

[JAIN CLEANING CHEMICALS LIMITED]

[ANIKET JAIN]

[26-08-2025]

[MOB NO.- 8765663294]

Executive Summary

Description of your business

MY BUSINESS IS RELATED TO FMCG CLEANING PRODUCTS BUSINESS LIKE TOILET CLEANER, FLOOR CLEANER ETC. BASICALLY IT IS SOAP AND DETERGENT INDUSTRY

Amount of funding requested

10 LAKH RUPEES

Summary of how the loan will be used

LOAN AMOUNT IS USED BASICALLY IN:

- Inventory: 3.5 LAKHS
- Equipment: 50K
- Marketing: 1 LAKH
- Hiring: 2.5 LAKHS
- Other: 2.5 LAKHS

Company Overview

Legal structure

PROPRIETORSHIP

Location and founding year

TRIVENI NAGAR 3RD SITAPUR ROAD LUCKNOW

FOUNDING YEAR: 2024

Mission statement

GROWTH AND SUSTAINABILITY

Value proposition

GROWTH AND SUSTAINABILITY

Market Research

Target audience demographics

TARGET AUDIENCE IS TIER 2 AND TIER 3 PLACES OF UTTAR PRADESH

Market size and trends

MARKET SIZE IS ABOUT 1 LAKH CRORE WITH A CAGR OF 7%

Competitive landscape

Marketing strategy overview

Products and Services

List and description of offerings

FLOOR CLEANER	DISHWASH
TOILET CLEANER	BASICALLY HOMECARE INDUSTRY

Key differentiators

WE ARE SPECIALISED IN SPECIALTY CHEMICALS AND AFFORDABLE AT THE SAME TIME

Future product/service roadmap (optional)

Operations Plan

Key team members and roles

Organizational chart

Day-to-day operations summary

Tools, software, or vendors used

Funding Request

Total amount requested

10 LAKHS

Itemized use of funds:

- Inventory: 3.5 LAKHS_____
- Equipment: 50K_____
- Marketing: 1LAKH_____
- Hiring: 2.5 LAKHS_____
- Other: 2.5 LAKHS_____

Financial Plan

Income statement (3-year projection)

ABOUT 1-2 LAKHS PER MONTH

Balance sheet

Cash flow forecast

Loan repayment plan

Break-even analysis (optional)

Appendix

Attach relevant documents here, such as:

- Business licenses
- Tax returns
- Credit reports
- Resumes
- Bank statements