



THE OUTLAST

SCHOOL



Legacy Blueprint

A 10-Year Map from Seed to Systems Change

1. Vision Overview

The Outlast School is a 3-year, virtual-first leadership academy for African girls aged 15–18. It exists to activate identity, unlock economic agency, and build generational leaders who transform their communities from within.

We're not preparing girls to escape the continent — we're raising girls to **Outlast** any systems and *rebuild them*.

By the year **2080**, the Outlast School's method is embedded in national education systems across Africa. Our graduates are founders, authors, policymakers, engineers, educators, and creators. "Outlast" becomes more than a school — it becomes a **movement, method, and mirror** for how girls are seen, taught, and equipped to lead.

2. The 3-Year Outlast Journey

Year 1: Becoming

- Become a published author (Collaborative)

- Learn storytelling, public speaking, and how to sell ideas
- Rebuild self-worth and cultural pride
- Host a virtual book launch or tour

Year 2: Building

- Learn marketable skills: choose from coding, video editing, digital marketing, social media management, etc.
- Complete real projects for clients through the internal **Outlast Agency**
- Learn financial literacy, time management, and how to earn online

Year 3: Leading

- Get matched to a mentor and internship (local or virtual)
- Launch a capstone project (app, brand, community workshop, podcast, etc.)
- Serve as a junior mentor to newer students
- Graduate with a polished portfolio, income history, and leadership story

3. 🌱 10-Year Vision Highlights (2035)

By Year 10, The Outlast School will:

- Graduate **1,000+ African girls** from the 3-year journey
- Be licensed and embedded in **10+ African education systems**
- Train **Certified Outlast Teachers** in both public and private schools
- Publish **200+ books** authored by students
- Launch **100+ alumni-led businesses** and initiatives

- Host **global summits** in cities like Nairobi, Banjul, Johannesburg, and Paris
 - Run a **documentary series** following the first cohort to global impact
 - Build a powerful **alumni ecosystem** with mentors, funders, and co-founders
 - Establish a sustainable **donor-backed endowment and fellowship fund**
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4. 🚀 **Pilot Launch (2026-2027)**

The inaugural **21-girl cohort** begins in **January 2026**, with the goal of:

- Publishing their first book by the end of Year 1
 - Introducing confidence, identity, and mindset coaching
 - Launching the **Outlast Agency** to facilitate paid client work in Year 2
 - Building a **Mentor Council** and **Donor Partner Circle**
 - Documenting the pilot for storytelling, visibility, and future partnerships
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5. 🌐 **Ecosystem Expansion (2027–2030)**

The next phase includes:

- Adding **3–5 new cohorts per year** (virtual and local)
- Licensing the curriculum to ministries of education, private schools, and NGOs
- Creating a **Train-the-Trainer Certification** for teachers and mentors
- Launching **Outlast Mini-Hubs** across the continent
- Offering **alumni support**: seed grants, fellowships, storytelling platform
- Partnering with companies to offer **internships and job pipelines**

6. 💰 Funding & Sustainability Model

The Outlast School is built for **independence, longevity, and growth**:

- Scholarships & sponsorships for 75–90% of students
- Royalties from published books (via Outlast Press)
- Revenue from the Outlast Agency (client projects by students)
- Licensing fees from school systems using the curriculum
- Annual giving campaigns & donor circles
- Long-term **Outlast Endowment Fund**
- Launch of the **Alumni Angel Fund** to invest in graduates' ventures

7. 🌟 What Makes The Outlast School Different

- We **reframe girlhood** from “trying to be seen” to “leading with identity”
- We **embed economic power** into the learning model
- We **don't train girls to leave** — we teach them to lead where they are
- We blend **healing, high-income skills, and heritage**
- Our method is **scalable, license-ready, and culturally rooted**

“We’re not raising girls who want to escape. We’re raising girls who can *Outlast* anything — and change everything.”