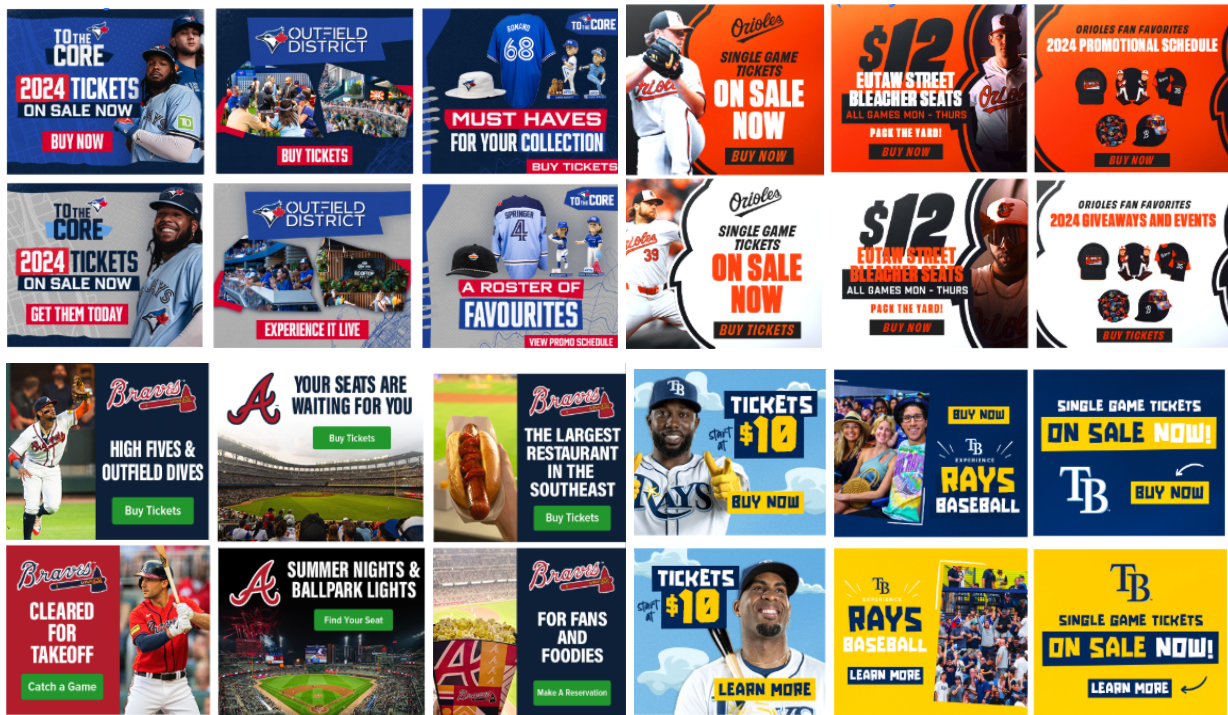


7) Computer Vision

Record yourself creating a video where you upload at least three advertisements from the same company, and have AI extract the features from those ads. Show your prompt, which should have step by step instructions in terms of what the AI should look for, such as Headlines, Imagery, Call to action, etc. Comment on how well the AI performed feature extraction.

You may use the ads from the Claritas MLB case study for this exercise, or choose any advertiser you would like.



Your video should be less than 3 minutes. Upload the video for scoring.