

Questions and Answers

Submitted + Replied to from March 1-10

(Note: we are unable to reply to REOI questions submitted after 5pm HST March 24)

	ft2	ft2	ft2	ft2	ft2	ft2	total ft2	% of Project
I1	a) 140.3	b) 110.01	c) 204.5				454.81	10.03%
I2	a) 140.3	b) 110.01	c) 201.56				451.87	9.96%
I3	a) 190.49	b) 150.03	c) 235.16				575.68	12.69%
I4	a) 240.84	b) 240.42	c) 195.31	d) 194.97	e) 336.51	f) 335.93	1543.98	34.04%
I5	a) 236.76	b) 236.88	c) 195.21	d) 195.31	e) 322.28	f) 322.44	1508.88	33.27%
							4535.22	100.00%

1.

Question: How will the budget be determined for each artist? Are you dividing the \$75k evenly?

Answer: Budget will be determined based on benchmarking across all applicants, as well as the preliminary research we've done on vinyl, installation labor, artist/ designer honoraria, and any other supplies/ materials/ labor needs that each applicant proposes. For example, we have a crew from the UK applying that will need to pay a local team to do the install, whereas an on-island applicant can handle both facets -- thus, different budget needs. Additionally, we have an applicant who prints vinyl on their own machine, whereas others need to outsource that work. Different budget needs, and both entirely valid.

2.

Question: The \$75,000 budget. Can you clarify if it is:

- \$75k all-in for one team to do the all areas or \$75k split amongst potentially multiple teams
- \$75k per area
- \$75k per artist or team regardless of how many areas we select to do

Answer: For all areas combined, the total budget of \$75K is available. The selection committee may award the project to one artist/artist team, or more than one artist/artist team. A helpful starting place to earmark a total budget for your submission could be the square footage of the project surface areas. We recognize different artists will propose

different materials with varied costs which will be taken into consideration by the committee when evaluating the submission. If submitting for one particular area, referring to the square footage table at the top of this document might help define your budget approach.

3.

Question: If we apply just for one floor, what is the budget for it?

Answer: For further context, please refer to the answers to questions 1 and 2 as well as the square footage table at the top of this document. The total approximate budget available to the Wayfinding project for all 5 floors and respective sections is \$75K. If the artist/artist team is interested in submitting a proposal for one floor, we would suggest considering the percentage of the project's surface area the artist is proposing to cover (see the last column of the table at the top of this document), and use this same percentage from the total budget, as a starting place to help define your proposed budget.

Eg. If an artist/artist team is interested in submitting only for I1. I1 represents 10.03% of the project surface area. $\$75K \times 10.03\% = \7522.5 . The artist/artist team can build their budget around this total amount.

4.

Question: As a Graphic Designer I do all of my work remotely, meeting with the client virtually to finalize all details of the art work prior to installation. I then subcontract a local fabricator who ideally can also handle the installation process. Due to existing obligations, I might not be able to physically be in Wailuku for the project but am able to accomplish all artwork and commitments remotely? Is this agreeable to the selection committee?

Answer: As long as all contractual obligations can be completed remotely, and the artist(s)/artist team(s) subcontract a material fabricator and installer with a portfolio of large scale projects, it is agreeable to the selection committee.

5.

Question: Regarding the very high cost of transportation and cargo from Europe, what kind of help could we count on from your side? Accommodations, price negotiations, legal, safety and technical regulations?

Answer: It is noted in the call that *No additional honoraria for incidentals or travel will be provided*. We recognize that travel and accommodation to Maui can be quite challenging to navigate financially and support artists' decisions to attempt to complete the bulk of the art work remotely while working virtually with the committee, team and community. We are not in the position to negotiate prices or accommodations, but we do prioritize artist health and

safety. We are the on-site information collectors on all things technical, legal and safety-related for the artists.

6.

Question: With the diversity of artists being selected for each floor, will there be a grounding system (font, color, form) for continuity from floor to floor? Perhaps this is a different RFP?

Answer: No grounding system, as each floor offers a different opportunity for a theme. If the panel finds cohesion in the styles of various applicants, we might then apply one floor per applicant and will work on the community consultation process as a full team. If the panel feels strongly about one particular applicant, we'll award them the entire project.

7.

Question: Is it up to the artist to communicate the floor number and directional components, in addition to the art piece? The examples provided were quite systematic.

Answer: The awarded artist(s)/artist team(s) will be paired with our parking coach to determine and apply the specific directionals required for wayfinding. This first part is about finding folks with the right experience, style, collaborative quality (exhibited through their statement of interest) and budget wherewithal. This helps us understand an applicant's public art experience quite efficiently.

8.

Question: What will cooperation with the local community look like during a design process? Should we be present on site personally or there will be some kind of support from your team to facilitate the communication?

Answer: Small Town *Big Art (ST*BA) applying artists are asked to address Wailuku's distinctive sense of place, history, and/or culture in the piece created through community consultations and storytelling. This is all part of the Project Development process described within each ST*BA application. You might enjoy learning more about Wailuku through the consultations on [our website](#), and visit our [Vimeo page](#) for more. Since 2020, we've done the vast majority of our community consultations virtually via BlueJeans video conferencing. The community consultations are organized and scheduled by the ST*BA team, who are also in attendance at each virtual session.

9.

Question: Assuming we were chosen to take part in your project, will we be able to promote ourselves and our work on social media and add it to our and our artists' portfolio?

Answer: Yes. We only ask that you add the Small Town*Big Art, Dowling and County of Maui social media handles to your posts wherever possible. All projects will be professionally

documented. The County of Maui shall retain ownership of the video/ photo documentation and may choose to promote or display the work publicly, at a later date.

10.

Question: What does the process itself look like? Do you consider scheduling weekly online meetings to discuss every iteration of the design or will we communicate via email only? What does the approval process look like?

Answer: Once the project is awarded to the artist(s)/artist team(s) and the contracts are distributed, we are in communication frequently both via email and on the BlueJeans platform but not necessarily to discuss every design iteration. The committee will review and provide feedback on initial designs and the artist(s)/artist team(s) will then have a week to incorporate this feedback into the final designs. The Design Concepts' deadline is May 7, 2023 and the Design Approval Complete By: May 19, 2023

11.

Question: What is the wall surface? Is it a concrete or painted wall? Should we provide primers and additional preparation of the surface or will it be provided by the investor?

Work in Progress Answer: The wall substrate is poured concrete. We are communicating with local fabricators and installers as to what surface treatment might be needed