

# **Cultivate - The Course to Help You FAST TRACK Your Work from Home Success?**

## **Modules and Lessons**

### **Module 1 : Welcome to CULTIVATE!**

Introduction and Welcome

### **Module 2 : Where Are You Now & Where Do You Want to Be?**

4 Lessons:

1. Where Are You Now?
2. Your Passions & Your Legacy
3. How to Get There : Setting Goals for You, Your Business, Your Health & Your Finances
4. What did you learn about yourself?

### **Module 3 : Resume & Cover Letters**

5 Lessons:

1. Key Advice from HR Specialist Kelly on Resumes and Cover Letters
2. Resume Tips from the Pros
3. The 14 Best Resume Skills to Land a Remote Job
4. Commonly Used Tools & Software to Know for Remote Work Jobs
5. Using Canva to Create a Great Resume

### **Module 4 : Interviewing Skills & How to Get Hired**

4 Lessons:

1. Key Advice from HR Specialist Tesia on What Makes a Great Interview
2. How to Get Hired for a Remote Job
3. Top 7 Tips to Help You ACE Your Zoom Interview!
4. Tips for Standing Out When Applying for Remote Work

## **Module 5 : Starting Your Business or Remote Career**

6 Lessons:

1. Tips for Leaving a Job To Work From Home
2. Can You Work a Full-Time Job while Building Your Side Business?
3. Budgets and Finances
4. Do's & Don'ts of Starting Freelance Business
5. Tips to Kickstart Your Freelance Business
6. Mistakes to Avoid When You Work from Home

## **Module 6 : Time Management & Setting Priorities**

5 Lessons:

1. 10 Productivity Hacks to Boost Your Productivity
2. Mel Robbins: 5 Second Rule
3. SWOT Analysis : Strength, Weaknesses, Opportunities, Threats
4. Organization Tools for Work from Home Moms
5. How to Truly Manage Your Time So It Doesn't Manage You

## **Module 7 : Running & Growing Your Business**

5 Lessons:

1. Starting & Scaling a Freelance Business
2. How to Boost Your Business and Your Revenue
3. Strategic Ways To Grow Your Business
4. How to DOUBLE Your INCOME While Working HALF the TIME!
5. How to Build a Brand for Your Business

## **Bonus Module: Tools for Removing Roadblocks : Setting Healthy Mindset**

5 Lessons:

1. Is Your Mindset Keeping You from Your Work from Home Dreams?
2. Habit Tracker to Help You Create Great Habits (or Overcome Bad Habits)
3. Gratitude Journal
4. Tackling Your Fears
5. Mindset Shifts and Habits for Successful Women Entrepreneurs

**OPTIONAL BONUS:**

Let us coach you on your way to success! In this coaching session, you get to ask questions, have your resume / cover letter reviewed if you'd like as well as get first-hand advice on your work from home career journey! **Your discounted One-on-One Coaching Session with HireMyMom Founder, Lesley Pyle can be purchased after purchasing Cultivate! Normal price is \$175 but for Cultivate students, the cost is ONLY \$77!**

To learn more about Cultivate or to [purchase this valuable resource, click here!](#)

Have additional questions, email us at [contact@hiremymom.com](mailto:contact@hiremymom.com) or call 281-407-1651.

**Module 1 : Welcome to CULTIVATE!**

**Module 2 : Where Are You Now & Where Do You Want to Be?**

**Module 3 : Resume & Cover Letters**

**Module 4 : Interviewing Skills & How to Get Hired**

**Module 5 : Starting Your Business or Remote Career**

**Module 6 : Time Management & Setting Priorities**

**Module 7 : Running & Growing Your Business**

**Bonus Module: Tools for Removing Roadblocks : Setting Healthy Mindset**