

HYP EXECUTIVE BOARD MEETING

Thursday, December 1, 2016 | 6:00 p.m. – 7:30 p.m. | Red Atlas

Present: Rebecca, Maren, Greg, Jenny, Tyler
Prospective Board: AshLy, Nick, Katherine

1. President's Report (Rebecca)

- a. Welcome 2017 board candidates
 - i. Introductions
 - 1. Board members introduced themselves, stated their position, where they work
 - 2. Prospective Board members introduced themselves, stated what position they are running for, and where they look
 - ii. Discussion of board positions
 - 1. Tyler asked what event chairs do. Greg responded with brief description, providing examples of previous events.
 - 2. Rebecca stated that the primary thing HYP does is plan cool events. Looking at increasing event chairs to 4-5 for 2017.
 - 3. Kate asked about volunteer opportunities. Rebecca explained ones we have engaged with in the past. Members like civic opportunities, and HYP is always open to new ideas.
 - 4. Kate asked what the difference is between HYP and Chamber YP. Rebecca explained the difference and the connection to the Chamber of Commerce for the Chamber YP.

2. Membership Report (Tyler)

- a. Tyler explained the what Membership does.
- b. Total members.
 - i. December is a big renewal month. Currently have 97 total, but expect more people to join at the annual meeting.
- c. Membership outreach for annual meeting
 - i. Board reported out on member outreach coordination. Try to make personal connection with members to attend meeting.
- d. Membership benefit cards update
 - i. Card is sent to print. Will be ready early next week. Pass out at annual meeting.
 - ii. Cool new benefit for 2017: one time punch 2-for-1 at Great Divide

- iii. Tyler will get Jenny a quote for printing cards.

3. Treasurer Report (Jenny)

- a. November Income & Expenditures
 - i. Account balance at end of November is \$2,590.81.
 - ii. Jenny recapped expenses for November, including networking event and subscriptions. Positive cash flow for the month.
- b. Budget
 - i. Budget about \$150-\$200 per event in 2017.

4. Communications & Website (Maren & Kacey)

- a. Website Update for 2017
 - i. Maren updated on the website changes for December.
 - ii. Board talked about website update and strategic plan. Would like to publish new website for 2017.
- b. Next newsletter?
 - i. Maren and Rebecca to talk about next newsletter at another date.

5. Past Event Recap (All)

- a. November HYP Happy Hour @ Hawthorn
 - i. Greg talked about the event. Very successful. Good location, very easy to work with. Lots of new people attended.

6. Future Events (All)

- a. Annual Meeting – December 8th @ Free Ceramics, 650 Logan Street | 6:00 – 7:30 p.m.
 - i. Expenses: Venue (\$90), Pizza (\$250?), Blackfoot keg (\$70+\$50 deposit), Ten Mile keg (\$65), Facebook ad (\$20).
 - ii. Needs: posters around town, outreach to friends & coworkers, volunteers for front check-in table, photo slide show, pay & pick up kegs, pay & pick up pizza, purchase plates napkins & cups, 2016 recap, candidate introductions (?), gift card raffle (?)
 - 1. AshLy to pick up 10 Mile keg. Nick to pick up Blackfoot keg.
 - 2. Rebecca to post something on Facebook about parking, as it is limited.
 - 3. Maren to order pizza tomorrow. Ask about delivery, otherwise pick up at 5:45pm. Also ask about plates, napkins, forks.
 - 4. Rebecca to send out posters to print and put up.
 - 5. Jenny to be there by 5:30 to take payments for memberships.
 - 6. Tyler has cups to donate to HYP.

7. Rebecca talked about tabling organization. Consider two lines to keep down on crowding at the entrance.
8. Send Rebecca any ideas for how to introduce people to each other. Name tags? Something creative?
9. Raffle tickets: identify a few businesses to contact for gift cards. Jenny to pick up cards by meeting.
10. Rebecca will have bio sheet for the meeting and ballots.

b. January Event Brainstorm

- i. Ideas: professional development, happy hour at Gulch, volunteer day, film screening/date night, etc.

c. Lunches –

- i. Dec. 13 @ Bridge (Tyler) | Jan. 10 @ Fire Tower (Andy)

7. Other

8. Next Meeting: TBD