

COOKIE POLICY

Effective Date: March 5, 2025

Last Updated: March 5, 2025

1. Introduction

This Cookie Policy explains how Radr ("we," "our," "us") uses cookies and similar tracking technologies on our website (<http://www.ra-dr.co.uk>) ("Website"). This Privacy Policy should be read alongside, and in addition to, our Terms and Conditions <http://www.ra-dr.co.uk/terms-and-conditions> and our Privacy Policy <http://www.ra-dr.co.uk/privacy>

Please read this Cookie Policy carefully.

By using our Website, you agree to the use of cookies in accordance with this Cookie Policy. If you do not agree, you may disable cookies via your browser settings as explained below.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help us enhance your experience by remembering preferences, improving security, and analyzing Website traffic.

There are two types of cookies:

- **Session Cookies:** These expire when you close your browser.
- **Persistent Cookies:** These remain on your device for a set period or until manually deleted.

3. How We Use Cookies

We use cookies for several purposes, including:

- **Essential Cookies:** Necessary for Website functionality (e.g., logging in, security, accessibility).
- **Analytics Cookies:** Help us understand how users interact with our Website and improve user experience.
- **Marketing Cookies:** Used to deliver personalized advertisements and track ad performance.
- **Functional Cookies:** Enhance user experience by remembering settings (e.g., language preferences).

4. Types of Cookies We Use

Below are the specific types of cookies used on our Website:

Type	Purpose	Examples
Essential Cookies	Ensure Website security and functionality.	Session authentication, fraud prevention.
Analytics Cookies	Track Website usage to improve performance.	Google Analytics, Hotjar.
Marketing Cookies	Serve relevant ads and track effectiveness.	Facebook Pixel, Google Ads.
Functional Cookies	Store user preferences for convenience.	Language selection, dark mode settings.

5. Third-Party Cookies

Some cookies are placed by third parties, such as:

- **Google Analytics** (for traffic analysis and insights)
- **Facebook Pixel** (for targeted advertisements)
- **LinkedIn Insights Tag** (for user engagement tracking)

These third parties may collect data per their privacy policies. We recommend reviewing their policies to understand how they use your information.

6. Managing and Disabling Cookies

You can control and manage cookies through your browser settings. Below are instructions for common browsers:

- **Google Chrome:** [Manage Cookies](#)
- **Mozilla Firefox:** [Manage Cookies](#)
- **Safari:** [Manage Cookies](#)
- **Microsoft Edge:** [Manage Cookies](#)

Disabling cookies may impact your experience on our Website, such as loss of preferences or restricted access to certain features.

7. Updates to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with a revised "Last Updated" date. We encourage users to review this policy regularly.

8. Contact Us

If you have any questions about this Cookie Policy, please contact us at:

Email: socialmedia.radr@gmail.com

By continuing to use our Website, you consent to the use of cookies as described in this policy.