

THE EARTH NEEDS YOU TO SPEAK FOR HER!



Hello and welcome. Earth really needs your help!

The Earth Bill stops our climate pollution from electricity, cars & food by 2030.

It works by putting requirements in law for companies to switch to 100% renewable electricity, zero-emission vehicles, and regenerative agriculture.

It does this by requiring these changes at the factory, at the source of our pollution, with real deadlines of 2030.

Scientists are warning that this decade is make-or-break to avoid disaster pollution levels. Stopping our pollution is the only solution.

The Earth Bill is designed to focus on these kitchen-table pocket book issues - electricity, cars, & food - so we can get households everywhere engaged. It's our money paying electric, gasoline and food bills. And it's our right and duty to tell the companies to stop our pollution.

The good news is the solutions are doable, and consumers don't have to make any changes at home. They just have to push Congress to take action. That's the hard part - getting them excited to act - and that's where you come in!

The Earth needs messengers so we can get the public excited and engaged to stop our climate pollution. We welcome your vision on how best to engage your audience, so feel free to run with it however you'd like.

Let's please make saving the future fun and The Earth Bill exciting! Feel free to run with your own ideas, and please send them to us.

Below are more details and background materials.

Please write with any questions to get more involved: theearthbill@gmail.com.

1. Earth Bill Background:

- a. Website: www.EarthBill.org
- b. Insta [Video for bill](#).
- c. [Press Release](#) for Bill (good overview)
- d. Deeper dive into the [Earth Bill Strategy](#).
- e. More "[Talking Points](#)"

That's all FYI, and probably more info than you need.

The goal is to keep it simple for the public.

2. Existing Social Media, Sample Memes & [Videos](#):

IG: [@theearthbillofficial](#)

Twitter: [@theearthbill](#)

Website [Memes](#).

Videos: [M. Garat](#).

Email: theearthbill@gmail.com

Create yours today & tag us & [@Repespaillat](#)

3. MAKE YOUR OWN Social Content:

For social media - anything you'd like to do is great. Here's a few specific ideas:

- 1. Memes: Create a meme with your picture, name, and The Earth Bill name, website (www.EarthBill.org). Or if you send the pic, & wording, we can create it (theearthbill@gmail.com).
- 2. Action Step: The ultimate goal is to get people to sign-up to support it via this link: <https://bit.ly/EarthBillCitizenPledge>.
So in any posts, please include this ask if it works, or direct folks to the website: www.EarthBill.org.
- 3. For this part (in text) we say "Pledge Support" or "Take the Pledge" - or "Join the Cause" - anything that urges them to sign up. Feel free to use your own wording.
- 4. Content in Spanish will be great too.
- 5. Anything you feel like doing is great. Feel free to run with any ideas and just tag and email us so we can repost.
- 6. [Sample Memes](#).

4. Draft Script Samples:

“Hi I’m NAME and I’d like to introduce you to The Earth Bill. Let’s get to 100% renewable energy, 100% EVs, and 100% renewable agriculture by 2030. It’s our best chance to fight the climate crisis!”

“Hello, I’m NAME and I’d like to connect you to The Earth Bill. It’ll stop our climate pollution from Electricity, Cars & Food by 2030. It’s our monthly bills, paying the companies, and our right to make them stop polluting! Please check out the website - EarthBill.org - and sign up today to get involved. Future generations need us to make Congress take action now before it’s too late. Together we can save the planet. Be the wave!”

5. TAGS from GROUP SUPPORTERS

INSTAGRAM

@theearthbillofficial
@repadrianoespaillat
@poweshiekcates
@fff.nyc
@earthdaynetwork
@daughters_of_wisdom_usa
@repaillat
@350brooklyn
@riversidenyc
@chesapeakeclimate
@circlepinescenter
@cooperclimate
@earthdaynetwork
@ecofaithrecovery
@ecumenicaloregon
@EmpowerBoulder
@fff.nyc
@fridaysforfutureusa
@GreenTeamAcademy
@greenlatinos
@hazonvision
@manhattan_swab
@tdschueneman
@oceanic.global
@slvlocalfoods
@st.francisxavier
@thinkzerollc
@ionacollege
@xrsfbay
@ffacoalition
@sacredheartbayside

IG OTHERS

@dontlookup

Congress:
[@RepRaulGrijalva](#)

TWITTER:

[@TheEarthBill](#)
[@RepEspaillat](#)
[@opentableucc](#)
[@daughterswisdom](#)
[@350brooklyn](#)
[@350Kishwaukee](#)
[@RiversideNYC](#)
[@CCAN](#)
[@ClnEnergyAction](#)
[@ClimateNa](#)
[@cooperclimate](#)
[@diocesessandiego](#)
[@EarthDay](#)
[@EcumenicalO](#)
[@eldersclimate](#)
[@Jimyarb](#)
[@FFF_NYC_](#)
[@FFFUnitedStates](#)
[@GreenTeamAcade1](#)
[@greenlatinos](#)
[@hazon](#)
[@oregonhempbest](#)
[@IPHNetwork](#)
[@jfaniowa](#)
[@Manhattan_SWAB](#)
[@NYPANetwork](#)
[@earth_warming](#)
[@OccupyBergenC](#)
[@oceanicglobal](#)
[@thinkzerollc](#)
[@ionacollege](#)
[@UUMFE](#)
[@UUJEC_COM](#)
[@xrsfbay](#)
[@EJCollaborative](#)
[@earthaction](#)
[@Climate_Action_](#)
[@VeteransClimate](#)
[@ffacoalition](#)
[@grannypeace](#)

THE EARTH BILL

**“We can save our planet!
Join me at The Earth Bill.”**

Melisa Garat, Ballet Dancer, Model, Actress

@theearthbill www.EarthBill.org @meligarat

A portrait of Rev. Bizzy Barefoot, a man with a beard and a purple hood, wearing a dark, patterned top. He is positioned in the center of the poster, with his head and shoulders visible. The background is a dark blue field filled with various colorful flowers in white, yellow, red, and purple. The entire poster is framed by a thick yellow border.

"SIGN UP FOR THE EARTH BILL"

Be a good ancestor!"

Rev. Bizzy Barefoot, performer, designer, Rad Fae

www.EarthBill.org

@theearthbill @cosmic_travesty