

STATEMENT OF PURPOSE

Introduction:

I, Vikraman Kamalakkannan, have successfully completed my **Tenth and Twelfth Grade** of Secondary and Higher Secondary education with an aggregate of **97.5%** and **91.1%** respectively. I am a driven and ambitious person whose approach to life has always been based on my propensity to learn through every opportunity I get to adapt myself which tremendously helps me better achieve my goals and build a notable career. It has also helped me successfully complete my **Bachelor of Technology in Electronics and Communication Engineering at XYZ Institute of Technology and Sciences (Deemed-to-be-University), Coimbatore** with a **7.1 CGPA (First Class)** in 2020 despite the financial strain my family suffered through for a period of time which was caused by a tragic accident my grandfather (The man who raised me) had met with, which then distracted my academic studies resulting in some backlogs. Although Backlogs are a stain in my otherwise excellent academic track-record, I tend to look at them as a testament to my determination and hard work which made me clear them before the stipulated graduation time. My working experience has now motivated me to gain a managerial knowledge and latest practical applications of it on an international stage through a Master's in Business Administration from University Canada West. I also appeared for the **IELTS Academic test** and scored **an overall band of 8.0 out of 9.0**, with the following individual band scores: **Listening - 8.5, Reading – 9.0, Writing - 6.0 and Speaking - 7.5.**

Work Experience:

Soon after my bachelor's degree in 2020, I was one among the millions of people whose life was turned upside down in the pandemic. At the early stages of the pandemic most companies in India did not have the option for their employees to work from home, therefore there were mass-firings and company shut downs, people were no longer hiring. But, two things my martial arts background has taught me is perseverance and discipline, I was determined to find any job I could get my hands on at the time to stay financially independent temporarily while I search for opportunities which better suits my undergraduate degree. So, soon after my bachelor's degree I landed my **first job** as a **Junior Process Associate at ABC private limited** with a contractual bond for 1 year if I needed a relieving and experience certificate, my responsibilities as a **sales associate** was to sell American telecommunication products of AT&T, Verizon, Cox etc ... to Americans which helped me tremendously in my **communicational skills** along with my **negotiation** and **persuasion skills** during which period I was constantly learning new things side by side to get better opportunities and adapt to the changing times. After 6 months of work at ABC I received an opportunity to work as a **Junior Web Developer at DEFG Technologies**, after thinking a lot I made the decision to discontinue my job as a Junior Process Associate even if I lose an experience or relieving letter in order to pursue a job which quite logically has a ton of opportunities. so, I have only attached the offer letter of ABC. During the course of my work as a **Junior Web Developer**, I found myself taking ownership and responsibilities of different projects, ensuring that at each step, the deliverables were on schedule with quality. After about 5 months of work at this amazing company is when the second wave of the pandemic hit India which was even more disastrous than the previous one leaving behind more company shutdowns and lockdowns. Unfortunately, my company had to downsize to survive the pandemic to just the core senior team of 6 employees and letting go of the rest along with me. This had a great impact on me which laid a seed of thought in me **to help companies perform better** in any capacity I can. I had to go back to my native and take a period of time to really polish my skillset as a developer and increase my competency while searching for good opportunities, after a period of gap I joined as a **Stack Developer at ZZZ Technology Solutions** where at times I was given the opportunity to converse with international clients and understand their needs and manage projects occasionally to give them a satisfying product in return. During which period I realized I was capable of much more and craved something bigger and managerial, the impact left in me from my previous company to contribute to a company's performance only multiplied that craving even more and so after 9 months of working for the company I decided to quit my job and

focus on pursuing an education to expand my knowledge and opportunities at the managerial workings of a company.

Why Master's Degree in Business Administration at University Canada West?

A Master's degree in Business Administration at University Canada West will not only empower me with the knowledge but also open the gates to potential experiences with regards to their latest up to syllabus on business practises from all over the world with real world case studies which bagged them the 4th place in the esteemed MBA QS ranking system in Canada. University Canada West is known for their prioritization of practical applications of the latest business practises with the help of their experienced professors over theoretical syllabus which would slingshot my personal growth. As a consequence, I am excited to join their multicultural environment and contribute to their institution's history and improve my competency to a higher level.

Why Canada and not any other country?

After researching about global educational standards, I came to the conclusion that Canadian campuses are one of the best on the planet among giving exceptional education. Thus, Canadian university master's is commonly demanded all over the world, particularly in India. As a matter of fact, there are no reputed Indian institutions that provide the expertise that I would like to pursue in Canada. Regardless of the program's excellence, I am unable to obtain such incredibly up to date syllabus on business practises from all over the world and the assimilation of that knowledge through practical applications in my own nation. India is known for its theoretical educational system which does not prioritize practical applications which is really important for an MBA degree. I'm delighted to explore my own personality in this international workplace, as Canada is known for fostering leadership capable of making a wider impact. Thus, Canada is the ideal place for me to continue my educational pursuit.

Financial Details

The estimated Tuition Fees for the 1st Academic year for the Master's Degree in Business Administration at University Canada West is CAD 24,276 and I have already paid 7900 CAD through wire to confirm my seat on the program. I have paid CAD 10,025 as GIC deposit through ICICI Bank Canada to cover first year living expenses. The remaining Tuition Fees (CAD 23,276) and other expenses will be borne from the savings account of my educational loan co applicants worth Indian Rupees (INR) 14,98,554.17 (approximately CAD 25402.52), maintained in Karnataka Bank, India and a Fixed deposit of Indian Rupees (INR) 7,67,293 (approximately CAD 12,578).

Future Plans and Long-term Goals

Upon my completion of my master's, I intend to return to India and serve my country towards its growth with the International Exposure, Education and Experience and other skills that I get to learn during the course tenure at Canada. I believe having global knowledge and exposure will help me land into a reputed firm. I would also like to be prepared to seek good employment opportunities such as Product/Marketing manager, Finance/Business Analyst in companies like Amazon, PayPal, JP Morgan, Deloitte and TCS and benefit my nation's economy. India has shown the fastest growth in the business sector in the recent decades. There have been at least a dozen new startups coming almost every year which became big names in the industry. Also, the payscale is at its peak given the Indian economical growth which would be more than enough to live a life of luxury. My long-term goal is to branch out on my own and start a business consultancy aiding Indian startups at performing better just as I thought of doing when I was a junior web developer. The primary reason why I am not thinking of becoming permanent resident in Canada is my family. Both my parents are aging and I believe they would need myself and an emotional support from their one and only child. It's a big sacrifice I would be doing to stay away from them and my grandparents for 2 years and accomplish my dreams to study from world-known university.

I have planned and arranged every option there is to succeed in India upon my return from Canada and the common ask among all the arrangements was a decent educational background from a Canadian university with real world international business practise applications.

Thus, I request you to permit me for the Masters in Business Administration program in your country. Thanking you.