

FIWARE Global Summit Málaga 2020

Programme Committee meeting minutes

Meeting Information

Date/Time of the Meeting:	February 21, 2020
GoToMeeting bridge	https://global.gotomeeting.com/join/489536357
Name of the meeting:	FIWARE Global Summit Málaga Programme Committee Meeting
Venue:	https://fycma.com/?lang=en Av. de José Ortega y Gasset, 201, 29006 Málaga

Attendees

Name	Organisation	Attending
Val De Oliveira	FF	Yes
Stefano De Panfilis	FF	Yes
Charlotte Kotterman	FF	Yes
Juanjo Hierro	FF	Yes
Harald Sundmaeker	ATB IoF2020 - SmartAgriHubs	Yes
Clara Pezuela	ATOS	Yes
Lanfranco Marasso	ENG	Yes
Francisco Melendez	FF	Yes
Stefan Gessler	NEC	Yes
Davide Dalle Carbonare	ENG	Yes
Ulrich Ahle	FF	Yes
Andrea Gómez	HOPU	Yes

Table of contents

Basic Information	2
APs Summit Agenda	3
Structure	3
Smart Cities	3
Smart Energy - Energy DAY	3
Smart Agriculture	3
Smart Industry	3
Climate Day	3
Cross topic sessions	3
Dev Track	3
Smart Water	3
Smart Tourism	3
Workshops	3
Community - Projects	3
Plenary and Closing	3
Exhibitor Area	3
Private Meetings	3
Parallel Activities	3
Side Events	3
Other Topics / Comments/Other notes	4

Basic Information

Contact address: fiware-summit-program-committee@lists.fiware.org

Landing Page: <https://www.fiware.org/summit/>

Tickets: [LINK](#) TO EVENTBRITE

Venue: <https://fycma.com/?lang=en>

Sponsorship package: [Link](#) - [Application](#)

Key Visuals: [Link](#) to Comms Kit

Social Media: #FIWARESummit

KickOff Presentation: [Link](#)

Next Call:

APs Summit Agenda

Smart Cities

Smart Energy - Energy DAY

Smart Agriculture

Smart Industry

Climate Day

Cross topic sessions

Dev Track

Smart Water

Smart Tourism

Workshops

Community - Projects

Plenary and Closing

Exhibitor Area

Private Meetings

Parallel Activities

Side Events

Other Topics / Comments/Other notes

- We will be returning to FYCMA in June.
- We are bringing an extended program - We have a wide program already starting on Sunday.
- You can still contribute to the agenda with ideas for talks, panels, workshops. The Call for Contributions is open until 13 March.
 - Until then the full agenda will not yet be online. We highly encourage you to get your contributions in on time so we can close the program shortly after the closing of the open call. There will be no extension.
- Early Bird tickets are still on sale until 30 April. There will be no extension so be sure to get your tickets as soon as possible.
- The exhibition area will include a live program, sitting area, as we focus on business and bringing traffic to the area.
- New this Summit: Events-in-event. Mini events will take place within the Summit as part of the agenda. There will be a variety of different speakers from different domains, giving a wider scope and again, a focus on business.
- New this Summit: Additional focus on business. A Spain Business Day is also in the planning for the Summit.
- We have had meetings with the Smart City Cluster(s) in Spain and will run a business initiative with them.
- Part of the Marketing was in Malaga last week (during Transfiere) to meet up with the local ecosystem, they met with Promalaga, the Malaga Tourism Bureau - to team up with the City and to make it a good event for them and the local community as well.
 - They met with Extenda, Technological Parks and the Andalusia Agency of Knowledge and Business, to name a few. The idea is to bring local as well as international business to the Summit, making a local impact.
- We will run sessions called “Plugged” to bring business together.
- We will run a track on sustainability and how FIWARE is contributing to SDGs.
- This Summit will also look at Smart Tourism. We also want to offer many things around the Summit. You will get the chance to experience what Smart Tourism really is, and we will create a program that is prepared together with the city, that you will be able to sign up for. There might also be a Smart Tourism workshop together with the other 2020 European Capital for Smart Tourism: Gothenburg.
 - Included in this program will also be a visit to the San Miguel brewery.
 - The night of San.
- New to the Summit: Small stage in the expo area.
- FIWARE University Roadshow: This year we would like to present this brand new initiative. The objective is to empower the next generation of developers. Malaga will a

key event where we can show what the program offers and what the results of the program are (thus far).

- Malaga will be packed in June so it is important to start planning your trip as soon as possible.