ZennoLab Master: Contest Submission Guide

Participating in the ZennoLab Master contest is a great opportunity to showcase your knowledge and skills in working with ZennoPoster or ZennoDroid, and to share your achievements with the automation community. This guide will help you prepare your work to impress the jury and receive a high evaluation, highlighting what to pay attention to when writing and what requirements to follow.

Contest entries can be submitted in **4 formats: case study, technical article, personal experience, and template.**

What is a Case Study?

A **case study is a detailed description of a specific project or task completed using ZennoPoster or ZennoDroid**. In a contest entry, the case study should reflect the real steps you took to achieve the result. It is important not only to describe the problem but also to explain how you solved it. This helps other contest participants understand how ZennoLab tools can be used to tackle similar tasks.

Tips for Writing a Case Study:

- Describe the initial problem or task.
- Explain the process of solving it: what tools you used and what steps you took.
- Provide the results you achieved.
- Show examples of technical implementation.
- Highlight the challenges you faced and how you overcame them.

What is a Technical Paper?

A technical paper is an article that thoroughly examines a **specific aspect of working with ZennoPoster or ZennoDroid**, such as creating templates, using certain features, writing scripts, working with blocks, or coding. The article should be as informative and useful to the community as possible.

Tips for Writing a Technical Article:

- Choose a narrow topic you are well-versed in.
- Explain the basic principles of working with the chosen tool or feature.
- Provide code or template examples.
- Include tips for optimizing work.

What is a Personal Story?

The personal story is a **description of your personal impressions and results from using ZennoPoster or ZennoDroid**. Such a work can include **stories about how you learned the program, what tasks you solved with it, and what results this brought**.

Tips for Writing a Personal Story:

- Share your personal story of getting to know the program.
- Talk about your initial successes and mistakes.
- Evaluate how ZennoPoster or ZennoDroid has impacted your work or life.
- Offer advice to beginners.

What is a template?

A template is an automated script in ZennoPoster or ZennoDroid that performs specific tasks. In a competition entry, the template should demonstrate practical value and efficiency.

Tips for Writing a Template-based Study:

- **Describe the template's purpose.** Specify the task the template addresses and the benefits it provides.
- **Break down the template into steps.** Explain each step in detail, including the tools used and the logic behind the process.
- **Use screenshots.** Include images of key stages for clarity.
- **Present the results.** Describe the outcomes achieved with the template.
- **Discuss challenges.** Share any problems you encountered and how you resolved them.
- **Give recommendations.** Suggest how the template can be improved or adapted for other tasks.

Formatting Requirements for Contest Entries

- **Length:** At least 3000 characters without spaces.
- **Language:** Russian or English; the text must be well-written and structured.
- **Structure:** Introduction, main body, conclusion.
- **Screenshots:** Use high-resolution screenshots. Recommended resolution is at least 1280x720 pixels. Screenshots should be clear and highlight key points described in the text.
- **Format:** The work can be presented as **text with illustrations or in video format**.

How to Submit a Work in Video Format

A video format is an excellent alternative to text descriptions, especially if you want to demonstrate the process of working with ZennoPoster or ZennoDroid in practice. The video material can include:

- Demonstration of creating and setting up templates with commentary.
- Detailed explanation of technical aspects in practice.
- Examples of solving specific tasks from start to finish.

Tips for Creating a Video:

- Ensure the video is recorded in good quality, preferably at least 720p.
- Use clear and understandable voice for commentary.

- Structure the video similarly to a text article: introduction, main body, conclusion.

If you have any questions, please write to us on the forum **@zennolabteam** or email us at **marketing@zennolab.com**.

Good luck!