

Jason Custer

Assistant Professor of English

Midway University

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Education

- Ph.D.** English
Concentration in Rhetoric and Composition, Minor in Multimodal Composition,
Specialty in Program Assessment.
Florida State University, 2018
Dissertation title: “More Modes, More Problems— Examining Tutor
Education in Multimodal Writing Centers”
- M.A.** Rhetoric and Composition
Florida State University, 2013
Thesis title: “Play and Praxis: Exploring the Implications of
Videogame-Infused Pedagogy in the Composition Classroom”
- B.A.** English
Eastern Connecticut State University, 2011

Areas of Interest

Multimodal Composition; Technical Writing; Professional Writing; Technical
Communication; Digital Rhetoric; Computer Game Studies; Writing Center
Studies; Multiliteracy Center Studies; Program Assessment; Writing Center
Assessment.

Publications & Contributions

Refereed Publications— Single Author

- Custer, Jason. “The Binding of Process: Bringing Composition, Writing Centers, and Games
Together.” *Unlimited Players: The Intersections of Writing Center and Game
Scholarship*. Eds. Ryan, Holly and Stephanie Vie. Utah State University Press. 2022. pp.
66-79.
- Custer, Jason. “Introducing Students to Writing on the Web.” *Global Society of Online Literacy
Educators*. 27 August 2020. https://www.glosole.org/custer_introducing.html
- Custer, Jason. “Playing with Barriers: Hosting a Game Jam in Class.” *Digital Doxa*. 20 April
2020. <https://www.digitaldoxa.org/post/playing-with-barriers-hosting-a-game-jam>
- Custer, Jason. “Understanding Procedural Rhetoric.” *Teaching Media Quarterly*, vol. 5, no. 2,

2017, pp. 1-11. <http://pubs.lib.umn.edu/tmq/vol5/iss2/>

Custer, Jason. "The Three Ds of Procedural Literacy: Developing, Demonstrating, and Documenting Layered Literacies with Valve's Steam for Schools." *Computer Games and Technical Communication: Critical Methods & Applications at the Intersection*. Eds. deWinter, Jennifer and Ryan Moeller. Ashgate. 2014. pp. 247-264.

Refereed Publications— Co-Authored

"A Space Defined: Four Years in the Life of the FSU Digital Studios" (with Jennifer Wells, Stephen J. McElroy, Rory Lee, Josh Mehler, Andrew Burgess, Aimee Jones, Joe Cirio, and Jeff Naftzinger). *Sustainable Learning Spaces: Design, Infrastructure, and Technology*. Computers and Composition Digital Press, 2015. [Web](#).

Non-Refereed Publications and Contributions

Custer, Jason. "[The Life of Pixel](#)." FSU Digital Symposium. Digital Exhibit. 2016. Web.

Custer, Jason. "[Writing Center Assessment](#)." *Wikipedia*. Wikimedia Foundation, 2 Nov. 2015. Web. 02 Mar. 2016.

Custer, Jason. "[Walking Black: Examining Telltale's The Walking Dead as a Racialized Pedagogical Zone](#)." Digital Rhetoric Collaborative. N.p., 24 Apr. 2015.

Custer, Jason. "[Videogame-Infused Pedagogy](#)." FSU Digital Symposium. Digital Exhibit. 23 Jan. 2015. Web.

Stedman, Kyle. "[A New Hope for Games in the Classroom](#)." Contributor— Audio for Podcast— Created with Audacity. Writing Commons. Nov. 2014. Web.

Tarsa, Becca. "[Digital Lessons – Teaching with Video Games](#)." Contributor— Sweetland Digital Rhetoric Collaborative. N.p., 6 May 2014. Web.

Custer, Jason. "Figuring Out the Right Amount of Information to Give Your Tutees." *From Tutor to Tutor: A Guidebook for Writers*. Eds. Rosenberg, Lauren and Jason Custer. Willimantic, Connecticut: Eastern Connecticut State University, 2011. 69-72. Print.

Custer, Jason. "What's Right for Me? Tutoring in the Writing Center and 100P." *From Tutor to Tutor: A Guidebook for Writers*. Eds. Rosenberg, Lauren and Jason Custer. Willimantic, Connecticut: Eastern Connecticut State University, 2011. 23-26. Print.

