



Handout Use Guidelines

These guidelines will change as the membership continues. Members are responsible for staying up to date on guidelines and using the handouts according to these guidelines.

General Use Guidelines:

- These handouts can be used with a member's own patients as patient education.
- These handouts may be used at health fairs and wellness fairs where only GPHAM members are represented by the handouts.
- These handouts may be given to referral sources for the purpose of helping them understand what pelvic physical therapy does. The referral source may not, in turn, make copies and distribute them if the referral source is not a member of GPHAM.
- These handouts may not be used by a member's co-workers who are not members of GPHAM.
- They may NOT be used as downloads on social media, websites, blog articles, videos, or as lead magnets.
- Don't change or modify the handouts in any way or cut/edit the logo off.
- Only use handouts if you have an ACTIVE GPHAM membership. If you drop your membership, you no longer have permission to use these handouts.
- You may not sell these handouts to others that do not have GPHAM access to the handouts.
- You may not store these handouts on your company drive unless you are the owner of the company and are only permitting GPHAM members to use them. If you discontinue your membership, these handouts should be removed from your drive.
- Please direct any questions about use of handouts to courses@pelvicguru.com.

- *Group memberships are available. If interested, email operations@pelvicguru.com.*

Printed Handout Use Guidelines:

- You may have these printed out to use as patient education resources for your patients.
- If you are in a clinic in which all of the clinicians who would wish to use these handouts are NOT GPHAM members, these handouts should only be used for the GPHAM members' patients and not for the entire clinic. If non-members would like access to them, they will need to join GPHAM at gpham.pelvicguru.com.
- If you are in a clinic in which all of the clinicians who would wish to use these handouts are NOT active GPHAM members, these handouts should not be available to the public (in the waiting room or at health care expos or health fairs) or on the company website.
- See all General Use Guidelines above.

Telehealth Guidelines:

- These handouts may be used as screen shares with telehealth clients.
- These handouts may be downloaded by your telehealth patients.
- These handouts may be included in a website page that is for patients only so that they may download supplemental material. It needs to be explained in writing on that page that those handouts are not to be reproduced or sold by them or others.
- See all General Use Guidelines above.

Website, and Downloading Guidelines:

- These handouts may be used or available on your website for patient-only download (in a place that has patient-only access).
- These handouts may not be used as bonus material to sell a course or product.
- These handouts may not be used as lead-magnets.
- See all General Use Guidelines above.

For sharing as resources when you are teaching a course for profit:

- If these handouts are used as part of a LIVE or ONLINE course (slides or presentation material), all instructors that are teaching that course need to be GPHAM members.
- Up to FIVE handouts may be used for any particular course.

- Up to FIVE of these handouts may be part of an online or printed supplemental package for a LIVE or ONLINE course if all of the presenters are active GPHAM members.
- If used as handouts for a course, clinicians who are participants of the course that are not GPHAM members cannot use these handouts with their patients or distribute them throughout their clinic. This should be stated for participants to understand as part of the course handouts materials.
- If any of the presenters are NOT active GPHAM members, these handouts may NOT be used as part of the supplemental course material.
- These handouts may NOT be included in a published course manual in which you are claiming copyright as the author.
- See all General Use Guidelines above.

To include in a published work:

- Handouts may not be used in published works unless explicitly agreed upon with appropriate licensing fees.
- See all General Use Guidelines above.

Please direct any questions about use of handouts to courses@pelvicguru.com.