increase your revenue through your email list.

--Puvendran

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