#### This is a practice rework of an Al business course ad on facebook

## Who am I talking to?

- Both men and women
- from the ages of 25-40
- Are either already business owners or have a job and starting a business on the side
- Average income level
- Target audience seems to be people across the globe however it seems to be tailored for people from the US, UK and other western European countries.

### Painful current state

- They fear not being able to meet expenses/never becoming successful/stuck in a 9-5
- They are angry at their current situation because they are not satisfied with their current income level.
- They are frustrated with their 9-5/Frustrated with the slow and mundane tasks of their business
- Not making enough money even with a business
- Dealing with their problems will make them happy making them believe they are making progress
- This problem causes people to believe that the prospects are not good at business/business isn't their thing
- "I wish that I could do more and get more results"

### <u>Desirable dream state</u>

- They wish their business was easier to run and they had to putin fewer hours a day
- They want to impress their friends and family
- In their dream state they would believe that they were finally successful
- Making their loved ones proud is their greatest wish

# How aware is my target market?

Their awareness is High level. They are aware about their problems but do not have a clear way to tackle it.

# How sophisticated is my market?

The market is not very sophisticated. They know there are tools on the internet that can help them cut costs and reduce the time they put in their work but they cannot pin-point it or know how to use it.

#### Copy for the facebook ad ->

Create a MILLION dollar business with just 13 simple steps in 2024 using Al.

The next 1 hour 42 minutes will get you two steps AHEAD of your competition.

Click here and get ahead of the curve.

#### Rework ->

Upscale your business from anywhere in the world with just 13 steps in 2024.

This free webinar will give you the **EXACT** resources you need to not just cut costs; but to also get things done **QUICKER**.

Register now and take your business to the **next level**.

#### Rework #2A→

Billy Gene's 13 step business plan has upscaled over 100 businesses around the world.

Over 1500 business owners have signed up to his *FREE WEBINAR* to cut their business costs and get things done quicker.

We are down to the **last 70 seats**. Don't get left behind.

#### Rework #2B→

Over 1500 business owners have signed up to Billy Gene's *FREE WEBINAR* to cut their business costs and get things done quicker.

His 13 step business plan has upscaled over 100 businesses around the world.

Get his cheat-code for ultimate efficiency.

### {Suggest me ways to make this copy better}

#### Rework #3→

P.S. I also need a feedback for Rework #2A

Over **1500 business owners** have signed up to Billy Gene's **FREE WEBINAR** to cut their business costs and get things done quicker.

We are down to the **last 70 seats** for his **13 step business plan** which upscaled over **100 businesses** from 6 figure to **7 figure revenue** around the world with the power of **Al**.

Don't get left behind.

Register now

### Rework #4→

Over **1500 business owners** have signed up to Billy Gene's **FREE WEBINAR** to cut their business costs and get things done quicker.

We are down to the **last 70 seats** for his **13 step business plan** which upscaled over **100 businesses** from 6 figure to **7 figure** revenue around the world with the power of **Al**.

There will be no recordings for this webinar, it's the only time Billy will talk on this subject.

Only way to get a hold of this info is if one of your buddles was smart enough to come and take some good notes.

Register now