Conference Participation

Individual Presentations at Refereed Conferences

Custer, Jason (2022). "Reentering the Job Market: Considerations for Candidates, Junior Scholars and Programs to Prepare to Enter the Job Market Again." Paper presented at the Conference on College Composition and Communication virtual conference.

Custer, Jason (2020). "The Binding of Process: Bringing Composition, Writing Centers, and Games Together." Paper accepted to the Conference on College Composition and Communication in Milwaukee, Wisconsin. Conference canceled due to COVID.

- Custer, Jason (2019). "Ecology of the Dead: The Walking Dead as an Ecology of Remediation." Paper presented at the Southwestern Popular/American Culture Association in Albuquerque, New Mexico.
- Custer, Jason (2018). "Developing a Pedagogical Framework for Preparing Tutors to Assist with Digital Multimodal Compositions: Synthesizing Across Contexts." Paper presented at the Conference on College Composition and Communication in Kansas City, Missouri.
- Custer, Jason (2017). "Multiple Modes, Multiple Contexts: A Descriptive Overview of Administrator Philosophies and Practices for Preparing Tutors to Assist with Digital Multimodal Compositions." Paper presented at the Conference on College Composition and Communication in Portland, Oregon.
- Custer, Jason (2016). "More Modalities, More Problems: Establishing a Framework and Assessment Practices for Multimodal Composition Support Structures." Paper presented at the Conference on College Composition and Communication in Houston, Texas.
- Custer, Jason (2015). "Assessment Nerfed and Buffed: Reconsidering Assessment Practices for Game-Based Pedagogies." Paper presented at the Conference on College Composition and Communication in Tampa, Florida.
- Custer, Jason (2015). "'Join the Nintendo Fun Club Today, Mac!': Historically Situating the Reciprocity Between Documentation and Player Roles." Paper presented at the Computers and Writing Conference in Menomonie, Wisconsin.
- Custer, Jason (2014). "Free Play: Shifting to Sustainable Practices for Videogames in Composition Pedagogy." Paper presented at the Conference on College Composition and Communication in Indianapolis, Indiana.
- Custer, Jason (2013). "Play and Praxis: Engaging 21st-Century Literacies with Videogame-Infused Composition Pedagogy." Paper presented at the Conference on College Composition and Communication in Las Vegas, NV.
- Custer, Jason (2013). "Filling the Gaps by Teaching with Portals: Portal 2 and the Procedural Writing Classroom." Paper presented at the Computers and Writing Conference in Frostburg, MD.
- Custer, Jason (2012). "Remember, Remember the 8th of December: Constructing Identity in Anonymous Discourse Communities." Research presented at RNF for the Conference on College Composition and Communication in St. Louis, MO.

Workshops Conducted at Refereed Conferences

- Custer, Jason, Stephen McElroy, and Joe Cirio (2016). "Multiple Literacies, Multiple Contexts: A Workshop on Integrating Multiliteracies Into Peer Tutor Training." Conducted at the Southeastern Writing Center Association Conference in Columbus, Georgia.
- Custer, Jason, Jennifer Wells, and Bret Zawilski (2012). "Playing Around with User Interface Design." Conducted at the Southeastern Writing Center Association Conference in Richmond, KY.

Conference Chairing

Custer, Jason (2020). “Critical Roles: Play in the Writing Center.” Conference on College Composition and Communication in Milwaukee, Wisconsin. Conference Canceled.

Custer, Jason (2013). “Comics, Culture Jamming, and the Campaign for Authentic Representation.” Session chaired at the Conference on College Composition and Communication in Las Vegas, NV.

Conferences Attended

Reacting to the Past Regional Conference 2019 from May 16th-17th at Temple University in Philadelphia, Pennsylvania.

