

Dear Unwaste team

Before I begin, I want to express my respect for your company's goals in helping others gain access to reusable and eco-friendly products.

I also dislike using plastic products in my life due to them being loaded with harmful chemicals that I definitely don't want near me

However, as I was looking at your website, I came across a mistake that you have made, The top businesses have all dodged this

Your business is missing out on the advantages of a well-made newsletter, which, if done correctly, can double a business's revenue.

I've decided to include an example email that could be sent to the members of your newsletter. (Feel free to use it yourselves.)

Let's bring more value to your existing fanbase and encourage a large percentage of them to start thinking more sustainably.

Would you be open to discussing more on this topic?

- Sebastian

https://docs.google.com/document/d/1778qsHEEUSJlwMCH9xT2fh4JdOuxxjE-4-Xn_yS2BrU/edit?usp=sharing ← Link to newsletter email example