Outreach & Events Committee

Minutes for January 21th, 2026

Time: 12:00 PM - 1:00 PM (online)

Attendees: Chris White (NSEN), Megan Poulton (NSEN), Payton Truyens (Maritime Aboriginal Peoples Council), Megan Burnett (Coastal Action)

Notes:

Outreach Discussion

- Payton reached out to the EAC contact Jillian Ramsey with the caucus webpage, who shared it with other teams in EAC (wilderness, coastal and marine teams)
    - Payton to follow up
- Discussed the volunteer hub position
    - Update position to be unlimited volunteers wanted
    - Megan to create new position: Outreach and Events Coordinator
- Research upcoming events to share with caucus
    - World wetlands day - Shubenacadie park
    - Look into world water day March 22. Payton to look into Dal event, Megan to reach out to Elizabeth about HRM/EAC event
- Outreach to grow caucus members
    - Updated the email template and agreed recruitment flyer. See in drive
    - Send emails in batches so the work load is more manageable
    - Everyone to send a few emails around to their network
    - Payton to do internal outreach with recruitment flyer
    - Everyone to populate outreach spreadsheet and the brainstorm doc for branches of environmental sector
- Organization logos on webpage
    - Do a callout for anyone who wants their organization added
- Caucus guest speakers to start
    - Megan Burnett to ask coworker and Watershed Team Lead Matt to present 5-15 minutes on Feb 3rd 12:00 and confirm with Megan Poulton

Next Meeting

- 12:00-1:00 Wends Feb 25th

Summary of Action Items

- Everyone to Research and share with Megan P at water@nsenvironmentalnetwork.com by February 2nd to be presented at Caucus Meeting
    - Upcoming Events and Workshops (in general but also look into World Water Day March 22)
- Megan Burnett to ask coworker and Watershed Team Lead Matt to present 5-15 minutes on Feb 3rd 12:00 and confirm with Megan Poulton as soon as possible
- Everyone to send a few outreach emails around to their network with the email template and agreed recruitment flyer. See in drive
- Everyone to populate outreach spreadsheet and the brainstorm doc for branches of environmental sector
- Megan to prepare a resource sheet for the quarterly caucus meeting based on these items above and the outreach work thus far