

Anna Katherine Zhao

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EDUCATION

University of Southern California, Viterbi School of Engineering

Graduated May 2025

B.S. in Computer Science

- **Honors:** Presidential Scholar, National Merit Finalist, Dean's List
- **Relevant Coursework:** Data Structures & Algorithms, Intro to Artificial Intelligence, Full-Stack Web Development, Cross-Platform Mobile App Development, Operating Systems, Internetworking

EXPERIENCE

Takeda Pharmaceuticals

Boston, MA

UX Design Intern

May 2024 – August 2024

- Drove end-to-end product development for new Takeda Marketplace search interface across all devices, conducting user research to identify core pain points and business requirements
- Performed heuristic evaluations of internal platforms, identifying and addressing 6 critical usability issues that improved employee workflows and system efficiency
- Facilitated cross-functional collaboration as sole UX designer in agile sprints, translating stakeholder requests into actionable product requirements

Digital Communications Intern

May 2023 – August 2023

- Spearheaded corporate website accessibility initiative resulting in 27% improvement, using both quantitative metrics and qualitative user behavior analysis to shape product roadmap
- Leveraged Bitly analytics through PowerBI for internal communication tools, presenting data-backed insights to shape product strategy

HackSC

Los Angeles, CA

UX Designer

August 2022 – May 2024

- Created gamified web and mobile UI for hackathon experience engaging 400+ users
- Built scalable design systems in Figma to streamline developer handoff and ensure visual consistency
- Contributed to end-to-end experience design with rapid prototyping and collaborative iteration

GeoSpatial Technologies, Inc.

Irvine, CA

UI Design/Development Intern

May 2022 – August 2022

- Designed and developed fully functional .NET MAUI mobile application for internal airline communications, translating complex user workflows into intuitive interfaces
- Led development lifecycle from discovery to launch, using iterative testing to validate design solutions

LEADERSHIP & INVOLVEMENT

Chinese American Student Association

Los Angeles, CA

Director of Media and PR

May 2023 – May 2024

- Developed and executed data-driven social media strategy, resulting in 231% increase in engagement and 32% growth in Instagram followers
- Managed content production for weekly newsletters reaching 3,000+ subscribers, using A/B testing to optimize open rates and engagement

Innovative Design | Creative Agency

Los Angeles, CA

VP of Technology

May 2022 – May 2023

- Led product development for innodatusc.com from wireframes to implementation
- Facilitated event communications for CreateSC 2022 designathon with 350+ participants
- Prepared comprehensive educational workshops on Webflow, HTML/CSS, and web accessibility

CERTIFICATIONS & SKILLS

Certifications: Grow with Google Project Management, Grow with Google UX Design

Design Skills: Figma, Adobe Suite, Wireframing, Prototyping, Webflow, Framer, User Research

Technical Skills: HTML/CSS/JS, SQL, PHP, C++/C, Java, Python, .NET, React, PowerBI, Git