Teaching Appointments, Assistantships, and Awards

Assistant Professor of English — Midway University, 2021-Current

ENG 380: Writing in the Disciplines—

Summer 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Summer 2023, Fall 2023, Spring 2024, Fall 2024, Summer 2025, Fall 2025

ENG 325: Digital Storytelling—

Fall 2024

ENG 312: Writing and Publishing Across Media—

Spring 2025

ENG 312: Professional Writing—

Fall 2022, Fall 2023

ENG 102: English Composition II—

Summer 2021, Spring 2022, Summer 2022, Spring 2023, Summer 2023, Fall 2023, Spring 2024, Summer 2024, Fall 2024, Summer 2025, Fall 2025

ENG 101: English Composition I—

Fall 2021, Spring 2022, Summer 2022, Fall 2022, Spring 2023, Spring 2024,

ENG 100R: Introduction to College English Reading & Writing—

Spring 2022, Spring 2023, Fall 2024, Spring 2025

MWY 101: Pathways and Perspectives—

Fall 2021

Assistant Professor of English — Minnesota State University Moorhead, 2018-2021

ENGL 390: Topics in English: Computer Games as Narratives—

Fall 2020

ENGL 390: Topics in English: The Rhetoric of Videogames—

Fall 2018, Spring 2020

ENGL 387: Technical Report Writing—

Summer 2018, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Spring 2020,
Summer 2020, Fall 2020, Spring 2021, Summer 2021

ENGL 357: New Media and the CA/L Classroom—

Fall 2019

ENGL 101: English Composition—

Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021,

Teaching Assistantship— English Department, Florida State University, 2011-2018

ENG 3416: Writing and Editing in Print and Online (WEPO)—

Fall 2014, Spring 2015, Fall 2017

ENG 3931: Peer Tutoring—

Fall 2015, Spring 2016, Fall 2016

ENC 2135: Genre, Research, and Context

Summer 2016, Spring 2017, Summer 2017

ENC 1145: Writing About the Rhetoric of Videogames—

Spring 2013, Fall 2013, Spring 2014

ENC 1102: Freshman Writing and Research—

Spring 2012, Summer 2013

ENC 1101: Freshman Composition and Rhetoric—

Fall 2011, Summer 2012, Fall 2012, Summer 2014

Writing Center Tutor and Digital Studio Consultant— Eastern Connecticut State University,
2008-2011; Florida State University, 2011-2017

Digital Studio Consultant—

Florida State University, August 2011-May 2017

Graduate Writing Center Tutor—

Florida State University, August 2015-May 2016

Reading and Writing Center Tutor—

Florida State University, July 2015-May 2016

Embedded English 100P Tutor—

Eastern Connecticut State University, August 2010-May 2011

Writing Center Tutor—

Eastern Connecticut State University, September 2008-May 2011

Administrative Experience

Site Coordinator, Digital Studio, Williams Building Location—

August 2016-May 2017

Lead Coordinator for the Digital Studios—

August 2014-May 2015

Site Coordinator, Digital Studio, Johnston Building Location—

August 2012-May 2013

University and Departmental Service

Midway University

Faculty Development Committee— 2024-Present

EDU Hiring Committee— Fall 2022

ENG Hiring Committee— Summer 2022

Curriculum and Policy Committee— Fall 2021-Spring 2024

Minnesota State University Moorhead

Exploratory Committee for Potential Digital Publishing Major— 2020-2021

Makerspace Steering Committee— 2019-2021

English Department Assessment Committee— 2019-2021

Exploratory Committee for Technical Report Writing Assessment— 2019-2021

English Department Scholarship Committee— 2019-2021

MSUM Think Tank Participant— Spring 2019, Spring 2020, Summer 2020

English Departmental Review Committee— Spring 2019

Florida State University

Reading/Writing Center and Digital Studio Committee— 2016-2018

Mentor to Incoming Graduate Teaching Assistants— 2015, 2017

National Day on Writing Committee— 2012, 2013, 2015, 2016

REA 1905 Planning Committee— 2015-2016

Graduate Research Consultant for Paul Fyfe's ENG 4815 Course— Spring 2013

First Year Composition Committee— 2011-2012

Organizations and Affiliations

Council for Play and Game Studies (CPGS), 2016-present

Conference on College Composition and Communication (CCCC), 2011-present

National Council of Teachers of English (NCTE), 2011-present

Sigma Tau Delta 2009-present

Southeastern Writing Center Association (SWCA), 2012-2018

Awards and Honors

Nomination for Excellence in Teaching College Composition Award—

Florida State University, 2015-2016

Award for Service to the Department—

Eastern Connecticut State University, 2011