November Shoreline Ealy PTO Meeting

Date: November 13, 2026 **Time:** 9:15am **Location:** Shoreline Elementary

Welcome/Introductions

Mission Statement

- *"At the Shoreline Ealy PTO, we believe we grow best when we grow together. Our mission is to partner with families and the local community to create exciting new opportunities for our students, while ensuring our hardworking staff feels valued, supported, and appreciated every step of the way."*

Principal Notes

- *Shoreline: Beth Whaley*
    - Shoreline had their first in a series of "Random Acts of Funness" days to come; today's was a surprise dance party for the whole school.
    - The teacher with the highest attendance this Fall gets a crown!
    - Monday Nov. 16 Farmer Lori will have "Thanksgiving in the hoophouse"
    - Tuesday Nov. 17 the Muskegon Lumberjacks hockey team will visit the school.
    - November 19th will be the Shoreline Thankful Thursday Parent Meeting from 5:30-6:30.

- *Ealy: Ron Bailey*
    - (See Becky's notes)

Budget: $5,477.40 (more to be added with the recent football game 50/50 raffle earnings)

Ongoing Projects and Fundraisers

- *Box Tops*
    - $151.30 has been raised so far this school year. A few new parents have joined the app this month.
    - Tanya has been approved to be our "walking Box Top QR code" to promote sign-ups along each elementary school's carline.
    - Receipt collection for those who want to help but don't want the app will be discussed in the near future. PTO members would volunteer to scan receipts collected.

- *Popcorn Days*
    - Shoreline and Ealy: November 19th
    - Donated Supplies are sufficient for now
    - Next popcorn days: January 28 (Shoreline) and 29th (Ealy)

- *Playground*
    - See Becky's notes
    - $1,740 is still needed for playground proposal drawings

- *Clothing Closet*
    - Needs
        - Everything in all sizes 4T-12, particularly pants.
    - Newsletter reminding parents to pack an extra pair of clothes to bring to school on a daily basis. Also a reminder to bring back anything borrowed from the closet if they can.

- *Webpage:*
    - Completed and posted to Facebook page
    - www.shorelineealypto.org

Trunk or Treat

- Feedback Survey Results (separate document); overall very positive and 100% of those who responded would like to participate as a trunk again next year.
- Budget: Candy Monster yard signs and metal A frame sign
- What's Next
    - Candy Monster: Inside vs Outside. Outside was far more effective at candy collection.
    - Line Issues: the ToT committee will plan with the school and fire department to create a new multi-line system to speed up the line for next year.
    - Voting: the community trunk voting system and promotion will be improved for next year.
    - Other

Spirit Gear Sales

- Total Sales so far: see Becky's notes
- Do we want to order extras for resale or giveaways? Yes
- Need volunteers to organize shirts the week of Dec 7th
- Need to collect or purchase shopping bags for order deliveries

Upcoming Events

- *Staff Appreciation: Staff Pong*
    - Shoreline: November 23rd 9:00-12:00
    - Ealy: November 24th 9:00-12:00
    - Supplies Needed
        - See separate, comprehensive list
        - Giftcards (McDonald's, Wesco, and Biggby)
        - "Coupons" for: Room service; Staff VIP parking; and PTO watches their classroom for half an hour.

- Budget
- Volunteers–Ashley, Taylor, Becky, Tanya, and Michele

- *Holiday Night: December 4th 5pm-6pm*
  - Committee Members
  - Planning Meeting
  - Basket Raffle Ideas
    - Movie Night; Arts n' Crafts; Warm & Cozy; Baking Fun; Snowday; and Game Night
    - Lunch with the principals
    - Trunk or Treat fast pass
    - Carline fast pass
    - Provide a list of items raffled printed
    - Display and tickets in the VIKES Center
    - Most donations class wins a prize
    - One free ticket for each kid
    - Winner read off at Ukulele program by Becky
  - Notes:
    - Ms Whaley to send out volunteer signup to staff
    - Will need 500 cookies and frosting/sprinkles supplies, 3-5 teacher volunteers
    - Floor room only for ukulele concert to keep the space open; one row of chairs
    - Walk through with Mr. Bailey for logistics and layout
  - Budget
    - Plan for ~500 attendees
    - Food–pizza, chips, and drinks through the school
      - 170 seat cafeteria at Ealy
      - Charge for food in the hallway and go through 2 lines buffet style
      - Will need 3-6 volunteers to help with food

Other Business

- Future discussion: 50/50 raffle at high school basketball games and ideas like $1/shot win a candy bar, etc.
- Staff Appreciation Committee will plan for January activity
- Future spirit gear sale: plan in summer to sell at the start of 2027-2028 school year

Next Meeting @ Ealy

- January 15, 2027 at Ealy 9:15am