

## Email outreach for the challenge

Hi there <Name>,

Recently I emailed you with a question regarding heel flexibility. This led me to subscribe to your email list to see if I could find some answers.

Immediately I got your first Mobility Mail including the 16-minute stretching session, the single-leg hamstring exercise made my leg muscles much looser, thanks for that.

Then I waited... and waited...

But I never got another mail from you. Apparently, you email your subscribers at the beginning of each month.

I'll be honest with you.

Your email list could be an untapped asset that can be a fantastic way to scale your business by working with even more clients.

Email sequences will allow you to connect even deeper with your audience, and provide more of your services to them, ultimately allowing you to get more clients and money.

Below you'll find attached the "welcoming sequence" that can be sent once someone subscribes to your email list. This is meant to get them excited for the next emails to come which will eventually lead to them buying your product/service.

Best,  
Deenie Pajazitaj

P.S. I'll be sending you another email tomorrow where you'll get the second step of the email sequence ;)