#### SMS Terms of Service for Start Minding Your Business LLC

Effective Date: 1/1/2025

By opting in to receive SMS text messages from Start Minding Your Business LLC, you agree to the following terms and conditions. Please read these Terms of Service carefully before enrolling in or using our SMS program.

# 1. SMS Program Description

When you opt in to our SMS program, you consent to receive recurring messages from Start Minding Your Business LLC, which may include promotional content, alerts, order updates, reminders, or customer service messages. Message frequency may vary based on your interactions with us.

# 2. User Eligibility

By enrolling, you confirm that:

- You are at least 18 years old or have parental/guardian permission
- You are the account holder or have the account holder's permission to enroll the provided mobile number

#### 3. Cost

Message and data rates may apply. Check with your mobile carrier for details regarding your plan and charges.

# 4. Opt-In Process

You may opt in to the SMS program by:

• Entering your mobile number on our website and checking a box to consent

Texting a keyword (e.g., JOIN or START) to a designated number

By doing so, you affirmatively consent to receive SMS messages from [Your Business Name].

## 5. Opt-Out Instructions

You may opt out at any time by replying **STOP** to any of our messages. After opting out, you may receive a one-time confirmation message.

For help, reply **HELP** or contact us at hello@startmindingyourbusiness.com.

#### 6. Your Responsibilities

You agree to provide accurate mobile contact information and to update us if your number changes. You acknowledge that SMS messages are not secure and that you use this service at your own risk.

# 7. Privacy

Your mobile number and any personal data you provide will be used in accordance with our SMS Privacy Policy and general Privacy Policy. **We will never sell or share your number with third parties for marketing purposes.** 

# 8. Service Availability & Termination

We do not guarantee the availability or timeliness of SMS messages. We may suspend or terminate the SMS program or your participation at any time without notice.

# 9. Dispute Resolution

By participating in our SMS program, you agree to resolve any disputes through binding arbitration, waive your right to participate in class actions, and accept the limitations of liability outlined in our general Terms of Use.

# 10. Changes to Terms

We reserve the right to update or change these SMS Terms of Service at any time. Continued participation after changes are posted constitutes acceptance of the updated terms.

#### 11. Contact Us

For questions or support, contact:

**Start Minding Your Business LLC** hello@startmindingyourbusiness.com