

Name: _____

PRESIDENTIAL CAMPAIGN DESIGN PACKAGE PLANNING SHEET

You were asked to brainstorm qualities that you would want in your ideal presidential candidate and the opposite of those ideas. List some of your ideas and their opposites below.

QUALITIES YOU WANT	OPPOSITE OF THOSE QUALITIES

You have two pathways for your “not a real” politician. Circle which path you will choose.

SINCERE- Design or choose someone who really has the qualities you would look for in a president.

SATIRICAL- Design or choose someone who is the opposite of what you would look for in a president.

*You could choose yourself, a friend, etc. as the actual person, or they could be your model for a fictional person.

Either way, you are communicating something about your ideas or opinions toward elections and politicians.

What is the idea or message you will try to communicate in your designs?

How will you use design elements to communicate this message?

Is your candidate and your message school appropriate? Get your plan approved by Mrs.Morris before you start designing.